

**Registered Number 05215713**

**INFORMER PUBLISHING LIMITED**

**Abbreviated Accounts**

**31 August 2012**

## Abbreviated Balance Sheet as at 31 August 2012

	<i>Notes</i>	<i>2012</i>	<i>2011</i>
		£	£
<b>Fixed assets</b>			
Intangible assets	2	420,000	420,000
Tangible assets	3	914	1,219
		<u>420,914</u>	<u>421,219</u>
<b>Current assets</b>			
Debtors		53,792	52,925
		<u>53,792</u>	<u>52,925</u>
<b>Creditors: amounts falling due within one year</b>		(343,225)	(355,761)
<b>Net current assets (liabilities)</b>		<u>(289,433)</u>	<u>(302,836)</u>
<b>Total assets less current liabilities</b>		<u>131,481</u>	<u>118,383</u>
<b>Total net assets (liabilities)</b>		<u>131,481</u>	<u>118,383</u>
<b>Capital and reserves</b>			
Called up share capital	4	1,000	1,000
Profit and loss account		130,481	117,383
<b>Shareholders' funds</b>		<u>131,481</u>	<u>118,383</u>

- For the year ending 31 August 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 27 May 2013

And signed on their behalf by:

**N A Ralls, Director**

**Notes to the Abbreviated Accounts for the period ended 31 August 2012****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

**Tangible assets depreciation policy**

Depreciation is provided on tangible assets so as to write off the cost, less estimated residual value, over their expected useful economic life as follows:

Fixtures and fittings 25% written down basis

Motor vehicles 25% written down basis

**Intangible assets amortisation policy**

Positive goodwill is capitalised, classified as an asset on the balance sheet and amortised on a straight line basis over its useful economic life. It is reviewed for impairment at the end of the first full financial year following the acquisition and in other periods if events or changes in circumstances indicate that the carrying value may not be recoverable.

Amortisation is provided on intangible fixed assets so as to write off the cost, less any estimated residual value, over their expected useful economic life.

Goodwill - Nil amortisation

**2 Intangible fixed assets**

	£
<b>Cost</b>	
At 1 September 2011	420,000
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 August 2012	<u>420,000</u>
<b>Amortisation</b>	
At 1 September 2011	-
Charge for the year	-
On disposals	-
At 31 August 2012	<u>-</u>
<b>Net book values</b>	
At 31 August 2012	<u>420,000</u>
At 31 August 2011	<u>420,000</u>

**3 Tangible fixed assets**

	£
<b>Cost</b>	
At 1 September 2011	6,106
Additions	-

Disposals	-
Revaluations	-
Transfers	-
At 31 August 2012	<u>6,106</u>
<b>Depreciation</b>	
At 1 September 2011	4,887
Charge for the year	305
On disposals	-
At 31 August 2012	<u>5,192</u>
<b>Net book values</b>	
At 31 August 2012	<u>914</u>
At 31 August 2011	<u>1,219</u>

#### 4 **Called Up Share Capital**

Allotted, called up and fully paid:

	<i>2012</i>	<i>2011</i>
	<i>£</i>	<i>£</i>
1,000 Ordinary shares of £1 each	1,000	1,000

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