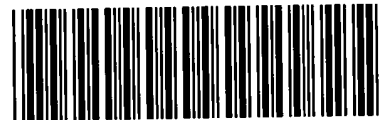


REGISTERED NUMBER: 05266179 (England and Wales)

Tonic Public Relations Limited
Financial Statements
for the Year Ended 31st January 2017

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Tonic Public Relations Limited (Registered number: 05266179)

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for the Year Ended 31st January 2017**

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Tonic Public Relations Limited
Company Information
for the Year Ended 31st January 2017

DIRECTOR: Mrs S Kerby

SECRETARY: B Kerby

REGISTERED OFFICE: 46 Basepoint Business Centre
Bromsgrove Technology Park
Isidore Road
Bromsgrove
Worcestershire
B60 3ET

REGISTERED NUMBER: 05266179 (England and Wales)

**Balance Sheet
31st January 2017**

	Notes	2017 £	£	2016 £	£
FIXED ASSETS					
Tangible assets	3		1,514		28
CURRENT ASSETS					
Debtors	4	15,817		10,813	
Cash at bank		68,252		81,242	
		<u>84,069</u>		<u>92,055</u>	
CREDITORS					
Amounts falling due within one year	5	8,768		10,182	
		<u>8,768</u>		<u>10,182</u>	
NET CURRENT ASSETS			<u>75,301</u>		<u>81,873</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>76,815</u>		<u>81,901</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			76,715		81,801
			<u>76,815</u>		<u>81,901</u>
SHAREHOLDERS' FUNDS			<u>76,815</u>		<u>81,901</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st January 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st January 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

Tonic Public Relations Limited (Registered number: 05266179)

**Balance Sheet - continued
31st January 2017**

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Profit and Loss Account has not been delivered.

The financial statements were approved by the director on11/10/2017..... and were signed by:


.....
Mrs S Kerby - Director

The notes form part of these financial statements

Tonic Public Relations Limited (Registered number: 05266179)

**Notes to the Financial Statements
for the Year Ended 31st January 2017**

1. STATUTORY INFORMATION

Tonic Public Relations Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents the value, net of value added tax and discounts, of public relations services provided to clients.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Profit and Loss Account, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

Tonic Public Relations Limited (Registered number: 05266179)

**Notes to the Financial Statements - continued
for the Year Ended 31st January 2017**

3. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1st February 2016	1,608
Additions	<u>1,557</u>
At 31st January 2017	<u>3,165</u>
DEPRECIATION	
At 1st February 2016	1,580
Charge for year	<u>71</u>
At 31st January 2017	<u>1,651</u>
NET BOOK VALUE	
At 31st January 2017	<u><u>1,514</u></u>
At 31st January 2016	<u><u>28</u></u>

4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Trade debtors	13,440	8,432
Other debtors	<u>2,377</u>	<u>2,381</u>
	<u><u>15,817</u></u>	<u><u>10,813</u></u>

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Trade creditors	902	1,688
Taxation and social security	7,416	7,794
Other creditors	<u>450</u>	<u>700</u>
	<u><u>8,768</u></u>	<u><u>10,182</u></u>

6. ULTIMATE CONTROLLING PARTY

The company was controlled by S Kerby, the sole director, by virtue of her shareholding.