

GOOD DEAL MARKETING LIMITED
ACCOUNTS FOR THE
YEAR ENDED 31ST DECEMBER 2010

Company No 05077149

Wainwrights Limited
(T/A Wainwrights)
Accountants & Tax Advisors
Heron House
7 Dibbinview Grove
Spital, Wirral CH63 9FW.
Tel: 0151 334 5935
Fax: 0151 343 9535
Company No: 02841589
VAT No: 932 7219 25

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GOOD DEAL MARKETING LIMITED
BALANCE SHEET AS AT 31ST DECEMBER 2010

		<u>2009</u>		<u>2010</u>	
	<i>Note</i>	£	£	£	£
<u>TANGIBLE FIXED ASSETS</u>	2		1,005		804
<u>CURRENT ASSETS</u>					
Stock		13,723		14,039	
Debtors	3	18,541		17,916	
Cash at bank and in hand		<u>5,920</u>		<u>9,640</u>	
		38,184		41,595	
<u>CREDITORS</u>					
Amounts falling due within one year	4	<u>(747)</u>		<u>(3,967)</u>	
<u>NET CURRENT ASSETS/(LIABILITIES)</u>			<u>37,437</u>		<u>37,628</u>
<u>TOTAL NET ASSETS/(LIABILITIES)</u>			<u>£38,442</u>		<u>£38,432</u>
<u>CAPITAL AND RESERVES</u>					
Called-up equity share capital	5		2		2
Profit & Loss Account			<u>38,440</u>		<u>38,430</u>
			<u>£38,442</u>		<u>£38,432</u>

For the year ending 31st December 2010 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies
Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Directors on 17th February 2011, and signed by -

K Roberts

A stylized, cursive handwritten signature in black ink, likely belonging to K Roberts.

J M E Roberts

J M E Roberts

GOOD DEAL MARKETING LIMITED

NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31ST DECEMBER 2010

1 ACCOUNTING POLICIES

(a) Basis of Accounting:

The accounts have been prepared under the historic cost convention

(b) Turnover:

Turnover represents net invoiced sales of goods excluding Value Added Tax

(c) Tangible Fixed Assets.

Depreciation is provided at the following annual rates in order to write off the cost of each asset over its estimated useful life in line with Revenue Rates

Office Equipment etc - 20% on a reducing balance, apart from the initial year of 40%/100% AIA

(d) Cash Flow Statement:

The company qualifies as a small company under the Companies Act 2006. The directors have elected to take advantage of the exemption not to prepare a cash flow statement

2 FIXED ASSETS

		<u>Shop & Office Equipment</u> £
COST:	At 1 st January 2010	5,385
	Additions	<u>Nil</u>
	At 31 st December 2010	<u>£5,385</u>
DEPRECIATION:	At 1 st January 2010	4,380
	Charge for Year	<u>201</u>
	At 31 st December 2010	<u>£4,581</u>
NET BOOK VALUE:	At 31st December 2010	£ 804
	At 31 st December 2009	£1,005

		<u>2009</u>	<u>2010</u>
3	<u>DEBTORS</u>		
	Interco - Twm Pen Stryd	£15,272	£16,545
	Trade	<u>3,269</u>	<u>1,371</u>
		<u>£18,541</u>	<u>£17,916</u>
4	<u>CREDITORS</u>		
	Corporation Tax & VAT	203	461
	Accrued Expenses	510	470
	Trade	34	Nil
	Directors Loan A/C	<u>Nil</u>	<u>3,036</u>
		<u>£ 747</u>	<u>£ 3,967</u>
5	<u>SHARE CAPITAL</u>		
	Allotted, called-up and fully paid:		
	2 Ordinary shares of £1 each	£ 2	£ 2