

Registered Number 05077149

GOOD DEAL MARKETING LIMITED

Abbreviated Accounts

31 December 2013

Abbreviated Balance Sheet as at 31 December 2013

	<i>Notes</i>	<i>2013</i>	<i>2012</i>
		£	£
Fixed assets			
Tangible assets	2	-	524
		<u>-</u>	<u>524</u>
Current assets			
Stocks		9,562	10,562
Debtors		16,589	16,545
Cash at bank and in hand		9,275	12,996
		<u>35,426</u>	<u>40,103</u>
Creditors: amounts falling due within one year		<u>(11,681)</u>	<u>(8,785)</u>
Net current assets (liabilities)		<u>23,745</u>	<u>31,318</u>
Total assets less current liabilities		<u>23,745</u>	<u>31,842</u>
Total net assets (liabilities)		<u>23,745</u>	<u>31,842</u>
Capital and reserves			
Called up share capital		2	2
Profit and loss account		23,743	31,840
Shareholders' funds		<u>23,745</u>	<u>31,842</u>

- For the year ending 31 December 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 18 February 2014

And signed on their behalf by:

K Roberts, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2013

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

2 Tangible fixed assets

	£
Cost	
At 1 January 2013	5,385
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2013	<u>5,385</u>
Depreciation	
At 1 January 2013	4,861
Charge for the year	524
On disposals	-
At 31 December 2013	<u>5,385</u>
Net book values	
At 31 December 2013	<u>0</u>
At 31 December 2012	<u>524</u>

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