## Company Registration No. 5107527 (England and Wales)

ACCIDENT ADVICE HOLDINGS LIMITED DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009



26/02/2010 COMPANIES HOUSE



#### **COMPANY INFORMATION**

B Beck **Directors** 

D Werth L Beck

D Scott Rees

B A Beck Secretary

5107527 Company number

Quadrant House – 6<sup>th</sup> Floor 4 Thomas More Square Registered office

London E1W 1YW

Accident Advice House **Business address** 

Merrion Avenue

Stanmore Middlesex HA74RP

HSBC Bank plc **Bankers** 

90 Baker Street

London W1V 6AX

UHY Hacker Young **Auditors** 

Quadrant House

4 Thomas More Square

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## CONTENTS

	<del></del>	
	Page	
Directors' report	1 - 4	
Independent auditors' report	5 - 6	
Consolidated profit and loss account	7	
Consolidated balance sheet	8	
Company balance sheet	9	
Consolidated cash flow statement	10	
Notes to the financial statements	11 - 22	

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MAY 2009

The directors present their report and the financial statements for the year ended 31 May 2009

#### Principal activities and review of the business

Accident Advice Holdings Limited is the holding company of a group of companies whose principal activities are the assistance of individuals with personal injury claims

#### Review of the business

The personal injury claims sector remained a challenging market place during the year and the group's main focus during 2008/09 has been to grow the business

#### The group's development during the year

During 2008/09 there has been no change to the group's target market which has continued to be members of the public who have suffered a no-fault personal injury

The group has never generated customers through door-to-door canvassing or cold calling and it also has no commission based sales force approaching potential claimants. In fact all customer contacts are handled by the group's client management call centre

#### The group's performance

The business grew during the year with turnover increasing by 47% (2008 17%) to £14,579,501 (2008 £9,946,956) The percentage increase in turnover is a key performance indicator for the group as it measures the growth of our business.

Net profit before tax also grew to £3,320,918 (2008 £1,759,231)

#### The group's position

The group's cash position at the year end was healthy with cash at bank and in hand amounting to £1,886,943 (2008 £861,096)

The Directors believe that the group's position in the marketplace is strong and we can look forward to further growth in 2009/10

No events have occurred since the balance sheet date which significantly affect the group

### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MAY 2009

#### Principal risks and uncertainties facing the group

The principal risks and uncertainties facing the group are -

Operational risk . this is the risk of loss resulting from a breakdown in internal control systems which are designed to prevent and detect fraud and error

Financial reporting risk this is the risk that due to a breakdown in internal control or fraud, the financial statements are materially misstated

Bad debt risk this is the risk of defaults on debts from customers

Business continuity risk this is the risk that a disaster or other unexpected event occurs leading to an inability to conduct our business

Compliance and regulatory risk this is the risk that changes in the regulatory framework within which the group operates could reduce our ability to operate profitably in the future

The group seeks to manage these risks by having sound systems of internal control and risk management. The effectiveness of these systems are reviewed on a regular basis

Such systems are designed to manage rather than eliminate risk and any system can provide only reasonable and not absolute assurance against material misstatement or loss

As regards the risk of defaults on debts from customers, the group's exposure to bad debts has been low historically due to the tight credit control procedures which are maintained

The risk of disruption to the business as a result of a disaster or unexpected event is mitigated as the group does have internal disaster recovery solutions in place. Moreover tapes containing up to date operational, financial and other business critical data are backed up on a daily basis and then stored in an off-site location.

The group operates in a sector where the business and regulatory environment changes frequently. The Ministry of Justice have announced that a new process for road traffic accident personal injury claims valued between £1,000 and £10,000 will be introduced from April 2010. The new scheme will reduce the time taken to settle disputes by setting fixed time limits and costs which will help victims of car accidents receive compensation quickly and simply

Whilst our panel solicitors may experience a reduction in fixed fees from third parties, this should be more than offset b a reduction in costs

#### Results and dividends

The results for the year are set out on page 7

An interim ordinary dividend was paid amounting to £1,000,000 (2008 £300,000) The directors do not recommend payment of a final dividend

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MAY 2009

#### **Directors**

The following directors have held office since 1 June 2007

B Beck

D Werth

L Beck

D Scott Rees

#### **Auditors**

UHY Hacker Young are deemed to be re-appointed in accordance with an elective resolution made under section 386 of the Companies Act 1985 which continues in force under Companies Act 2006

#### Charitable donations

During the period, the group made charitable donations of £9,676 (2008 £5,463), these were to various charitable organisations within the UK

## Directors' responsibilities

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare the financial statements for each financial year. Under that law, the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and Applicable Law) Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the group and of the profit or loss for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's and group's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MAY 2009

### Statement of disclosure to auditor

- (a) so far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware, and
- (b) they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information

On behalf of the board

B'Beck Director

24 February 2010



#### INDEPENDENT AUDITORS' REPORT

## TO THE SHAREHOLDERS OF ACCIDENT ADVICE HOLDINGS LIMITED

We have audited the financial statements of Accident Advice Holdings Limited for the year ended 31 May 2009 which comprise the Group Profit and Loss Account, the Group and Parent Company Balance Sheets, the Group Cash Flow Statement, the Group and Parent Company Reconciliation of Movements in Shareholders' Funds and the related notes The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's web-site at www frc org uk/apb/scope/UKNP

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 May 2009 and of the group's profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

## INDEPENDENT AUDITORS' REPORT (CONTINUED)

## TO THE SHAREHOLDERS OF ACCIDENT ADVICE HOLDINGS LIMITED

## Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Derek Levy (Senior statutory auditor) for and on behalf of UHY Hacker Young,

24 February 2010

Chartered Accountants Statutory Auditor

## CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MAY 2009

	Notes	2009 £	2008 £
Turnover Cost of sales	2	14,579,501 (5,194,754)	9,946,956 (3,656,477)
Gross profit		9,384,747	6,290,479
Administration expenses		(6,105,021)	(4,485,152)
Other operating income		. •	-
Operating profit	3	3,279,726	1,805,327
Interest receivable	4	41,294	33,812
Interest payable and similar charges	5	(102)	(79,908)
Profit on ordinary activities before taxation		3,320,918	1,759,231
Tax on profit on ordinary activities	6	(968,687)	(472,561)
Profit for the year	15	2,352,231	1,286,670

The group's operations remain unchanged, no operations were disposed of or acquired

There are no recognised gains or losses other than those passing through the profit and loss account

# CONSOLIDATED BALANCE SHEET AS AT 31 MAY 2009

N	lotes	£	2009 £	£	2008 £
Fixed assets Tangible assets	10		52,363		28,372
Current assets Debtors Cash at bank and in hand	12	1,205,800 1,886,943		798,414 861,096	
Creditors: amounts falling due within one year	13	3,092,743 (1,591,755)		1,659,510 (1,486,762)	
Net current assets/(liabilities)			1,500,988		172,748
Total assets less current assets/(liabilit	ies)		1,553,351		201,120
Capital and reserves Called up share capital	14		62,500		62,500
Profit and loss account	15		1,490,851		138,620
Shareholders' funds – equity interests	16		1,553,351		201,120

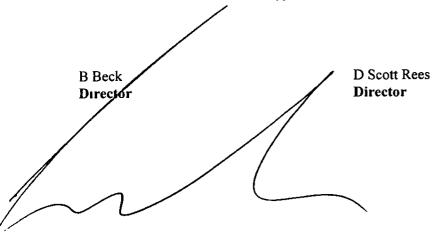
These financial statements were approved by the Board and authorised for issue on 24 February 2010

B Beck Director D Scott Rees Director

## COMPANY BALANCE SHEET AS AT 31 MAY 2009

	Notes	£	2009 £	£	2008 £
Fixed assets Investments	11		7		8
Current assets Debtors Cash at bank and in hand	12	428,886 264		634,008 174	
		429,150		634,182	
Creditors: amounts falling due within one year	13	(382)		(10,557)	
Net current assets			428,768		623,625
Total assets less current liabilities			428,775		623,633
Capital and reserves Called up share capital	14		62,500		62,500
Profit and loss account	15		366,275		561,133
Shareholders' funds – equity interest	ts 16		428,775		623,633

These financial statements were approved by the Board and authorised for issue on 24 February 2010



# CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 MAY 2009

	Notes	£	2009 £	£	2008 £
Net cash inflow from operating activities	17		2,789,171		1,816,287
Returns on investments and servicing of finance Interest received		41,294		33,812	
Interest paid		(102)		(79,908)	
Net cash outflow from returns on investments and servicing of finan	ce		41,192		(46,096)
Taxation Corporation tax paid			(755,282)		(42,092)
Capital expenditure Payments to acquire tangible fixed a	ssets	49,234		16,771	
Net cash outflow for capital expen-	diture		(49,234)		(16,771)
Equity dividends paid			(1,000,000)		(300,000)
Net cash inflow/(outflow) before fi	nancing		1,025,847		1,411,328
Financing Repay secured loan			-		(1,071,413)
Net cash inflow/(outflow) from fina	ancing		<u>-</u>		(1,071,413)
Increase in cash in the year	19		1,025,847		339,915

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

#### 1. Accounting policies

1 1 Basis of preparation

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards

The financial statements have been prepared on the going concern basis

#### 12 Turnover

Turnover represents the amounts receivable for goods and services net of VAT and trade discounts and is recognised on the following basis

- a) Income contingent on a third party event is recognised on the occurrence of that event
- b) All other income is recognised on an accruals basis when the right to consideration occurs

#### 13 Basis of consolidation

The consolidated financial statements incorporate the financial statements of the company and its subsidiary undertakings drawn up to 31 May 2009 by the acquisition method of accounting Intra-group transactions and results are eliminated on consolidation

1 4 Tangible fixed assets

Tangible fixed assets other than freehold land are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation less estimated residual value of each asset over its expected useful life, as follows

Computer equipment

33% straight line

Fixtures and fittings

33% straight line

#### 15 Leasing

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

#### 16 Investments

Fixed asset investments are stated at cost less provision for impairment in value

#### 17 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

#### 18 Goodwill

Acquired goodwill is written off over its estimated useful economic life of one year

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

### 2. Turnover

The total turnover of the group for the period has been derived from its principal activity wholly undertaken in the United Kingdom

3.	Operating profit/(loss)	2009 £	2008 £
	Operating profit/(loss) is stated after charging, Depreciation of tangible fixed assets	25,243	14,192
	Rentals under operating leases - land and buildings - plant and machinery	218,350 37,921	194,620 35,985
	Auditors' remuneration Audit fees	45,120 	54,576 ======
4.	Other interest receivable and similar income	2009 £	2008 £
	Bank interest	41,294	33,812
5.	Interest payable and similar charges	2009 £	2008 £
	Bank loans and overdrafts Other loan interest Interest due on overdue tax	102 - -	255 76,638 3,015
		102	79,908

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

7.

Dividends

Ordinary interim paid

		2009 £	2008 £
6.	Taxation	0.60.60	450.010
	UK current year tax	968,687	473,210
	UK prior year tax		(649)
	UK corporation tax charge	968,687	472,561
	Factors affecting the tax charge for the year		
	Profit on ordinary activities before taxation	3,320,918	1,759,231
	Profit on ordinary activities before taxation		
	multiplied by standard rate of UK corporation tax of 28% (2008 30%)	929,857	527,769
	Effects of		
	Depreciation	7,068	4,258
	Expenses not deductible for tax	53,452	34,399
	Capital allowances	(19,905)	(10,044)
	Prior year tax charge	(1.555)	(649)
	Other tax adjustments	(1,775)	(6,275)
	Tax losses utilised	(10)	(76,897)
		38,830	(55,208)
	Current tax charge	968,687	472,561
	The group has estimated tax losses of £6,900 (2008 £6,900) future trading profits	) available for carry forw	ard against
		2009	2008
		£	£

1,000,000

300,000

### NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MAY 2009

#### 8. Profit and loss account of parent company

As permitted by Section 230 of the Companies Act, the profit and loss account of the parent company is not presented as part of these accounts. The parent company's profit on ordinary activities after taxation for the financial year amounted to £805,142 (2008: £499,887)

#### 9. Goodwill

10.

At 31 May 2009

At 31 May 2008

Group			Total £
Cost			200.000
As at 1 June 2008 and 31 May 2009			299,998
Amortisation			
As at 1 June 2008 and 31 May 2009			299,998
Net book value			<del></del>
As at 31 May 2008 and 31 May 2009			=======================================
Tangahla Gwad accepts			
Tangible fixed assets	Computer	Fixtures and	
	equipment	fittings	Total
Group	£	£	£
Cost			
At 1 June 2008	102,040	75,937	177,977
Additions	49,234	-	49,234

151,274

25,800

227,211

28,372

75,937

2,572

## NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MAY 2009

11.	Fixed asset investments	Shares in
	Company	subsidiaries £
	Cost	•
	At 1 June 2008	8
	Additions	-
	Disposal	<u>(1)</u>
	At 31 May 2009	7
	Impairment	
	At 1 June 2008	-
	Disposal	
		-
	At 31 May 2009	-
	Net book value	
	At 31 May 2009	7 ====================================
	At 31 May 2008	8
	At 31 Way 2000	<b>==</b>

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

#### 11. Fixed asset investments (continued)

The following subsidiaries are wholly owned, are registered in England and the class of shares held in each case are ordinary shares

#### Company

### Principal activities

Access to Compensation Limited	Advertising and marketing services
Claim 100 Limited	Intermediate holding company
Accident Advice Helpline Direct Limited	Assisting individuals with personal injury claims
Accident Advice Helpline Limited	Intermediate holding company
Cab Claims Limited	Dormant
Claim4 Limited	Dormant
Employment Advice Bureau Limited	
Legal Facilities Management & Services Limited	Assisting individuals with personal injury claims
Liberty Protect Limited	Assisting individuals with personal injury claims
Claim 101 Limited*	Dormant
Claim 102 Limited*	Dormant
Claim 103 Limited*	Dormant
Claim 104 Limited*	Dormant
Claim 105 Limited*	Dormant
Accident Advice Insurance Management Group	Intermediate holding company
Limited**	
Accident Advice (FAI) Limited***	Dormant
Accident Advice (IA) Limited***	Dormant

- \* Shares held by Claim 100 Limited
- \*\* Shares held by Accident Advice Helpline Limited
- \*\*\* Shares held by Accident Advice Insurance Management Group Limited

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

12.	Debtors	Group 2009 £	Company 2009 £	Group 2008 £	Company 2008 £
	Trade debtors Amounts owed by subsidiary undertakings Other debtors Prepayments and accrued income	515,372 - 2,067 688,361	416,756 12,130	505,731 18,357 274,326	612,554
		1,205,800	428,886	798,414	634,008
13.	Creditors: amounts falling due within one year	Group 2009 £	Company 2009 £	Group 2008 £	Company 2008 £
	Trade creditors Amounts owed to group companies Taxes and social security Other creditors Corporation tax payable Accruals and deferred income	377,557 - 215,150 - 7,234 686,615 305,199 	375	387,827 186,018 7,756 473,210 431,951 	10,199 8 - - 350 ————————————————————————————————————
14.	Share capital  Group and company			2009 £	2008 £
	Authorised 100,000 Ordinary shares of £1 each			100,000	100,000
	Group and company			2009 £	2008 £
	Called up, allotted and fully paid 62,500 Ordinary shares of £1 each			62,500	62,500

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

### 15. Statement of movements on reserves

	Profit and loss £
Group	
As at 1 June 2008	138,620
Profit for the year	2,352,231
Dividends paid	(1,000,000)
Balance at 31 May 2009	1,490,851
	Profit and loss £
Company	
As at 1 June 2008	561,133
Profit for the year	805,142
Dividends paid	(1,000,000)
Balance at 31 May 2009	366,275

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

16.	Reconciliation of movements in shareholders' funds					
	Group	2009	2008			
		£	£			
	Profit/(loss) for the year	2,352,231	1,286,670			
	Dividends paid	(1,000,000)	(300,000)			
	Net addition to shareholders' funds	1,352,231	986,670			
	Opening shareholders' funds	201,120	(785,550)			
	Closing shareholders' funds	1,553,351	201,120			
			=======================================			
		2009	2008			
	Company	£	£			
	Profit for the year	805,142	499,887			
	Dividends paid	(1,000,000)	(300,000)			
	Net addition to shareholders' funds	(194,858)	199,887			
	Opening shareholders' funds	623,633	423,746			
	Closing shareholders' funds	428,775	623,633			
17.	Reconciliation of operating profit to net cash outflow from operating activities					
		2009	2008			
		£	£			
	Operating profit/(loss)	3,279,726	1,805,327			
	Depreciation Depreciation	25,243	14,192			
	Decrease/(increase) in debtors	(407,386)	(189,987)			
	(Decrease)/increase in creditors within one year	(108,412)	201,755			
	(Decrease)/increase in provisions		(15,000)			
	Net cash inflow/(outflow) from operating activities	2,789,171	1,816,287			

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

18.	Reconciliation of net cash flow to moveme	econciliation of net cash flow to movement in net funds				
			2009 £	2008 £		
	Increase in cash in period Cash outflow/(inflow) from decrease/(increase)	se) ın debt	1,025,847	339,915 1,071,413		
	Change in net debt resulting from cash flows Opening net funds		1,025,847 861,096	1,411,328 (550,232)		
	Closing net funds		1,886,943	861,096		
19.	Analysis of net funds					
		At 1 June 2008 £	Cash flow £	At 31 May 2009 £		
	Net cash Cash at bank and in hand	861,096	1,025,847	1,886,943		
	Debt	861,096	1,025,847	1,886,943		
	Debt due within one year Debt due after one year	-	-	- -		
		-		-		
	Net funds	861,096 	1,025,847	1,886,943		

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

#### 20. Financial commitments

## Capital commitments

There were no capital commitments at the end of the period

### Lease commitments

As at 31 May 2009 the group had annual commitments under non-cancellable operating leases as follows

follows  Expire data	Land and Buildings 2009	Land and Buildings 2008 £	Other 2009 £	Other 2008 £
Expiry date	~		-	
Within one year Within two to five years	59,971 -	23,361	9,354 5,857	1,770 26,261
	59,971	23,361	15,211	28,031
Directors' emoluments			2009 £	2008 £
Emoluments for qualifying services			483,000	445,000
Emoluments disclosed above include the following amount paid to the highest paid director			215,000	164,000
Employees				
during the period was			2009 Number	2008 Number
Sales and administration			127 104 £ £	
Employment costs				
Wages and salaries			3,941,601	2,822,214
Social security costs			390,806	260,427
			4,332,407	3,082,641
	Expiry date  Within one year Within two to five years  Directors' emoluments  Emoluments for qualifying service Emoluments disclosed above inclipated to the highest paid director  Employees  Number of employees The average monthly number of eduring the period was  Sales and administration  Employment costs  Wages and salaries	Expiry date  Expiry date  Expiry date  Within one year Within two to five years  59,971  Directors' emoluments  Emoluments for qualifying services  Emoluments disclosed above include the following paid to the highest paid director  Employees  Number of employees The average monthly number of employees (including the period was)  Sales and administration  Employment costs  Wages and salaries	Expiry date  Expir	Expiry date  Expir

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2009

#### 23. Related party transactions

The group had the following related party transactions during the year

The group paid rent and service charges of £191,887 (2008 £158,470) to AAG (HQ) Limited B A Beck and L Beck are directors of this company

The group paid consultancy fees of £281,074 (2008 £288,100) to Marson Management Services Limited B A Beck is a director and shareholder of this company

During the financial year 31 May 2006, a loan was received from Marson Financial Services Limited The sum of £nil (2008 £Nil) was outstanding at the year end During the year interest of £nil (2008 £76,638) was paid in respect of this loan B A Beck is a director and shareholder of this company

#### 24. Control

The control of the company is by the Beck family