Affiniti Digital Media Limited Abbreviated Accounts 31 October 2010

FRIDAY

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06/05/2011 COMPANIES HOUSE Affiniti Digital Media Limited

Registered number:

05180470

Abbreviated Balance Sheet as at 31 October 2010

	Notes		2010 £		2009 £
Fixed assets					
Tangible assets	2		698		931
Current assets					
Debtors		17,769		19,937	
Cash at bank and in hand		87,954		240,395	
	•	105,723		260,332	
Creditors amounts falling d	ue			(47.4.004)	
within one year		(62,027)		(174,221)	
Net current assets			43,696		86,111
Net assets		_ _	44,394	_ _	87,042
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			44,294		86,942
Shareholder's funds		-	44,394	_	87,042

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

The member has not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

D Silverman Director

Approved by the board on 15 April 2011

Affiniti Digital Media Limited Notes to the Abbreviated Accounts for the year ended 31 October 2010

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery

25% reducing balance

2	Tangible fixed assets			£	
	Cost				
	At 1 November 2009			3,079	
	At 31 October 2010			3,079	
	Depreciation				
	At 1 November 2009			2,148	
	Charge for the year			233_	
	At 31 October 2010			2,381	
	Net book value				
	At 31 October 2010			698	
	At 31 October 2009			931	
3	Share capital	Nominal value	2010 Number	2010 £	2009 £
	Allotted, called up and fully paid				
	Ordinary shares	£1 each	100	100	100