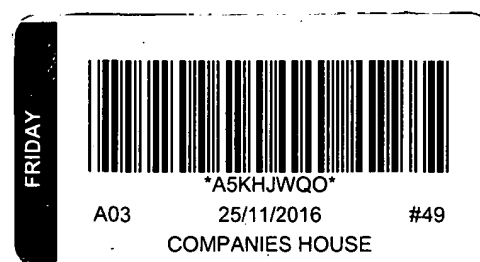


COMPANY REGISTRATION NUMBER: 05048788

Design Management Solutions Limited
Unaudited Financial Statements
29th February 2016



GRIFFITHS AND PEGG LIMITED

Chartered Accountants
3 Hagley Court South
Waterfront East
Level Street
Brierley Hill
West Midlands
DY5 1XE

Design Management Solutions Limited

Financial Statements

Year ended 29th February 2016

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Design Management Solutions Limited

Officers and Professional Advisers

The board of directors

Mrs D Fletcher
Miss H N Fletcher

Company secretary

Mr A J Hughes

Registered office

356 Hagley Road
Pedmore
Stourbridge
West Midlands
DY90QY

Accountants

Griffiths and Pegg Limited
Chartered Accountants
3 Hagley Court South
Waterfront East
Level Street
Brierley Hill
West Midlands
DY5 1XE

Bankers

National Westminster Bank Plc
Merry Hill Centre
Brierley Hill
West Midlands
DY1 1LU

Design Management Solutions Limited

Directors' Report

Year ended 29th February 2016

The directors present their report and the unaudited financial statements of the company for the year ended 29th February 2016.

Directors

The directors who served the company during the year were as follows:

Mrs D Fletcher
Miss H N Fletcher

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

This report was approved by the board of directors on 21st November 2016 and signed on behalf of the board by:



Mrs D Fletcher
Director

Registered office:
356 Hagley Road
Pedmore
Stourbridge
West Midlands
DY90QY

Design Management Solutions Limited

Statement of Comprehensive Income

Year ended 29th February 2016

	Note	2016 £	2015 £
Turnover	3	310,449	246,752
Cost of sales		<u>(67,056)</u>	<u>(60,776)</u>
Gross profit		243,393	185,976
Administrative expenses		<u>(180,658)</u>	<u>(136,503)</u>
Operating profit	4	62,735	49,473
Other interest receivable and similar income		8	11
Interest payable and similar charges	6	<u>(1,090)</u>	<u>(387)</u>
Profit on ordinary activities before taxation		61,653	49,097
Tax on profit on ordinary activities	7	<u>(12,529)</u>	<u>(9,515)</u>
Profit for the financial year and total comprehensive income		<u>49,124</u>	<u>39,582</u>

All the activities of the company are from continuing operations.

Design Management Solutions Limited

Statement of Financial Position

29th February 2016

	Note	2016 £	2015 £
Fixed assets			
Tangible assets	9	2,808	3,919
Current assets			
Debtors	10	51,751	2,896
Cash at bank and in hand		77,538	95,196
		<u>129,289</u>	<u>98,092</u>
Creditors: amounts falling due within one year	11	<u>(100,555)</u>	<u>(67,593)</u>
Net current assets		28,734	30,499
Total assets less current liabilities		31,542	34,418
Net assets		<u>31,542</u>	<u>34,418</u>
Capital and reserves			
Called up share capital	12	20	20
Profit and loss account	13	31,522	34,398
Shareholders' funds		<u>31,542</u>	<u>34,418</u>

For the year ending 29th February 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsibilities:

- The shareholders have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of directors and authorised for issue on 21st November 2016, and are signed on behalf of the board by:



Mrs D Fletcher
Director

Company registration number: 05048788

Design Management Solutions Limited

Statement of Changes in Equity

Year ended 29th February 2016

		Called up share capital £	Profit and loss account £	Total £
At 1st March 2014		2	34,816	34,818
Profit for the year		—	39,582	39,582
Total comprehensive income for the year		—	39,582	39,582
Issue of shares		18	—	18
Dividends paid and payable	8	—	(40,000)	(40,000)
Total investments by and distributions to owners		18	(40,000)	(39,982)
At 28th February 2015		20	34,398	34,418
Profit for the year		—	49,124	49,124
Total comprehensive income for the year		—	49,124	49,124
Dividends paid and payable	8	—	(52,000)	(52,000)
Total investments by and distributions to owners		—	(52,000)	(52,000)
At 29th February 2016		<u>20</u>	<u>31,522</u>	<u>31,542</u>

Design Management Solutions Limited

Notes to the Financial Statements

Year ended 29th February 2016

1. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

2. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Transition to FRS 102

The entity transitioned from previous UK GAAP to FRS 102 as at 1st March 2014. Details of how FRS 102 has affected the reported financial position and financial performance is given in note 17.

Disclosure exemptions

No cash flow statement has been presented for the company.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

Income tax

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Design Management Solutions Limited

Notes to the Financial Statements *(continued)*

Year ended 29th February 2016

2. Accounting policies *(continued)*

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Plant & Equipment	- 20% reducing balance
Office Equipment	- 20% reducing balance

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

3. Turnover

Turnover arises from:

	2016	2015
	£	£
Rendering of services	<u>310,449</u>	<u>246,752</u>

The turnover and profit before tax are attributable to the one principal activity of the company, which arise wholly within the United Kingdom.

Design Management Solutions Limited

Notes to the Financial Statements *(continued)*

Year ended 29th February 2016

4. Operating profit

Operating profit or loss is stated after charging:

	2016	2015
	£	£
Depreciation of tangible assets	<u>1,111</u>	<u>1,375</u>

5. Directors' remuneration

The directors aggregate remuneration in respect of qualifying services was:

	2016	2015
	£	£
Remuneration	<u>42,326</u>	<u>16,000</u>

6. Interest payable and similar charges

	2016	2015
	£	£
Other interest payable and similar charges	<u>1,090</u>	<u>387</u>

7. Tax on profit on ordinary activities

Major components of tax expense

	2016	2015
	£	£
Current tax:		
UK current tax expense	<u>12,529</u>	<u>9,515</u>
Tax on profit on ordinary activities	<u>12,529</u>	<u>9,515</u>

Reconciliation of tax expense

The tax assessed on the profit on ordinary activities for the year is higher than (2015: lower than) the standard rate of corporation tax in the UK of 20% (2015: 20%).

	2016	2015
	£	£
Profit on ordinary activities before taxation	<u>61,653</u>	<u>49,097</u>
Profit on ordinary activities by rate of tax	<u>12,331</u>	<u>9,819</u>
Effect of capital allowances and depreciation	<u>198</u>	<u>(304)</u>
Tax on profit on ordinary activities	<u>12,529</u>	<u>9,515</u>

8. Dividends

Dividends paid during the year:

	2016	2015
	£	£
Equity dividends on ordinary shares	<u>52,000</u>	<u>40,000</u>

Design Management Solutions Limited

Notes to the Financial Statements *(continued)*

Year ended 29th February 2016

9. Tangible assets

	Plant and machinery £	Equipment £	Total £
Cost			
At 1 Mar 2015 and 29 Feb 2016	<u>880</u>	<u>14,712</u>	<u>15,592</u>
Depreciation			
At 1st March 2015	805	10,868	11,673
Charge for the year	<u>15</u>	<u>1,096</u>	<u>1,111</u>
At 29th February 2016	<u>820</u>	<u>11,964</u>	<u>12,784</u>
Carrying amount			
At 29th February 2016	<u>60</u>	<u>2,748</u>	<u>2,808</u>
At 28th February 2015	<u>75</u>	<u>3,844</u>	<u>3,919</u>

Capital commitments

The directors have confirmed that there are no capital commitments at 28th February 2016 (2015 £NIL).

10. Debtors

	2016 £	2015 £
Trade debtors	<u>51,751</u>	<u>2,896</u>

11. Creditors: amounts falling due within one year

	2016 £	2015 £
Amounts owed to related company	69,209	49,205
Accruals and deferred income	2,250	2,150
Corporation tax	12,529	9,515
Social security and other taxes	15,957	6,481
Directors' loan accounts	<u>610</u>	<u>242</u>
	<u>100,555</u>	<u>67,593</u>

The related company is Retail Delivery Limited.

12. Called up share capital

Issued, called up and fully paid

	2016		2015	
	No.	£	No.	£
Ordinary shares of £1 each	<u>20</u>	<u>20</u>	<u>20</u>	<u>20</u>

Design Management Solutions Limited

Notes to the Financial Statements *(continued)*

Year ended 29th February 2016

13. Reserves

Profit and loss account - This reserve records retained earnings and accumulated losses.

14. Contingencies

The directors have confirmed that there are no contingent liabilities which should be disclosed in the accounts at 28th February 2016 (2015 NIL).

15. Related party transactions

The company was under the control of Mrs D Fletcher throughout the current and previous year. Mrs D Fletcher, together with her spouse, now holds 90% of the entire issued share capital.

Dividends were paid to the directors as follows:

	2016	2015
	£	£
Mrs D H Fletcher	23,400	18,000
Miss H N Fletcher	5,200	4,000

A management charge of £75,000 (2015 £75,000) was paid to Retail Delivery Limited, a company in which Mrs D Fletcher and her spouse Mr R A Fletcher have a controlling interest.

16. Transition to FRS 102

These are the first financial statements that comply with FRS 102. The company transitioned to FRS 102 on 1st March 2014.

No transitional adjustments were required in equity or profit or loss for the year.