Company Registration No 05306249 (England and Wales)

IJM ENTERPRISES LIMITED DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010



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COMPANY INFORMATION

Directors

lan Monk

Rebekah Monk

James Read Chad Raube (Appointed 6 October 2010)

(Appointed 6 October 2010)

Secretary

lan Monk

Company number

05306249

Registered office

The Holt

Ashtead Woods Road

Ashtead Surrey KT21 2EN

Auditors

Chicksand Gordon Avis Limited

12 Northfields Prospect Putney Bridge Road

London SW18 1PE

CONTENTS

| | Page |
|-----------------------------------|--------|
| Directors' report | 1-2 |
| Independent auditors' report | 3-4 |
| Profit and loss account | 5 |
| Balance sheet | 6 |
| Notes to the financial statements | 7 - 10 |

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report and financial statements for the year ended 31 December 2010

Principal activities

The principal activity of the company continued to be that of the retail home and bathroom furnishings

Directors

The following directors have held office since 1 January 2010

lan Monk

Rebekah Monk

James Read

(Appointed 6 October 2010)

Chad Raube

(Appointed 6 October 2010)

Auditors

The auditors, Chicksand Gordon Avis Limited, are deemed to be reappointed under section 487(2) of the Companies Act 2006

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2010

Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

On behalf of the board

lan Monk Director

24 September 2011

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF IJM ENTERPRISES LIMITED

We have audited the financial statements of IJM Enterprises Limited for the year ended 31 December 2010 set out on pages 5 to 10. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 1 - 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE MEMBERS OF IJM ENTERPRISES LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or

the directors were not entitled to prepare the financial statements and the directors' report in accordance with the small companies regime

Alastair Taylor (Senior Statutory Auditor)

for and on behalf of Chicksand Gordon Avis Limited

24 September 2011

Chartered Accountants Statutory Auditor

12 Northfields Prospect Putney Bridge Road London SW18 1PE

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

| ı | Notes | 2010 £ | 2009 £ |
|---|-------|-------------|-------------|
| Turnover | | 3,850,048 | 3,512,416 |
| Cost of sales | | (2,085,203) | (1,731,131) |
| Gross profit | | 1,764,845 | 1,781,285 |
| Administrative expenses | | (2,527,360) | (1,526,395) |
| Operating (loss)/profit | 2 | (762,515) | 254,890 |
| Other interest receivable and similar income Interest payable and similar charges | 3 | (4,741) | 14 (428) |
| (Loss)/profit on ordinary activities before taxation | | (767,255) | 254,476 |
| Tax on (loss)/profit on ordinary activities | 4 | 49,789 | (50,382) |
| (Loss)/profit for the year | 11 | (717,466) | 204,094 |

BALANCE SHEET

AS AT 31 DECEMBER 2010

| | | 20 | 2010 | | ^ |
|---------------------------------------|-------|-----------|-----------|-----------|---------|
| | Notes | £ | £ | 200 £ | £ |
| Fixed assets | | | | | |
| Intangible assets | 6 | | 1 | | 1 |
| Tangible assets | 7 | | 1,566,903 | | 26,593 |
| • | | | 1,566,904 | | 26,594 |
| Current assets | | | | | |
| Stocks | | 590,251 | | 437,610 | |
| Debtors | 8 | 1,050,955 | | 31,225 | |
| Cash at bank and in hand | | 1,517,450 | | 315,248 | |
| | | 3,158,656 | | 784,083 | |
| Creditors: amounts falling due | | | | | |
| within one year | 9 | (246,507) | | (577,134) | |
| Net current assets | | | 2,912,149 | | 206,949 |
| Total assets less current liabilities | | | 4,479,053 | | 233,543 |
| Capital and reserves | | | | | |
| Called up share capital | 10 | | 4 | | 2 |
| Share premium account | 11 | | 4,969,974 | | _ |
| Profit and loss account | 11 | | (490,925) | | 233,541 |
| Shareholders' funds | | | 4,479,053 | | 233,543 |

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Board for issue on 24 September 2011

lan Monk

Director

Chad Raube

Director

Company Registration No. 05306249

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1 2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Patents

Patents are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual instalments over their estimated useful lives.

1 5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment 25% Reducing balance Fixtures, fittings & equipment 25% Reducing balance

1.6 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

| 2 | Operating (loss)/profit | 2010 | 2009 |
|---|--|-------------|-----------|
| | | £ | £ |
| | Operating (loss)/profit is stated after charging | | |
| | Depreciation of tangible assets | 522,802 | 8,864 |
| | Directors' remuneration | 96,469 | 11,000 |
| 3 | Investment income | 2010 £ | 2009 £ |
| | | | - |
| | Bank interest | 1 | 14 |
| | | | |
| | | 1 | 14 |
| | | | ==== |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

| 4 | Taxation | 2010 £ | 2009 £ |
|---|--|-----------|-----------|
| | Domestic current year tax | /== | |
| | U K corporation tax | (50,096) | 50,093 |
| | Adjustment for prior years | 307 | 289 |
| | Total current tax | (49,789) | 50,382 |
| | | | |
| 5 | Dividends | 2010 £ | 2009 £ |
| | Ordinary interim paid | 7,000 | 108,000 |
| 6 | Intangible fixed assets | | Patents |
| | | | £ |
| | Cost At 1 January 2010 & at 31 December 2010 | | 775 |
| | | | |
| | Amortisation | | |
| | At 1 January 2010 & at 31 December 2010 | | 774 |
| | Net book value | | |
| | At 31 December 2010 | | 1 |
| | At 31 December 2009 | | 1 |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

| 7 | Tangible fixed assets | | |
|---|--|-------------|-----------|
| | | | Plant and |
| | | | machinery |
| | | | etc |
| | | | £ |
| | Cost | | 42,464 |
| | At 1 January 2010 Additions | | 2,063,112 |
| | Additions | | |
| | At 31 December 2010 | | 2,105,576 |
| | Depreciation | | |
| | At 1 January 2010 | | 15,871 |
| | Charge for the year | | 522,802 |
| | At 31 December 2010 | | 538,673 |
| | Net book value | | |
| | At 31 December 2010 | | 1,566,903 |
| | 7.6 0 0000111001 2010 | | ==== |
| | At 31 December 2009 | | 26,593 |
| | | | |
| 8 | Debtors | 2010 | 2009 |
| | | £ | £ |
| | Trade debtors | 32,048 | 31,225 |
| | Other debtors | 1,018,907 | - |
| | | | |
| | | 1,050,955 | 31,225 |
| | | | |
| 9 | Creditors, amounts falling due within one year | 2010 | 2009 |
| | | £ | £ |
| | Trade creditors | 281,313 | 236,449 |
| | Taxation and social security | (35,571) | 141,093 |
| | Other creditors | 765 | 199,592 |
| | | 246,507 | 577,134 |
| | | ===: | |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2010

| 10 | Share capital | 2010 £ | 2009 £ |
|----|--|-----------|-----------|
| | Allotted, called up and fully paid 4,000,000 Ordinary A shares of 0p each | 4 | 2 |
| | | | |

During the year the company reorganised its issued share capital into 2,000,000 ordinary B shares of $£0\,000001\,$ each

In addition, during the year 798,093 ordinary A shares of £0 000001 each were allotted and fully paid for consideration in the form of internet domain names of a deemed market value of £2,000,000. During the year 1,192,370 series A shares of £0 000001 were issued for £3,000,000 to provide additional funding

11 Statement of movements on reserves

| | Share premium | Profit and loss |
|--|------------------|-----------------|
| | account | account |
| | £ | £ |
| Balance at 1 January 2010 | _ | 233,541 |
| Loss for the year | - | (717,466) |
| Premium on shares issued during the year | 4,969,974 | - |
| Dividends paid | • | (7,000) |
| | | |
| Balance at 31 December 2010 | 4,969,974 | (490,925) |
| | | = |