

**TACTICS INTERNET LIMITED  
UNAUDITED ABRIDGED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2018**

**Tactics Internet Limited**  
**Unaudited Financial Statements**  
**For The Year Ended 31 December 2018**

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**Tactics Internet Limited**  
**Abridged Balance Sheet**  
**As at 31 December 2018**

Registered number: 04988689

		2018		2017	
	Notes	£	£	£	£
<b>FIXED ASSETS</b>					
Tangible Assets	3		7,258		7,330
Investments	4		7,547		7,422
			<u>14,805</u>		<u>14,752</u>
<b>CURRENT ASSETS</b>					
Debtors		43,526		57,912	
Cash at bank and in hand		<u>57,321</u>		<u>27,336</u>	
		100,847		85,248	
<b>Creditors: Amounts Falling Due Within One Year</b>		<u>(36,330 )</u>		<u>(38,489 )</u>	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			<u>64,517</u>		<u>46,759</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>79,322</u>		<u>61,511</u>
<b>PROVISIONS FOR LIABILITIES</b>					
Deferred Taxation			<u>(1,379 )</u>		<u>(1,393 )</u>
<b>NET ASSETS</b>			<u><u>77,943</u></u>		<u><u>60,118</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	5		100		100
Profit and Loss Account			<u>77,843</u>		<u>60,018</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>77,943</u></u>		<u><u>60,118</u></u>

**Tactics Internet Limited**  
**Abridged Balance Sheet (continued)**  
**As at 31 December 2018**

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For the year ending 31 December 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Directors' responsibilities:**

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.
- All of the company's members have consented to the preparation of an Abridged Balance Sheet for the year end 31 December 2018 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

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**Mr Hedley Thomas**

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**Ms Emma Mills**

**27/09/2019**

The notes on pages 3 to 5 form part of these financial statements.

**Tactics Internet Limited**  
**Notes to the Abridged Financial Statements**  
**For The Year Ended 31 December 2018**

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**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**1.2. Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

**Rendering of services**

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

**1.3. Tangible Fixed Assets and Depreciation**

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & Fittings	25% on reducing balance
Computer Equipment	33% on cost

**1.4. Taxation**

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

**1.5. Unlisted Investments**

Shares in subsidiaries, associates and jointly controlled entities are included at cost less impairment.

**Tactics Internet Limited**  
**Notes to the Abridged Financial Statements (continued)**  
**For The Year Ended 31 December 2018**

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**2. Average Number of Employees**

Average number of employees, including directors, during the year was 2 (2017: 2).

**3. Tangible Assets**

	<b>Total £</b>
<b>Cost</b>	
As at 1 January 2018	29,117
Additions	3,730
As at 31 December 2018	<u>32,847</u>
<b>Depreciation</b>	
As at 1 January 2018	21,787
Provided during the period	3,802
As at 31 December 2018	<u>25,589</u>
<b>Net Book Value</b>	
As at 31 December 2018	<u>7,258</u>
As at 1 January 2018	<u>7,330</u>

**4. Investments**

	<b>Total £</b>
<b>Cost</b>	
As at 1 January 2018	7,422
Additions	125
As at 31 December 2018	<u>7,547</u>
<b>Provision</b>	
As at 1 January 2018	-
As at 31 December 2018	<u>-</u>
<b>Net Book Value</b>	
As at 31 December 2018	<u>7,547</u>
As at 1 January 2018	<u>7,422</u>

Unlisted investments are recorded at cost as the fair value is not reliably measurable.

**5. Share Capital**

	<b>2018</b>	<b>2017</b>
Allotted, Called up and fully paid	<u>100</u>	<u>100</u>

**Tactics Internet Limited**  
**Notes to the Abridged Financial Statements (continued)**  
**For The Year Ended 31 December 2018**

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**6. Related Party Transactions**

During the period the company provided support and consultancy services to an associated company, Planet of the Vapes Limited (company no. 08307920), in which the company is a 40% shareholder. These services amounted to £4,000 in the period (2017 - £24,000). These services were provided on a commercial basis. No balance was owed at the balance sheet date.

At the year end Tactics Internet was owed £7,900 (2017 - £7,900) by Mix Shop Limited (company no. 10444845), in which the company is a 30% shareholder. This amount is included within other debtors. No interest has been charged in respect of this balance.

During the period Tactics Internet Limited loaned Best Vaping Limited (company no. 10788964), in which the company is a 25% shareholder, £175 (2017 - £nil). At the year end, £175 was owed to Tactics Internet Limited (2017 - £nil). This amount has been included within other debtors. No interest has been charged in respect of this balance.

**7. General Information**

Tactics Internet Limited is a private company, limited by shares, incorporated in England & Wales, registered number 04988689. The registered office is 58 Lionel Avenue, Wendover, Aylesbury, Buckinghamshire, HP22 6LS.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.