



Companies House
for the record

Please complete in typescript,
or in bold black capitals.

CHWP000

288a

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

5017 678

Company Name in full

THE BROADCAST ADVERTISING STANDARDS
BOARD OF FINANCE LTD

Date of
appointment

Day Month Year
22 06 2006

†Date of
Birth

Day Month Year
02 04 1952

Appointment form Appointment as director

☒

as secretary

☐

Please mark the appropriate box. If appointment is
as a director and secretary mark both boxes.

NAME

*Style / Title

Mr.

*Honours etc

Notes on completion
appear on reverse.

Forename(s)

ANDREW CHARLES

Surname

MCCARTHY

Previous
Forename(s)

Previous
Surname(s)

†† Tick this box if the
address shown is a
service address for
the beneficiary of a
Confidentiality Order
granted under the
provisions of section
723B of the
Companies Act 1985

†† Usual residential
address



Post town

LONDON

Postcode

SW1V 4PR

County / Region

Country

†Nationality

British

†Business occupation

LAWYER

†Other directorships
(additional space overleaf)

Consent signature

I consent to act as ** director / secretary of the above named company

Andrew McCarthy

Date

26 JUNE 2006

* Voluntary details.

† Directors only.

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

Andrew McCarthy

Date

28/6/06

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact
information in the box opposite but if you
do, it will help Companies House to
contact you if there is a query on the
form. The contact information that you
give will be visible to searchers of the
public record



A38
COMPANIES HOUSE

256
30/06/2006

THE BROADCAST ADVERTISING STANDARDS
BOARD OF FINANCE LTD, 74-77, 9T. RUSSELL
ST, LONDON WC1R 3BA Tel 020-7580 7071
DX number DX exchange

When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland DX 235 Edinburgh
or LP - 4 Edinburgh 2

| Andrew McCarthy current directorships: | Date of Ap'tment | Co No: | Registered |
|--|-------------------------|---------------|-------------------|
| European Beauty Products (UK) Ltd | 30/08/02 | 2043311 | UK |
| Gala Cosmetics International Limited | 30/08/02 | 891925 | UK |
| Gala of London Limited | 30/08/02 | 408643 | UK |
| IAMS UK Limited | 30/08/02 | 3169339 | UK |
| Procter & Gamble (Enterprise Fund) Limited | 30/08/02 | 2835975 | UK |
| Procter & Gamble (Health & Beauty Care) Limited | 30/08/02 | 436549 | UK |
| Procter & Gamble (L&CP) Limited | 30/08/02 | 3288185 | UK |
| Procter & Gamble Health & Beauty Care – Europe Limited | 30/08/02 | 2054584 | UK |
| Shulton (Great Britain) Limited | 30/08/02 | 574895 | UK |
| Sundor Brands Limited | 30/08/02 | 903652 | UK |
| Tambrands Continental Limited | 30/08/02 | 343426 | UK |
| Tambrands Limited | 30/08/02 | 333640 | UK |
| Thomas Hedley & Co Limited | 30/08/02 | 728578 | UK |
| Procter & Gamble Product Supply (UK) Limited | 16/04/03 | 3074536 | UK |
| Procter & Gamble Technical Centres Limited | 16/04/03 | 3281294 | UK |
| Procter & Gamble Finance (UK) Limited | 28/05/04 | 5116779 | UK |
| Procter & Gamble Holdings (UK) Limited | 24/05/04 | 5116788 | UK |
| Procter & Gamble Investment Company (UK) Limited | 24/05/04 | 5116789 | UK |
| Procter & Gamble Overseas Limited | 24/05/04 | 5116790 | UK |
| Procter & Gamble Pharmaceuticals UK, Limited | 09/07/04 | 202929 | UK |
| Procter & Gamble Limited | 15/07/04 | 83758 | UK |
| Max Factor & Co (UK) Limited | 30/08/02 | FC12603 | Bermuda |
| Procter & Gamble Financial Services | 18/12/02 | 218616 | Ireland |
| Procter & Gamble (Manufacturing) Ireland Limited | 18/12/02 | 056836 | Ireland |
| Procter & Gamble Ireland Limited | 18/12/02 | 076805 | Ireland |
| Tambrands Ireland Limited | 18/12/02 | 048390 | Ireland |
| Gillette Companies: | | | |
| Duracell (1993) Limited | 26/10/05 | 2242944 | |
| Duracell Batteries Limited | 26/10/05 | 2242911 | |
| Gillette Central Services Limited | 26/10/05 | 1772740 | |
| Gillette European Services Centre Ltd | 26/10/05 | 4380691 | |
| Gillette Group UK Limited | 26/10/05 | 265048 | |
| Gillette Management Services Ltd | 26/10/05 | 3819902 | |
| Gillette Industries Limited | 26/10/05 | 1345070 | |
| Gillette U.K. Limited | 26/10/05 | 254912 | |
| Lustrasilk International UK Ltd | 26/10/05 | 1738972 | |
| Oral-B Laboratories Dublin LLC | 31/12/05 | FC12377 | |
| Oral-B Laboratories Newbridge LLC | 31/12/05 | FC12376 | |
| Braun Oral-B Ireland Limited | 01/12/05 | 45327 | Ireland |
| Gillette Ireland Limited | 01/12/05 | 44890 | Ireland |
| Other Directorships: | | | |
| The Cosmetic, Toiletry & Perfumery Association Ltd | 22/03/05 | 398046 | UK |
| Cosmetic, Toiletry & Perfumery Foundation | 19/04/05 | 2850925 | UK |
| British Aerosol Manufacturers' Association | 23/06/05 | 01763228 | UK |
| The Brands Group Limited | 21/12/05 | 5660494 | UK |
| The Advertising Standards Board of Finance Ltd | 22/06/06 | 1195756 | UK |
| The Broadcast Advertising Standards Board of Finance Ltd | 22/06/06 | 5017678 | UK |
| Norstar Investments Limited | Prior 2002 | 666406 | UK |

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| Procter & Gamble Finance (UK) Limited | 28/05/04 | 5116779 | UK |
| Procter & Gamble Holdings (UK) Limited | 24/05/04 | 5116788 | UK |
| Procter & Gamble Investment Company (UK) Limited | 24/05/04 | 5116789 | UK |
| Procter & Gamble Overseas Limited | 24/05/04 | 5116790 | UK |
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| Gillette Management Services Ltd | 26/10/05 | 3819902 | |
| Gillette Industries Limited | 26/10/05 | 1345070 | |
| Gillette U.K. Limited | 26/10/05 | 254912 | |
| Lustrasilk International UK Ltd | 26/10/05 | 1738972 | |
| Oral-B Laboratories Dublin LLC | 31/12/05 | FC12377 | |
| Oral-B Laboratories Newbridge LLC | 31/12/05 | FC12376 | |
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| The Brands Group Limited | 21/12/05 | 5660494 | UK |
| Norstar Investments Limited | Prior 2002 | 666406 | UK |
| Resignations 2005: | | | |
| Procter & Gamble (Cosmetics & Fragrances) Limited | | 2695852 | |
| Eurocos Ltd | | 1496414 | |
| Procter & Gamble Distributing Limited | | 3519158 | |
| Procter & Gamble Investments UK | | 3716474 | |
| Tambrands Investments Ltd | | 3053554 | |
| Max Factor | | 309402 | |
| Procter & Gamble Business Services UK Limited | | 4525124 | |