

KANTAR AFRICA INSIGHT LIMITED

**Company Registration Number:
05126026 (England and Wales)**

Unaudited abridged accounts for the year ended 31 December 2020

Period of accounts

Start date: 01 January 2020

End date: 31 December 2020

KANTAR AFRICA INSIGHT LIMITED

Contents of the Financial Statements for the Period Ended 31 December 2020

Balance sheet

Notes

KANTAR AFRICA INSIGHT LIMITED

Balance sheet

As at 31 December 2020

	<i>Notes</i>	2020	2019
		£	£
Fixed assets			
Tangible assets:	3	33,162	42,420
Total fixed assets:		<u>33,162</u>	<u>42,420</u>
Current assets			
Debtors:		2,517,147	1,710,446
Cash at bank and in hand:		1,290,917	1,866,619
Total current assets:		<u>3,808,064</u>	<u>3,577,065</u>
Creditors: amounts falling due within one year:		(2,187,220)	(2,206,614)
Net current assets (liabilities):		<u>1,620,844</u>	<u>1,370,451</u>
Total assets less current liabilities:		<u>1,654,006</u>	<u>1,412,871</u>
Total net assets (liabilities):		<u>1,654,006</u>	<u>1,412,871</u>
Capital and reserves			
Called up share capital:		2	2
Profit and loss account:		1,654,004	1,412,869
Shareholders funds:		<u>1,654,006</u>	<u>1,412,871</u>

The notes form part of these financial statements

KANTAR AFRICA INSIGHT LIMITED

Balance sheet statements

For the year ending 31 December 2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444(2A).

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The directors have chosen to not file a copy of the company's profit & loss account.

**This report was approved by the board of directors on 31 July 2021
and signed on behalf of the board by:**

Name: Aeola Tejumola
Status: Director

The notes form part of these financial statements

KANTAR AFRICA INSIGHT LIMITED

Notes to the Financial Statements

for the Period Ended 31 December 2020

1. Accounting policies

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

KANTAR AFRICA INSIGHT LIMITED

Notes to the Financial Statements for the Period Ended 31 December 2020

2. Employees

	<i>2020</i>	<i>2019</i>
Average number of employees during the period	12	12

KANTAR AFRICA INSIGHT LIMITED

Notes to the Financial Statements for the Period Ended 31 December 2020

3. Tangible Assets

	Total
Cost	£
At 01 January 2020	155,532
Additions	3,388
At 31 December 2020	<u>158,920</u>
Depreciation	
At 01 January 2020	113,112
Charge for year	12,646
At 31 December 2020	<u>125,758</u>
Net book value	
At 31 December 2020	<u>33,162</u>
At 31 December 2019	<u>42,420</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.