

Registered number
05180470

Affiniti Digital Media Ltd

Report and Accounts

31 October 2005



Affiniti Digital Media Ltd
Report and accounts
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Affiniti Digital Media Ltd
Company Information

Directors

David Gerald Silverman
Dianne Stafford

Secretary

David Gerald Silverman

Accountants

Frith & Co
Moorgate House
7b Station Road West
Oxted
Surrey
RH8 9EE

Registered office

7 Greystones Drive
Reigate
Surrey
RH2 0HA

Registered number

05180470

Affiniti Digital Media Ltd
Directors' Report

The directors present their report and accounts for the period ended 31 October 2005.

Principal activities

The company's principal activity during the period continued to be internet marketing.

Directors

The directors who served during the period and their interests in the share capital of the company were as follows:

	£1 Ordinary shares
	31 Oct 2005
David Gerald Silverman	10

Small company special provisions

The report of the directors has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

This report was approved by the board on 5 April 2006.



D Silverman
Director

Affiniti Digital Media Ltd
Accountants' Report

Accountants' report on the unaudited accounts
to the directors of Affiniti Digital Media Ltd

As described on the balance sheet you are responsible for the preparation of the accounts for the period ended 31 October 2005, set out on pages 4 to 9, and you consider that the company is exempt from an audit under section 249A(1) of the Companies Act 1985. In accordance with your instructions, we have compiled these unaudited accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Frith & Co
Chartered Accountants and Registered Auditors

Moorgate House
7b Station Road West
Oxted
Surrey
RH8 9EE

5 April 2006



Affiniti Digital Media Ltd
Profit and Loss Account
for the period from 15 July 2004 to 31 October 2005

	Notes	2005 £
Turnover		60,835
Cost of sales		(15,811)
Gross profit		<u>45,024</u>
Administrative expenses		(6,497)
Operating profit	2	<u>38,527</u>
Interest receivable		333
Profit on ordinary activities before taxation		<u>38,860</u>
Tax on profit on ordinary activities	3	(7,079)
Profit for the period		<u>31,781</u>
Dividends		(20,000)
Retained profit for the period	8	<u>11,781</u>

Affiniti Digital Media Ltd
Balance Sheet
as at 31 October 2005

	Notes	2005 £
Fixed assets		
Tangible assets	4	1,497
Current assets		
Debtors	5	6,445
Cash at bank and in hand		31,932
		<u>38,377</u>
Creditors: amounts falling due within one year	6	(27,993)
Net current assets		<u>10,384</u>
Net assets		<u>11,881</u>
Capital and reserves		
Called up share capital	7	100
Profit and loss account	8	11,781
Shareholders' funds		<u>11,881</u>

The directors are satisfied that the company is entitled to exemption under Section 249A(1) of the Companies Act 1985 and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

The directors acknowledge their responsibilities for:

- (i) ensuring that the company keeps proper accounting records which comply with Section 221 of the Companies Act 1985; and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

The accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.



D Silverman
 Director

Approved by the board on 5 April 2006

Affiniti Digital Media Ltd
Notes to the Accounts
for the period from 15 July 2004 to 31 October 2005

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment 25% reducing balance

2 Operating profit	2005
	£

This is stated after charging:

Depreciation of owned fixed assets	499
	<hr/>

3 Taxation	2005
	£

UK corporation tax	7,079
	<hr/>

7,079

4 Tangible fixed assets

	Equipment
	£
Cost	
Additions	1,996
At 31 October 2005	<hr/> 1,996
Depreciation	
Charge for the period	499
At 31 October 2005	<hr/> 499
Net book value	
At 31 October 2005	<hr/> 1,497

Affiniti Digital Media Ltd
Notes to the Accounts
for the period from 15 July 2004 to 31 October 2005

5 Debtors		2005
		£
Trade debtors		<u>6,445</u>
6 Creditors: amounts falling due within one year		2005
		£
Trade creditors		353
Directors current a/c		10,915
Corporation tax		7,079
Other taxes and social security costs		3,313
Other creditors		<u>6,333</u>
		<u>27,993</u>
7 Share capital		2005
		£
Authorised:		
Ordinary shares of £10 each		<u>100</u>
	2005	2005
	No	£
Allotted, called up and fully paid:		
Ordinary shares of £10 each	10	<u>100</u>
Movement in share capital		2005
		£
Shares issued		100
At 31 October		<u>100</u>
8 Profit and loss account		2005
		£
Retained profit		11,781
At 31 October		<u>11,781</u>

Affiniti Digital Media Ltd
Profit and Loss Account
for the period from 15 July 2004 to 31 October 2005
for the information of the directors only

	2005
	£
Sales	60,835
Cost of sales	(15,811)
Gross profit	<u>45,024</u>
Administrative expenses	(6,497)
Operating profit	<u>38,527</u>
Interest receivable	333
Profit before tax	<u>38,860</u>

Affiniti Digital Media Ltd
Schedule to the Profit and Loss Account
for the period from 15 July 2004 to 31 October 2005
for the information of the directors only

	2005
	£
Sales	
Sales	60,835
	<hr/>
Cost of sales	
Purchases	15,811
	<hr/>
Administrative expenses	
Employee costs:	
Directors' salaries	3,900
Travel and subsistence	11
	<hr/> 3,911
General administrative expenses:	
Telephone and fax	90
Postage, printing and stationery	114
Information and publications	47
Subscriptions	455
Bank charges	30
Equipment expenses	251
Website expenses	205
Software	31
Depreciation	499
Sundry expenses	105
	<hr/> 1,827
Legal and professional costs:	
Accountancy fees	600
Advertising and PR	65
Other legal and professional	94
	<hr/> 759
	<hr/> 6,497