

Registered number
4939046

The Customer Value Company Limited

Abbreviated Accounts

31 October 2007

THURSDAY



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COMPANIES HOUSE

The Customer Value Company Limited
Abbreviated Balance Sheet
as at 31 October 2007

	Notes	2007 £	2006 £
Fixed assets			
Tangible assets	2	3,179	2,344
Investments	3	50,000	50,000
		<u>53,179</u>	<u>52,344</u>
Current assets			
Debtors		48,229	24,129
Cash at bank and in hand		250,275	141,785
		<u>298,504</u>	<u>165,914</u>
Creditors: amounts falling due within one year		(56,709)	(46,301)
Net current assets		<u>241,795</u>	<u>119,613</u>
Net assets		<u>294,974</u>	<u>171,957</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		294,874	171,857
Shareholders' funds		<u>294,974</u>	<u>171,957</u>

The director is satisfied that the company is entitled to exemption under Section 249A(1) of the Companies Act 1985 and that no member or members have requested an audit pursuant to section 249B(2) of the Act

The director acknowledges his responsibilities for

- (i) ensuring that the company keeps proper accounting records which comply with Section 221 of the Companies Act 1985, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

The accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985

Andrew Sloper
 Director
 Approved by the board on 18 March 2008



The Customer Value Company Limited
Notes to the Abbreviated Accounts
for the year ended 31 October 2007

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Turnover

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery 25% straight line

Deferred taxation

Full provision is made for deferred taxation resulting from material timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

2 Tangible fixed assets

£

Cost

At 1 November 2006	5,841
Additions	3,061

At 31 October 2007	<u>8,902</u>
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Depreciation

At 1 November 2006	3,497
Charge for the year	2,226

At 31 October 2007	<u>5,723</u>
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Net book value

At 31 October 2007	<u>3,179</u>
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At 31 October 2006	<u>2,344</u>
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The Customer Value Company Limited
Notes to the Abbreviated Accounts
for the year ended 31 October 2007

3 Investments

£

Cost

At 1 November 2006

50,000

At 31 October 2007

50,000

4 Share capital

2007

2006

£

£

Authorised

Ordinary shares of £1 each

100

100

2007
No

2006
No

2007
£

2006
£

Allotted, called up and fully paid

Ordinary shares of £1 each

100

100

100

100