

**Registered Number 05140769**

**BRAND PERFORMANCE LIMITED**

**Abbreviated Accounts**

**31 March 2015**

**Abbreviated Balance Sheet as at 31 March 2015**

	<i>Notes</i>	<i>2015</i>	<i>2014</i>
		£	£
<b>Fixed assets</b>			
Intangible assets	2	87,499	87,258
Tangible assets	3	1,075	-
		<u>88,574</u>	<u>87,258</u>
<b>Current assets</b>			
Stocks		20,070	20,070
Debtors		1	31,822
Cash at bank and in hand		13,577	3,243
		<u>33,648</u>	<u>55,135</u>
<b>Creditors: amounts falling due within one year</b>		(6,915)	(21,841)
<b>Net current assets (liabilities)</b>		<u>26,733</u>	<u>33,294</u>
<b>Total assets less current liabilities</b>		<u>115,307</u>	<u>120,552</u>
<b>Creditors: amounts falling due after more than one year</b>		(69,772)	(70,197)
<b>Total net assets (liabilities)</b>		<u>45,535</u>	<u>50,355</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		45,435	50,255
<b>Shareholders' funds</b>		<u>45,535</u>	<u>50,355</u>

- For the year ending 31 March 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 30 June 2015

And signed on their behalf by:

**Bryan Batstone, Director**

## Notes to the Abbreviated Accounts for the period ended 31 March 2015

## 1 Accounting Policies

**Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents amounts chargeable in respect of the sale of goods and services to customers.

**Tangible assets depreciation policy**

Depreciation is provided on tangible fixed assets so as to write off their cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Leasehold land and buildings 10% straight line basis

Fixtures and fittings 25% straight line basis

**Intangible assets amortisation policy**

Intangible assets represents the amount spent establishing the new venture of the Saln House LLC based in the USA. This will be amortised over the life of the asset.

## 2 Intangible fixed assets

	£
<b>Cost</b>	
At 1 April 2014	87,258
Additions	241
Disposals	-
Revaluations	-
Transfers	-
At 31 March 2015	<u>87,499</u>
<b>Amortisation</b>	
At 1 April 2014	-
Charge for the year	-
On disposals	-
At 31 March 2015	<u>-</u>
<b>Net book values</b>	
At 31 March 2015	<u><u>87,499</u></u>
At 31 March 2014	<u><u>87,258</u></u>

## 3 Tangible fixed assets

	£
<b>Cost</b>	
At 1 April 2014	-
Additions	1,075

Disposals	-
Revaluations	-
Transfers	-
At 31 March 2015	<u>1,075</u>
<b>Depreciation</b>	
At 1 April 2014	-
Charge for the year	-
On disposals	-
At 31 March 2015	<u>-</u>
<b>Net book values</b>	
At 31 March 2015	<u>1,075</u>
At 31 March 2014	<u>-</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.