

**Abbreviated Unaudited Accounts for the Year Ended 31 March 2015**

**for**

**Addictive Interactive Limited**

**Contents of the Abbreviated Accounts  
for the Year Ended 31 March 2015**

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	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

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# **Addictive Interactive Limited**

## **Company Information** **for the Year Ended 31 March 2015**

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**DIRECTORS:**

D Hurrell  
R Nichols  
Ms K Burns  
Mrs S J Thomson  
S Thomson

**SECRETARY:**

Ashcroft Anthony Ltd

**REGISTERED OFFICE:**

Heydon Lodge  
Flint Cross  
Newmarket Road  
Royston  
Hertfordshire  
SG8 7PN

**REGISTERED NUMBER:**

05037989 (England and Wales)

**ACCOUNTANTS:**

Ashcroft Anthony Limited  
Chartered Accountants  
Heydon Lodge  
Flint Cross  
Newmarket Road  
Royston  
Hertfordshire  
SG8 7PN

**Abbreviated Balance Sheet**  
**31 March 2015**

	Notes	2015 £	£	2014 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		<b>131,154</b>		326,215
Tangible assets	3		-		-
			<b>131,154</b>		<b>326,215</b>
<b>CURRENT ASSETS</b>					
Debtors		<b>38,361</b>		47,516	
Cash at bank		<u>4</u>		<u>596</u>	
		<b>38,365</b>		<b>48,112</b>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u><b>342,812</b></u>		<u>364,528</u>	
<b>NET CURRENT LIABILITIES</b>			<b>(304,447)</b>		<b>(316,416)</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u><b>(173,293)</b></u>		<u><b>9,799</b></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		<b>1,018</b>		1,018
Share premium			<b>642,479</b>		642,479
Other reserves			<b>10</b>		10
Profit and loss account			<u><b>(816,800)</b></u>		<u>(633,708)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><b>(173,293)</b></u>		<u><b>9,799</b></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**Abbreviated Balance Sheet - continued**  
**31 March 2015**

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The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 9 October 2015 and were signed on its behalf by:

D Hurrell - Director

**Notes to the Abbreviated Accounts  
for the Year Ended 31 March 2015**

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**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements have been prepared on a going concern basis on the grounds that the directors and shareholders will continue to provide sufficient finance to enable the company to continue to trade for the foreseeable future.

**Turnover**

Turnover represents net invoiced sales of goods and services, excluding value added tax.

**Intangible fixed assets**

Development costs incurred for the production of licensed software are capitalised once it has been established that it is technically feasible for the base technology to be used as part of a saleable product.

On the 31 March 2013 the directors carried out an impairment review to re-appraise the development project and consider the resulting intangible fixed asset to have a remaining estimated useful life of three years commencing 1 April 2012. From the Directors' experience, major upgrades take place every two to three years on average.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Foreign currencies**

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Investments**

Investments are valued at cost less provision for impairment.

**Notes to the Abbreviated Accounts - continued**  
for the Year Ended 31 March 2015

**2. INTANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 April 2014	1,096,574
Additions	117,508
Disposals	<u>(12,518)</u>
At 31 March 2015	<u>1,201,564</u>
<b>AMORTISATION</b>	
At 1 April 2014	770,359
Amortisation for year	<u>300,051</u>
At 31 March 2015	<u>1,070,410</u>
<b>NET BOOK VALUE</b>	
At 31 March 2015	<u>131,154</u>
At 31 March 2014	<u>326,215</u>

**3. TANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 April 2014 and 31 March 2015	<u>7,532</u>
<b>DEPRECIATION</b>	
At 1 April 2014 and 31 March 2015	<u>7,532</u>
<b>NET BOOK VALUE</b>	
At 31 March 2015	<u>-</u>
At 31 March 2014	<u>-</u>

**4. CALLED UP SHARE CAPITAL**

Allotted and issued:				
Number:	Class:	Nominal value:	<b>2015</b>	2014
			<b>£</b>	<b>£</b>
1,017,500	Ordinary	0.1p	<u><b>1,018</b></u>	<u>1,018</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.