The Customer Value Company Limited

Filleted Accounts

31 October 2017

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23/03/2018 COMPANIES HOUSE #271

The Customer Value Company Limited
Registered number: 4939046

Statement of financial position

as at 31 October 2017

| | Notes | | 2017 £ | | 2016 £ |
|---------------------------------------|-------|---------|-----------|---------|-----------|
| Fixed assets | | | _ | | _ |
| Investments | 4 | | 1,106,024 | | 925,565 |
| Current assets | | | | | |
| Debtors | 6 | 620 | | 450 | |
| Cash at bank and in hand | | 72,091 | | 70,924 | |
| | • | 72,711 | | 71,374 | |
| Creditors: amounts falling due | • | | | | |
| within one year | 7 | (2,578) | | (2,577) | |
| Net current assets | | | 70,133 | | 68,797 |
| · | | | | · | |
| Total assets less current liabilities | | +} | 1,176,157 | | 994,362 |
| Provisions for liabilities | | | (83,353) | | (49,066) |
| | | | | | |
| Net assets | | · - | 1,092,804 | | 945,296 |
| Capital and reserves | | | | | |
| Called up share capital | | | 100 | | 100 |
| Fair value reserve | 5 | | 342,435 | | 196,263 |
| Profit and loss account | | | 750,269 | | 748,933 |
| Shareholders' funds | | | 1,092,804 | | 945,296 |

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The statement of income and retained earnings and the director's report has not been delivered to the Registrar of Companies.

A Sloper Director Approved by the board on 28 February 2018

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The Customer Value Company Limited Notes to the Accounts for the year ended 31 October 2017

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard). This is the first year in which the financial statements have been prepared under FRS102 with the transition date being 1 November 2015. Note 8 gives an explanation of the effects of the transition.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Plant and machinery Motor vehicles over 5 years over 4 years

Investments

Investments are measured at fair value. Changes in fair value are included in the profit and loss account.

Debtors

Financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Taxation

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. Deferred tax is recognised in respect of all timing differences between the recognition of income and expenses in the financial statements and their inclusion in tax assessments. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference. Current and deferred tax assets and liabilities are not discounted.

| 2 | Employees | 2017 Number | 2016 Number |
|---|---|----------------|----------------|
| | Average number of persons employed by the company | - | 1 |

The Customer Value Company Limited Notes to the Accounts for the year ended 31 October 2017

| 3 | Tangible fixed assets | | |
|---|---|-----------|-------------|
| | - | • | Plant and |
| | | | machinery |
| | | | etc |
| | | | £ |
| | Cost At 1 November 2016 | | 12,266 |
| | | | |
| | At 31 October 2017 | | 12,266 |
| | Depreciation | | |
| | At 1 November 2016 | | 12,266 |
| | At 31 October 2017 | | 12,266 |
| | 71.01 00.0001 2011 | | |
| | Net book value | | |
| | At 31 October 2017 | | |
| | | | |
| 4 | Investments | | |
| 4 | mvestments | - | |
| | | | Other |
| | | | investments |
| | | | £ |
| | Cost | | |
| | At 1 November 2016 | | 925,565 |
| | Revaluation | | 180,459 |
| | 44.04.0 4.1 | | 4.400.004 |
| | At 31 October 2017 | | 1,106,024 |
| | | | |
| 5 | Fair value reserve | 2017 | 2016 |
| | | £ | £ |
| | At 1 November 2016 | 196,263 | - |
| | Gain on revaluation of investments | 180,459 | 245,329 |
| | Deferred taxation arising on the revaluation of investments | (34,287) | (49,066) |
| | At 31 October 2017 | 342,435 | 196,263 |
| | 71.01 00.0001 2017 | 0-12;-100 | 100,200 |
| | | | |
| 6 | Debtors | 2017 | 2016 |
| | | £ | £ |
| | | 000 | 450 |
| | Other debtors | 620 | 450 |
| | • | | |
| 7 | Creditors: amounts falling due within one year | 2017 | 2016 |
| • | | £ | £ |
| | | | |
| | Other creditors | 2,578 | 2,577 |

The Customer Value Company Limited Notes to the Accounts for the year ended 31 October 2017

8 Reconciliations on adoption of FRS 102

| | Income statement for the year ended 31 October 2017 | | | | £ |
|--|---|------------------|----------------|-----------|------------|
| | Loss under former UK GAAP (Frsse January 2015) | | | | 1,336 |
| | Restated profit under FRS 102 (no change) | | | · | 1,336 |
| Statement of financial position at 31 March 2016 | | | | | |
| | Equity under former UK GAAP (FRSSE January 2015) | | | | 749,033 |
| | Gain on revaluation of investments | | | | 245,329 |
| | Deferred tax arising on the revaluation of land and buildings | | | | (49,066) |
| | Restated equity under FRS102 | | | · - | 945,296 |
| 9. | Share capital | Nominal value | 2017 Number | 2017 £ | 2,016 £ |
| | Ordinary shares | £1 each | 100 | 100 | 100 |

10 Other information

The Customer Value Company Limited is a private company limited by shares and incorporated in England. Its registered office is:

48 St Mary's Road

Long Ditton

Surbiton

Surrey

KT6 5EY