

APPOINTMENT of director or secretary
(NOT for resignation (use Form 288b) or change
of particulars (use Form 288c))

Company Number 5193423

Company Name in full SHOP AMERICA TV LIMITED

Date of appointment Day Month Year 03 10 2005 † Date of Birth Day Month Year 06 10 1973

Appointment form

Appointment as director

X

as secretary

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes.

NAME

*Style / Title MS

*Honours etc.

Notes on completion appear on reverse.

Forename(s) HASFA

Surname ABUBACKER

Previous Forename(s)

Previous Surname(s)

†† Tick this box if the address shown is a service address for the beneficiary of a Confidentiality Order granted under the provisions of section 723B of the Companies Act 1985

†† Usual residential address

303 WATFORD WAY

Post town LONDON

Postcode NW4 4TB

County / Region

Country UK

† Nationality BRITISH

† Business occupation PRODUCT MANAGER

† Other directorships (additional space overleaf)

PITCH WELL GROUP LIMITED

I consent to act as **director / ~~XXXXXX~~ of the above named company

Consent signature

*Voluntary details.

† Directors only.

**Delete as appropriate.

Date 03/10/2005

A director, secretary etc must sign the form below.

Signed

Date 03/10/2005

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Quastels Avery Midgen LLP

74 Wimpole Street, London,

W1G 9RR

Tel 020 7908 2525

DX number 9021

DX exchange West End

When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB DX 235 Edinburgh
for companies registered in Scotland or LP - 4 Edinburgh 2



A51 *AENN29CI* 0125
COMPANIES HOUSE 08/10/05

Company Number 5193423

†Directors only.

†Other directorships

PITCH WELL MEDIA LIMITED

PITCH WELL PRODUCTS LIMITED

NOTES

Show the full forenames. NOT INITIALS. If the director or secretary is a Corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years.

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname, and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.