

**Registered Number 05215713**

**INFORMER PUBLISHING LIMITED**

**Abbreviated Accounts**

**31 August 2010**

## Balance Sheet as at 31 August 2010

	Notes	2010	2009
		£	£
<b>Fixed assets</b>			
Intangible	2	420,000	420,000
Tangible	3	<u>1,209</u>	<u>1,612</u>
Total fixed assets		421,209	421,612
<b>Current assets</b>			
Debtors		52,804	52,532
Total current assets		<u>52,804</u>	<u>52,532</u>
<b>Creditors: amounts falling due within one year</b>		(358,352)	(357,953)
<b>Net current assets</b>		(305,548)	(305,421)
<b>Total assets less current liabilities</b>		<u>115,661</u>	<u>116,191</u>
<b>Total net Assets (liabilities)</b>		115,661	116,191
<b>Capital and reserves</b>			
Called up share capital	4	1,000	1,000
Profit and loss account		<u>114,661</u>	<u>115,191</u>
<b>Shareholders funds</b>		<u>115,661</u>	<u>116,191</u>

- a. For the year ending 31 August 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
  - i. ensuring the company keeps accounting records which comply with Section 386; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 17 May 2011

And signed on their behalf by:

**N A Ralls, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

## Notes to the abbreviated accounts

For the year ending 31 August  
2010

1 **Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008

**Turnover**

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and Fittings	25.00% Reducing Balance
Motor vehicles	25.00% Reducing Balance

2 **Intangible fixed assets**

Cost Or Valuation	£
At 31 August 2009	420,000
At 31 August 2010	<u>420,000</u>
Net Book Value	
At 31 August 2009	420,000
At 31 August 2010	<u>420,000</u>

3 **Tangible fixed assets**

Cost	£
At 31 August 2009	5,689
additions	
disposals	
revaluations	
transfers	
At 31 August 2010	<u>5,689</u>

Depreciation	
At 31 August 2009	4,077
Charge for year	403
on disposals	
At 31 August 2010	<u>4,480</u>

Net Book Value	
At 31 August 2009	1,612

	At 31 August 2010	<u>1,209</u>		
4	<b>Share capital</b>			
			<b>2010</b>	<b>2009</b>
			<b>£</b>	<b>£</b>
	Authorised share capital:			
	Allotted, called up and fully paid:			
	1000 Ordinary of £1.00 each		1,000	1,000

#### 5 **Related party disclosures**

The ultimate controlling parties are N Ralls and K Ralls due to their equal shareholdings within the company.