

MULTICULTURAL & ETHNIC MEDIA SALES LIMITED

Annual report and financial statements
For the 18 month period ended 31 December 2019

Registered number: 04952157



Directors and Officers

For the period ended 31 December 2019

Directors

Multicultural & Ethnic Media Sales Limited's (the "Company") present Directors and those who served during the period are as follows:

C R Jones (resigned 5 June 2019)

C J Taylor (resigned 5 June 2019)

K Holmes (resigned 5 June 2019)

C Smith (appointed 5 June 2019)

T C Richards (appointed 5 June 2019)

Secretary

C J Taylor (resigned 5 June 2019)

Sky Corporate Secretary Limited (appointed 5 June 2019)

Registered office

Grant Way

Isleworth

Middlesex

United Kingdom

TW7 5QD

Directors' Report

The Directors present their Annual Report on the affairs of the Company, together with the financial statements for the 18 month period ended 31 December 2019. During the period the Company changed its year-end from 30 June to 31 December, to align with that of Comcast Corporation, the ultimate controlling party of the Company. Accordingly, the financial statements comprise the 18 month period to 31 December 2019, with comparatives for the 12 months to 30 June 2018.

Principal activities

The Company has been dormant, as defined in section 480(1)(b) of the Companies Act 2006, and did not trade during the 18 month period ended 31 December 2019.

Directors and their interests

The Directors who served throughout the period are shown on page 1.

By Order of the Board,



T C Richards
Director

Grant Way
Isleworth
Middlesex
United Kingdom
TW7 5QD

28 July 2020

Balance Sheet

As at 31 December 2019

	Note	31 December 2019 £	30 June 2018 £
Current assets			
Debtors	2	617,957	617,957
Total assets		617,957	617,957
Capital and reserves			
Called up share capital	3	144	144
Profit and loss account		617,813	617,813
Total shareholders' funds		617,957	617,957

The accompanying notes are an integral part of this Balance Sheet.

The Company did not trade during the current financial period. The Directors do not expect the Company to trade in the foreseeable future.

The Directors:

- Confirm that for the financial 18 month period ended 31 December 2019 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.
- Confirm that members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006; and
- Acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts."

The financial statements of Multicultural & Ethnic Media Sales Limited, registered number 04952157, have been approved by the Board of Directors on 28 July 2020 and were signed on its behalf by:



T C Richards
Director

28 July 2020

Notes to the financial statements

1. Accounting Policies

The Company is a private company limited by shares, incorporated in the United Kingdom, and registered in England and Wales. The address of the registered office is Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom and registered number is 04952157. The financial statements have been prepared under the historical cost convention and in accordance with applicable International Financial Reporting Standards and accounting standards. The Company did not trade during the period.

2. Debtors

	31 December 2019 £	30 June 2018 £
Amounts falling due within 1 year		
Amounts owed by Group undertakings	617,957	617,957

The Directors consider that the carrying amount of debtors approximates their fair value. Amounts owed by the Group undertakings are non-interest bearing and repayable on demand. No allowances have been recorded against amounts receivable from the Group undertakings as they have been assessed to be fully recoverable.

3. Share capital

	31 December 2019 £	30 June 2018 £
Authorised, allotted, called-up and fully paid		
144 (2018:144) ordinary shares of £1 (2018:£1) each	144	144

The Company has one class of ordinary shares which carries equal voting rights and no contractual right to receive payment.

4. Ultimate parent undertaking

The Company is a wholly owned subsidiary undertaking of Sky UK Limited, a Company incorporated in United Kingdom and registered in England and Wales. The Company's ultimate parent company and the largest group in which the results of the company are consolidated is Comcast Corporation ("Comcast"), a company incorporated in the United States of America and registered in Pennsylvania.

The Company is ultimately controlled by Comcast and operates together with Comcast's other subsidiaries, as a part of the Comcast Group (the "Group"). The only group in which the results of the Company are consolidated is that headed by Comcast.

The consolidated financial statements of the Group are available to the public and may be obtained from Comcast Investor Relations at Comcast Corporation, One Comcast Center, Philadelphia, PA 19103, USA. Or at:

<https://www.cmcsa.com/investors>.