Company Registration No 05304145 (England and Wales)

MAYFAIR INTERNATIONAL EVENTS (UK) LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011

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CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF MAYFAIR INTERNATIONAL EVENTS (UK) LIMITED FOR THE YEAR ENDED 31 DECEMBER 2011

The following reproduces the text of the Accountants' Report prepared in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated financial statements set out on pages 2 to 3 have been prepared

In accordance with the engagement letter, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of Mayfair International Events (UK) Limited for the year ended 31 December 2011, set out on pages 3 to 6 from the accounting records and information and explanations you have given to us

This report is made solely to the Board of Directors of Mayfair International Events (UK) Limited, as a body, in accordance with the terms of our engagement letter. We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have compiled with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

It is your duty to ensure that Mayfair International Events (UK) Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Mayfair International Events (UK) Limited You consider that Mayfair International Events (UK) Limited is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit or a review of the financial statements of Mayfair International Events (UK) Limited For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements

Gerald Edelman

Chartered Accountants

14 September 2012

25 Harley Street London W1G 9BR

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2011

		201	l 1	201	0
	Notes	€	€	€	€
Current assets					
Debtors		2		2	
Cash at bank and in hand		6,317		152,898 	
		6,319		152,900	
Creditors, amounts falling due within one year	1	(7,654)		(151,516)	
Total assets less current liabilities			(1,335) ———		1,384
Capital and reserves					_
Called up share capital	2		2		2
Profit and loss account			(1,337)		1,382
Shareholders' funds			(1,335)		1,384

For the financial year ended 31 December 2011 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledge his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on 14 September 2012

Director

Company Registration No. 05304145

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2011

Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1 2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

13 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1 4 Foreign currency translation

The functional currency is the euro

Monetary assets and liabilities denominated in foreign currencies are translated into euro at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

2	Share capital	2011 £	2010 £
	Authorised 1,000 Ordinary shares of £1 each	1,000	1,000
		€	€
	Ailotted, called up and fully paid 2 Ordinary shares of £1 each	2	2

3 Ultimate parent company

The company is a wholly owned subsidiary of AA Management SA