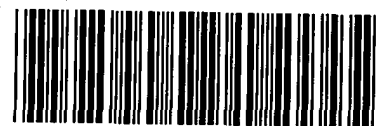


**Registered number**  
**05013101**

**SIGARIA LIMITED**  
**Abbreviated Accounts**  
**for the year ended 31 December 2013**

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**SIGARIA LIMITED****Registered number:****05013101****Abbreviated Balance Sheet  
as at 31 December 2013**

	Notes	2013 £	2012 £
<b>Fixed assets</b>			
Intangible assets	2	1,235,222	1,588,142
Tangible assets	3	272,755	271,220
Investments	4	10,001	10,001
		<u>1,517,978</u>	<u>1,869,363</u>
<b>Current assets</b>			
Debtors	5	2,497,038	1,430,348
Cash at bank and in hand		992,066	300,508
		<u>3,489,104</u>	<u>1,730,856</u>
<b>Creditors: amounts falling due within one year</b>		<u>(4,266,894)</u>	<u>(2,815,924)</u>
<b>Net current liabilities</b>		<u>(777,790)</u>	<u>(1,085,068)</u>
<b>Total assets less current liabilities</b>		<u>740,188</u>	<u>784,295</u>
<b>Creditors: amounts falling due after more than one year</b>		<u>(530,861)</u>	<u>(267,735)</u>
<b>Net assets</b>		<u>209,327</u>	<u>516,560</u>
<b>Capital and reserves</b>			
Called up share capital	6	1,366	1,366
Share premium		1,057,080	1,057,080
Profit and loss account		(849,119)	(541,886)
<b>Shareholders' funds</b>		<u>209,327</u>	<u>516,560</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

  
A Martinez

Director

Approved by the board on 10 September 2014

**SIGARIA LIMITED**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 December 2013**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company reported a net loss in the year, however this was principally due to high depreciation and amortisation charges. EBITDA is positive and amounted to £105,544 in the year. The business continues to be cash generating and is forecasting improving profitability. The directors therefore consider that the use of the going concern basis is appropriate in the preparation of these accounts.

***Turnover***

Turnover represents revenue recognised by the Company in respect of services, supplied during the period excluding value added tax and discounts. As the Company invoices in advance of the service being provided, this has resulted in deferred income at the balance sheet date.

***Goodwill***

Goodwill, representing the excess of the consideration for an acquired business compared with the fair value of net assets acquired, is capitalised and written off evenly over 5 years, as in the opinion of the directors this represents the period over which the goodwill is effective. The useful economic lives are reviewed at the end of each reporting period.

***Tangible fixed assets***

Depreciation has been provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	33% straight line
Computer software & content	33% - 50% straight line
Computer equipment	33% straight line
Office equipment	25% straight line

The directors have agreed that externally generated content available for subscribers should be capitalised as a tangible fixed asset rather than being written off immediately to the profit and loss account, as it is felt that this better reflects their continuing use in generating revenue for the Company.

***Impairments***

Goodwill and fixed assets are reviewed for impairment if events or changes in circumstances indicate that the carrying amount may not be recoverable or as otherwise required by relevant accounting standards.

Shortfalls between the carrying value of fixed assets and their recoverable amounts, being the higher of net realisable value and value in use, are recognised as impairments.

## **SIGARIA LIMITED**

### **Notes to the Abbreviated Accounts for the year ended 31 December 2013**

#### ***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes.

Deferred tax assets, relating to unutilised tax losses, are recognised to the extent that the company is expected to generate sufficient profits in the foreseeable future for these losses to be utilised. Tax losses that are not expected to be utilised in the foreseeable future are not recognised.

Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

#### ***Foreign currencies***

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

#### ***Leasing and hire purchase commitments***

Where assets are financed by leasing agreements that give rights approximating to ownership ("finance leases"), the assets are treated as if they had been purchased outright. The amount capitalised is the present value of the minimum lease payments payable during the lease term. The corresponding leasing commitments are shown as obligations to the lessor. Lease payments are treated as consisting of capital and interest elements and the interest is charged to the profit and loss account in proportion to the remaining balance outstanding.

All other leases are "operating leases" and the annual rentals are charged to the profit and loss account on a straight line basis over the lease term.

Rent free periods or other incentives received by entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term or, if shorter, the period ending when prevailing market rentals become payable.

**SIGARIA LIMITED**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 December 2013**

**2 Intangible fixed assets** **£**

**Cost**

At 1 January 2013	1,764,602
At 31 December 2013	<u>1,764,602</u>

**Amortisation**

At 1 January 2013	176,460
Provided during the year	<u>352,920</u>
At 31 December 2013	<u>529,380</u>

**Net book value**

At 31 December 2013	<u>1,235,222</u>
At 31 December 2012	<u>1,588,142</u>

**3 Tangible fixed assets** **£**

**Cost**

At 1 January 2013	480,803
Additions	<u>256,483</u>
At 31 December 2013	<u>737,286</u>

**Depreciation**

At 1 January 2013	209,583
Charge for the year	<u>254,948</u>
At 31 December 2013	<u>464,531</u>

**Net book value**

At 31 December 2013	<u>272,755</u>
At 31 December 2012	<u>271,220</u>

**SIGARIA LIMITED**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 December 2013**

**4 Investments** **£**

**Cost**

At 1 January 2013 10,001

At 31 December 2013 10,001

The company holds 20% or more of the share capital of the following companies:

Company	Shares held Class	%	Capital and reserves £	Profit (loss) for the year £
Procurement Leaders Ltd (dormant)	Ordinary	100	10,000	-
Procurement Intelligence Unit Ltd (dormant)	Ordinary	100	-	-
Sigaria Inc (incorporated in United States)	Ordinary	100	(333,638)	18,591

**5 Debtors** **2013** **2012**  
**£** **£**

Debtors include:

Amounts due after more than one year - 93,256

6 Share capital	Nominal value	2013 Number	2013 £	2012 £
Allotted, called up and fully paid:				
Ordinary shares	£0.001 each	1,365,544	<u>1,366</u>	<u>1,366</u>

**7 Loans to directors**

During the year, movements in loans to directors were as follows:

	B/fwd £	Increase £	Repaid £	C/fwd £
R Pope	8,660	172	-	8,832
A Martinez	25,034	410	(4,349)	21,095
M Perera	59,562	15,363	-	74,925

Interest was charged on all directors loans at a rate of 4% up to 30 June 2013, and nil thereafter. These loans are repayable in less than one year from the balance sheet date.