

# MULTICULTURAL & ETHNIC MEDIA SALES LIMITED

Annual report and financial statements  
For the year ended 31 December 2020

Registered number: 04952157



## Directors and Officers

For the year ended 31 December 2020

### **Directors**

Multicultural & Ethnic Media Sales Limited's (the "Company") present Directors and those who served during the year are as follows:

C Smith

T C Richards

S Robson (appointed 29 July 2020)

### **Secretary**

Sky Corporate Secretary Limited

### **Registered office**

Grant Way

Isleworth

Middlesex

United Kingdom

TW7 5QD

## Directors' Report

The Directors present their Annual Report on the affairs of the Company, together with the financial statements for the year ended 31 December 2020, with an 18 month comparative period to 31 December 2019.

### **Principal activities**

The Company has been dormant, as defined in section 480(1)(b) of the Companies Act 2006 and did not trade during the year ended 31 December 2020.

### **Directors and their interests**

The Directors who served throughout the year are shown on page 1.

By Order of the Board,



T C Richards  
Director

Grant Way  
Isleworth  
Middlesex  
United Kingdom  
TW7 5QD

28 July 2021

## Balance Sheet

As at 31 December 2020

	Notes	31 December 2020 £	31 December 2019 £
<b>Current assets</b>			
Debtors	2	617,957	617,957
<b>Total assets</b>		<b>617,957</b>	<b>617,957</b>
<b>Capital and reserves</b>			
Called up share capital	3	144	144
Profit and loss account		617,813	617,813
<b>Total shareholders' funds</b>		<b>617,957</b>	<b>617,957</b>

The accompanying notes are an integral part of this Balance Sheet.

The Company did not trade during the current financial year. The Directors do not expect the Company to trade in the foreseeable future.

The Directors:

- Confirm that for the financial year ended 31 December 2020 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.
- Confirm that members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006; and
- Acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts."

The financial statements of Multicultural & Ethnic Media Sales Limited, registered number 04952157, have been approved by the Board of Directors on 28 July 2021 and were signed on its behalf by:



T C Richards  
Director

28 July 2021

## Notes to the financial statements

### 1. Accounting Policies

The Company is a private company limited by shares, incorporated in the United Kingdom, and registered in England and Wales. The address of the registered office is Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom and registered number is 04952157. The financial statements have been prepared under the historical cost convention and in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006 and International Financial Reporting Standards as issued by the IASB. The Company did not trade during the year.

### 2. Debtors

	2020 £	2019 £
<b>Amounts falling due within 1 year</b>		
Amounts owed by Group undertakings	617,957	617,957

The Directors consider that the carrying amount of debtors approximates their fair value. Amounts owed by the Group undertakings are non-interest bearing and repayable on demand. No allowances have been recorded against amounts receivable from the Group undertakings as they have been assessed to be fully recoverable.

### 3. Share capital

	2020 £	2019 £
<b>Authorised, allotted, called-up and fully paid</b>		
144 (2019:144) ordinary shares of £1 (2019:£1) each	144	144

The Company has one class of ordinary shares which carries equal voting rights and no contractual right to receive payment.

### 4. Ultimate parent undertaking

The Company is a wholly owned subsidiary undertaking of Sky UK Limited, a Company incorporated and registered in England and Wales. The Company's ultimate parent company and the largest group in which the results of the Company are consolidated is Comcast Corporation ("Comcast"), a company incorporated in Pennsylvania, United States.

The Company is ultimately controlled by Comcast and operates together with Comcast's other subsidiaries, as a part of the Comcast Group. The only group in which the results of the Company are consolidated is that headed by Comcast.

The consolidated financial statements of the Group are available to the public and may be obtained from Comcast Investor Relations at Comcast Corporation, One Comcast Center, Philadelphia, PA 19103, USA. Or at:

<https://www.cmcsa.com/investors>.