

Doodle UK Limited

**Annual Report and Unaudited Abridged Financial Statements
for the Year Ended 31 October 2017**

Doodle UK Limited

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Doodle UK Limited

Company Information

Director	Bernie Fallon
Registered office	The Court The Street Charmouth Dorset DT6 6PE
Bankers	Barclays Bank plc Taunton & Wellington Branch Leicester LE87 2BB
Accountants	Scott Vevers Ltd Chartered Accountants and Registered Auditors 65 East Street Bridport Dorset DT6 3LB

**Chartered Accountants' Report to the Director on the Preparation of the Unaudited Statutory
Accounts of
Doodle UK Limited
for the Year Ended 31 October 2017**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Doodle UK Limited for the year ended 31 October 2017 as set out on pages 3 to 8 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance/>.

This report is made solely to the Board of Directors of Doodle UK Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Doodle UK Limited and state those matters that we have agreed to state to the Board of Directors of Doodle UK Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Doodle UK Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Doodle UK Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Doodle UK Limited. You consider that Doodle UK Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Doodle UK Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

**Scott Vevers Ltd
Chartered Accountants
and Registered Auditors
65 East Street
Bridport
Dorset
DT6 3LB**

21 March 2018

Doodle UK Limited
(Registration number: 04930491)
Abridged Balance Sheet as at 31 October 2017

	Note	2017 £	2016 £
Fixed assets			
Tangible assets	<u>4</u>	9,668	8,023
Current assets			
Stocks	<u>5</u>	24,750	14,900
Debtors		32,179	30,512
Cash at bank and in hand		<u>19,578</u>	<u>6,549</u>
		76,507	51,961
Prepayments and accrued income		620	312
Creditors: Amounts falling due within one year		<u>(78,300)</u>	<u>(54,286)</u>
Net current liabilities		<u>(1,173)</u>	<u>(2,013)</u>
Total assets less current liabilities		8,495	6,010
Provisions for liabilities		(1,837)	(1,605)
Accruals and deferred income		<u>(1,350)</u>	<u>(2,550)</u>
Net assets		<u><u>5,308</u></u>	<u><u>1,855</u></u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		<u>5,208</u>	<u>1,755</u>
Total equity		<u><u>5,308</u></u>	<u><u>1,855</u></u>

For the financial year ending 31 October 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

All of the company's members have consented to the preparation of an Abridged Balance Sheet in accordance with Section 444(2A) of the Companies Act 2006.

The notes on pages 5 to 8 form an integral part of these abridged financial statements.

Doodle UK Limited

(Registration number: 04930491)

Abridged Balance Sheet as at 31 October 2017

Approved and authorised by the director on 21 March 2018

Bernie Fallon

Director

The notes on pages 5 to 8 form an integral part of these abridged financial statements.

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Doodle UK Limited

Notes to the Abridged Financial Statements for the Year Ended 31 October 2017

1 General information

The company is limited by shares incorporated in England within the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These abridged financial statements were prepared in accordance with Section 1A of the Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

Basis of preparation

These abridged financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Fixtures and fittings	25% Reducing balance

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Doodle UK Limited

Notes to the Abridged Financial Statements for the Year Ended 31 October 2017

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 2 (2016 - 2).

Doodle UK Limited

Notes to the Abridged Financial Statements for the Year Ended 31 October 2017

4 Tangible assets

	Total £
Cost or valuation	
At 1 November 2016	16,633
Additions	4,868
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At 31 October 2017	21,501
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Depreciation	
At 1 November 2016	8,610
Charge for the year	3,223
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At 31 October 2017	11,833
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Carrying amount	
At 31 October 2017	9,668
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At 31 October 2016	8,023
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5 Stocks

	2017 £	2016 £
Work in progress	24,750	14,900
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Doodle UK Limited

Notes to the Abridged Financial Statements for the Year Ended 31 October 2017

6 Share capital

Allotted, called up and fully paid shares

	2017		2016	
	No.	£	No.	£
Ordinary of £1 each	100	100	100	100

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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.