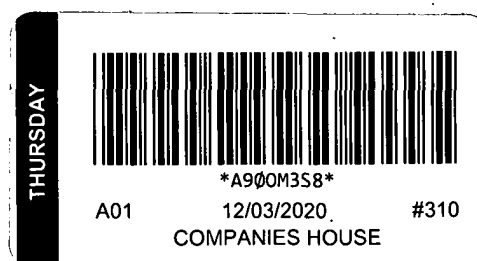


Registered number
4939046

The Customer Value Company Limited

Filleted Accounts

31 October 2019



The Customer Value Company Limited

Registered number: 4939046

Balance Sheet

as at 31 October 2019

	Notes	2019 £	2018 £
Fixed assets			
Investments	4	1,256,057	1,189,092
Current assets			
Debtors	5	210	790
Cash at bank and in hand		70,850	71,052
		<u>71,060</u>	<u>71,842</u>
Creditors: amounts falling due within one year	7	(2,578)	(2,578)
Net current assets		68,482	69,264
Total assets less current liabilities		<u>1,324,539</u>	<u>1,258,356</u>
Provisions for liabilities		(103,464)	(90,762)
Net assets		<u>1,221,075</u>	<u>1,167,594</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		1,220,975	1,167,494
Shareholders' funds		<u>1,221,075</u>	<u>1,167,594</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account and the director's report have not been delivered to the Registrar of Companies.


A Sloper
Director

Approved by the board on 4 March 2020

The Customer Value Company Limited
Notes to the Accounts
for the year ended 31 October 2019

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Investments

Listed investments are measured at fair value.

Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price).

2 Employees

	2019 Number	2018 Number
Average number of persons employed by the company	<u>2</u>	<u>2</u>

3 Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 November 2018	<u>12,266</u>
At 31 October 2019	<u>12,266</u>
Depreciation	
At 1 November 2018	<u>12,266</u>
At 31 October 2019	<u>12,266</u>
Net book value	
At 31 October 2019	<u>-</u>

The Customer Value Company Limited
Notes to the Accounts
for the year ended 31 October 2019

4 Investments

	Other investments £
Cost	
At 1 November 2018	1,189,092
Additions	114
Revaluation	66,851
At 31 October 2019	<u>1,256,057</u>

5 Debtors	2019 £	2018 £
Other debtors	<u>210</u>	<u>790</u>

6 Investments held as current assets	2019 £	2018 £
Fair value	<u> </u>	<u> </u>
Increase/(decrease) in fair value included in the profit and loss account for the financial year		
Listed investments	<u>66,851</u>	<u>51,906</u>

7 Creditors: amounts falling due within one year	2019 £	2018 £
Other creditors	<u>2,578</u>	<u>2,578</u>

8 Other information

The Customer Value Company Limited is a private company limited by shares and incorporated in England. Its registered office is:
 48 St Mary's Road
 Long Ditton
 Surbiton
 Surrey
 KT6 5EY