

**Registered Number 05077149**

**GOOD DEAL MARKETING LIMITED**

**Abbreviated Accounts**

**31 December 2012**

## Abbreviated Balance Sheet as at 31 December 2012

	Notes	2012 £	2011 £
<b>Fixed assets</b>			
Tangible assets	2	524	643
		<u>524</u>	<u>643</u>
<b>Current assets</b>			
Stocks		10,562	13,664
Debtors		16,545	18,332
Cash at bank and in hand		12,996	5,606
		<u>40,103</u>	<u>37,602</u>
<b>Creditors: amounts falling due within one year</b>		(8,785)	(6,575)
<b>Net current assets (liabilities)</b>		<u>31,318</u>	<u>31,027</u>
<b>Total assets less current liabilities</b>		<u>31,842</u>	<u>31,670</u>
<b>Total net assets (liabilities)</b>		<u>31,842</u>	<u>31,670</u>
<b>Capital and reserves</b>			
Called up share capital		2	2
Profit and loss account		31,840	31,668
<b>Shareholders' funds</b>		<u>31,842</u>	<u>31,670</u>

- For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 11 March 2013

And signed on their behalf by:

**K Roberts, Director**

**J Roberts, Director**

**Notes to the Abbreviated Accounts for the period ended 31 December 2012****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents the value, net of Value Added Tax

**2 Tangible fixed assets**

	£
<b>Cost</b>	
At 1 January 2012	5,385
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2012	<u>5,385</u>
<b>Depreciation</b>	
At 1 January 2012	4,742
Charge for the year	119
On disposals	-
At 31 December 2012	<u>4,861</u>
<b>Net book values</b>	
At 31 December 2012	<u>524</u>
At 31 December 2011	<u>643</u>

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