Company Registration N	o. 05005272 (England and Wales)
INDUSTRY MEDIA LTD	
UNAUDITED FINANCIAL STATEMEN	
FOR THE YEAR ENDED 31 DECEMBEI	
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CONTENTS

	Page
Balance sheet	1
Notes to the financial statements	2 - 4

BALANCE SHEET

AS AT 31 DECEMBER 2020

			31 December		ecember
	Notes	2020 £	£	2019 £	£
Fixed assets	_				
Tangible assets	3				
Current assets					
Debtors	4	307,781		331,380	
Cash at bank and in hand		-		122	
		307,781		331,502	
Creditors: amounts falling due within one					
year	5	-		(45,369)	
Net current assets			307,781		286,133
Capital and reserves					
Called up share capital			2		2
Profit and loss reserves			307,779		286,131
Total equity			307,781		286,133

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the board of directors and authorised for issue on 17 December 2021 and are signed on its behalf by:

Mr M Page

Director

Company Registration No. 05005272

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

1 Accounting policies

Company information

Industry Media Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 180 Great Portland Street, London, W1W 5QZ.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary a mounts in these financial statements are rounded to the nearest \pounds .

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

This company is a qualifying entity for the purposes of FRS 102, being a member of a group where the parent of that group prepares publicly available consolidated financial statements, including this company, which are intended to give a true and fair view of the assets, liabilities, financial position and profit or loss of the group. The company has therefore taken advantage of exemptions from the following disclosure requirements:

- Section 4 'Statement of Financial Position': Reconciliation of the opening and closing number of shares;
- Section 7 'Statement of Cash Flows': Presentation of a statement of cash flow and related notes and disclosures;
- Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instrument Issues': Carrying
 amounts, interest income/expense and net gains/losses for each category of financial instrument; basis of
 determining fair values; details of collateral, loan defaults or breaches, details of hedges, hedging fair value
 changes recognised in profit or loss and in other comprehensive income;
- Section 26 'Share based Payment': Share-based payment expense charged to profit or loss, reconciliation
 of opening and closing number and weighted average exercise price of share options, how the fair value of
 options granted was measured, measurement and carrying amount of liabilities for cash-settled share-based
 payments, explanation of modifications to arrangements;
- Section 33 'Related Party Disclosures': Compensation for key management personnel.

The financial statements of the company are consolidated in the financial statements of YM&U Topco Limited. These consolidated financial statements are available from its registered office, 180 Great Portland Street, London, W1W 5QZ.

1.2 Going concern

The Directors have considered the expected profitability, financing available and the continued COVID-19 disruption going forward. The Directors of the parent company, YM&U Topco Limited, have confirmed their support to the Company to ensure it can meet its obligations as they fall due, for 15 months after these financial statements are approved. Accordingly, the Directors have adopted the going concern basis in preparing the financial statements.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

1 Accounting policies (Continued)

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and equipment

Straight line over 5 years

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.4 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.5 Financial instruments

The company has only basic financial instruments.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction.

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans and loans from fellow group are initially recognised at transaction price unless the arrangement constitutes a financing transaction.

1.6 Taxation

The tax expense represents tax currently payable.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

31 December	r 31 December		
2020	2019		
Number	Number		
2	2		

Total

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2020

3	Tangible fixed assets		Plant and machinery £
	Cost		
	At 1 January 2020 and 31 December 2020		44,919
	Depreciation and impairment		
	At 1 January 2020 and 31 December 2020		44,919
	Carrying amount		
	At 31 December 2020		-
	At 31 December 2019		
4	Debtors	31 December	
	Amounts falling due within one year:	2020 £	2019 £
	Trade debtors	-	1,200
	Amounts owed by group undertakings	307,781	-
	Other debtors	-	330,180
		307,781	331,380
		====	
5	Creditors: amounts falling due within one year		
		31 December	
		2020 £	2019 £
	Other creditors	-	45,369

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.