

**GOOD DEAL MARKETING LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2016**

Good Deal Marketing Limited
Unaudited Financial Statements
For The Year Ended 31 December 2016

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Good Deal Marketing Limited
Balance Sheet
As at 31 December 2016

Registered number: 05077149

	Notes	2016		2015	
		£	£	£	£
FIXED ASSETS					
CURRENT ASSETS					
Stocks	6	6,500		7,075	
Debtors	7	33		-	
Cash at bank and in hand		9,299		10,300	
		<u>15,832</u>		<u>17,375</u>	
Creditors: Amounts Falling Due Within One Year	8	<u>(17,662)</u>		<u>(17,373)</u>	
NET CURRENT ASSETS (LIABILITIES)			<u>(1,830)</u>		<u>2</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(1,830)</u>		<u>2</u>
NET ASSETS			<u>(1,830)</u>		<u>2</u>
CAPITAL AND RESERVES					
Called up share capital	9		2		2
Profit and loss account			<u>(1,832)</u>		<u>-</u>
SHAREHOLDERS' FUNDS			<u>(1,830)</u>		<u>2</u>

Good Deal Marketing Limited
Balance Sheet (continued)
As at 31 December 2016

For the year ending 31 December 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board

Mr Keith Roberts

13th March 2017

The notes on pages 4 to 6 form part of these financial statements.

Good Deal Marketing Limited
Statement of Changes in Equity
For The Year Ended 31 December 2016

	Share Capital	Profit & Loss Account	Total
	£	£	£
As at 1 January 2015	2	18,732	18,734
Loss for the year and total comprehensive income	-	(465)	(465)
Dividends paid	-	(18,267)	(18,267)
As at 31 December 2015 and 1 January 2016	2	-	2
Loss for the year and total comprehensive income	-	(1,832)	(1,832)
As at 31 December 2016	2	(1,832)	(1,830)

Good Deal Marketing Limited
Notes to the Unaudited Accounts
For The Year Ended 31 December 2016

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	18% reducing balance / 100% AIA
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1.4. Stocks and Work in Progress

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads. Work-in-progress is reflected in the accounts on a contract by contract basis by recording turnover and related costs as contract activity progresses.

1.5. Registrar Filing Requirements

The company has taken advantage of Companies Act 2006 section 444(1) and opted not to file the profit and loss account, directors report, and notes to the financial statements relating to the profit and loss account. The notes which are not included have been hidden but original note numbering has remained the same for those that are present.

3. Staff Costs

Staff costs, including directors' remuneration, were as follows:

	2016	2015
	£	£
Wages and salaries	-	885
	<hr/>	<hr/>
	-	885
	<hr/> <hr/>	<hr/> <hr/>

Good Deal Marketing Limited
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 Notes to the Unaudited Accounts (continued)
 For The Year Ended 31 December 2016

4. **Average number of employees**

Average number of employees, including directors, during the year was as follows:

	2016	2015
Office and administration	1	1
	1	1
	1	1

5. **Tangible Assets**

		Plant & Machinery
		£
Cost		
As at 1 January 2016		5,385
As at 31 December 2016		5,385
		5,385
Depreciation		
As at 1 January 2016		5,385
As at 31 December 2016		5,385
		5,385
Net Book Value		
As at 31 December 2016		-
As at 1 January 2016		-
		-

6. **Stocks**

	2016	2015
	£	£
Stock - finished goods	6,500	7,075
	6,500	7,075
	6,500	7,075

7. **Debtors**

	2016	2015
	£	£
Due within one year		
Trade debtors	12	-
VAT	21	-
	33	-
	33	-

Good Deal Marketing Limited
Notes to the Unaudited Accounts (continued)
For The Year Ended 31 December 2016

8. Creditors: Amounts Falling Due Within One Year

	2016	2015
	£	£
VAT	-	46
Accruals and deferred income	470	470
Director's loan account	17,192	16,857
	<u>17,662</u>	<u>17,373</u>
	<u>17,662</u>	<u>17,373</u>

9. Share Capital

	Value	Number	2016	2015
	£		£	£
Allotted, called up and fully paid				
Ordinary shares	1,000	2	2	2
		<u>2</u>	<u>2</u>	<u>2</u>

10. Dividends

	2016	2015
	£	£
On equity shares:		
Final dividend paid	-	18,267
	<u>-</u>	<u>18,267</u>
	<u>-</u>	<u>18,267</u>

11. General Information

Good Deal Marketing Limited Registered number 05077149 is a limited by shares company incorporated in England & Wales. The Registered Office is Moelfre, Anglesey, North Wales, LL72 8HT.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.