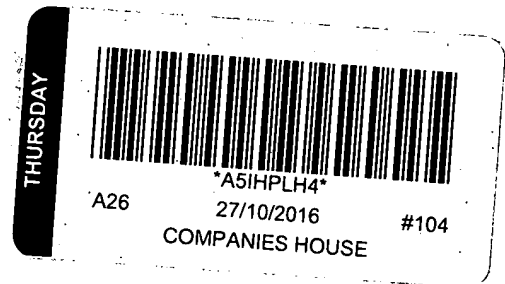


**REGISTERED NUMBER: 05266179 (England and Wales)**

**Tonic Public Relations Limited**

**Abbreviated Accounts**

**for the Year Ended 31st January 2016**



**Tonic Public Relations Limited**

**Contents of the Abbreviated Accounts  
for the Year Ended 31st January 2016**

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**Tonic Public Relations Limited**

**Abbreviated Balance Sheet  
31st January 2016**

	Notes	2016	2015
		£	£
<b>FIXED ASSETS</b>			
Tangible assets	2	28	55
<b>CURRENT ASSETS</b>			
Debtors		10,813	18,910
Cash at bank		81,242	94,580
		<u>92,055</u>	<u>113,490</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>10,182</u>	<u>11,341</u>
<b>NET CURRENT ASSETS</b>		<u>81,873</u>	<u>102,149</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>81,901</u>	<u>102,204</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	100	100
Retained earnings		81,801	102,104
<b>SHAREHOLDERS' FUNDS</b>		<u>81,901</u>	<u>102,204</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st January 2016.

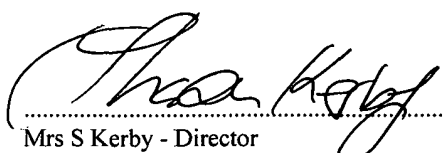
The members have not required the company to obtain an audit of its financial statements for the year ended 31st January 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 24 October 2016 and were signed by:

  
Mrs S Kerby - Director

The notes form part of these abbreviated accounts

**Tonic Public Relations Limited**

**Notes to the Abbreviated Accounts  
for the Year Ended 31st January 2016**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents the value, net of value added tax and discounts, of public relations services provided to clients.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1st February 2015	
and 31st January 2016	1,608
<b>DEPRECIATION</b>	
At 1st February 2015	1,553
Charge for year	27
At 31st January 2016	1,580
<b>NET BOOK VALUE</b>	
At 31st January 2016	28
At 31st January 2015	55

**Tonic Public Relations Limited**

**Notes to the Abbreviated Accounts - continued  
for the Year Ended 31st January 2016**

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:			2016	2015
Number:	Class:	Nominal value:	£	£
51	A Ordinary	£1	51	51
49	B Ordinary	£1	49	49
			<u>100</u>	<u>100</u>

**4. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31st January 2016 and 31st January 2015:

	2016	2015
	£	£
<b>Mrs S Kerby</b>		
Balance outstanding at start of year	500	-
Amounts advanced	-	500
Amounts repaid	(500)	-
Balance outstanding at end of year	<u>-</u>	<u>500</u>