



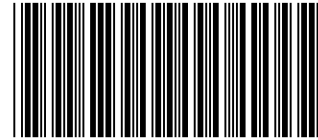
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**Companies House**  
— for the record —

## Annual Return

**Company Name:** SHOP AMERICA TV LIMITED

**Company Number:** 05193423



XG89RRQ2

Received for filing in Electronic Format on the: 01/08/2007

### Company Details

**Period Ending:** 30/07/2007

**Company Type:** PRIVATE COMPANY LIMITED BY SHARES

**Principal Business Activities:**

**SIC Codes**  
**7499**

**Registered Office:**  
**Address:**

**Register of**  
**Members Address:**

**Register of Debenture**  
**Holders Address:**

**LANMOR HOUSE, 370/386**  
**HIGH ROAD**  
**WEMBLEY**  
**MIDDLESEX**  
**HA9 6AX**

**At Registered Office**

**Not Applicable**

### Details of Officers of the Company

**Company Secretary:**

**Name:** DAVID JONATHAN BREDOW

**Address:** 2 VALLEY RISE  
WHEATHAMPSTEAD  
ST. ALBANS  
HERTFORDSHIRE  
UNITED KINGDOM AL4 8JF

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*Director 1:*

*Name:* **HASFA ABUBACKER** *Address:* **2 VALLEY RISE**  
*Date of Birth:* **11/05/1974** **WHEATHAMPSTEAD**  
*Nationality:* **BRITISH** **ST ALBANS**  
*Occupation:* **PRODUCT MANAGER** **HERTFORDSHIRE AL4 8JF**

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*Director 2:*

*Name:* **JULIAN POSNER** *Address:* **38 SHERINGHAM**  
*Date of Birth:* **16/05/1958** **ST JOHNS WOOD PARK**  
*Nationality:* **BRITISH** **LONDON NW8 6RA**  
*Occupation:* **DIRECTOR**

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### *Share Capital*

*Issued Share Capital Details:*

<i>Class of share</i>	<i>Number of shares issued</i>	<i>Aggregate nominal value of issued shares</i>
<b>ORDINARY</b>	<b>1700000</b>	<b>GBP1700000</b>
<b>TOTALS</b>	<b>1700000</b>	<b>GBP1700000</b>

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### *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 30/07/2007, or that had ceased to be shareholders since the made up date of the previous Annual Return.

*Shareholding 1:*

**0 ORDINARY Shares held as at 30/07/2007**

**1700000 Disposed of in period on 30/09/2005**

*Name:* **EXPRESS SHOPPING CHANNEL LTD**

*Address:* **GRIFFIN HOUSE**  
**40 LEVER ST**  
**MANCHESTER M60 6ES**

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*Shareholding 2:*

**1700000 ORDINARY Shares held as at 30/07/2007**

*Name:*

**PITCH WELL GROUP LIMITED**

*Address:*

**LANMOR HOUSE  
370/386 HIGH ROAD  
WEMBLEY  
MIDDLESEX  
UNITED KINGDOM HA9 6AX**

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*Authorisation*

*Authoriser Designation:* **DIRECTOR** *Date Authorised:* **01/08/2007** *Authenticated:* **Yes (E/W)**