

Charity Registration No. 1109276

Company Registration No 4921852 (England and Wales)

**THE LONDON CHILDREN'S MUSEUM**  
**TRUSTEES' REPORT AND ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**



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# THE LONDON CHILDREN'S MUSEUM

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	D Uehlein J Quinn B J Demeroutis M Dorion
<b>Charity number</b>	1109276
<b>Company number</b>	4921852
<b>Principal address</b>	18 Broadwick Street London W1F 8HS
<b>Registered office</b>	18 Broadwick Street London W1F 8HS
<b>Auditors</b>	Glazers 843 Finchley Road London NW11 8NA
<b>Bankers</b>	Coutts & Co 440 Strand London WC2R 0QS

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# THE LONDON CHILDREN'S MUSEUM

## TRUSTEES' REPORT

### *FOR THE YEAR ENDED 31 DECEMBER 2010*

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The Trustees present their report and accounts for the year ended 31 December 2010

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's memorandum and articles of association, applicable law and the requirements of the Statement of Recommended Practice, "Accounting and Reporting by Charities" issued in 2005

#### **Structure, governance and management**

The charity is a company limited by guarantee without share capital and is governed by its memorandum and articles of association

The Trustees, who are also the directors for the purpose of company law, and who served during the year were

D Uehlein

J Quinn

B J Demeroutsis

(Appointed 2 November 2010)

P Bartle

(Resigned 11 August 2010)

G Clarke

(Resigned 11 August 2010)

J T Craven

(Resigned 11 August 2010)

F J Hesselden

(Resigned 11 August 2010)

D J Jackson

(Resigned 11 August 2010)

A M Legg

(Resigned 11 August 2010)

S R Speller

(Resigned 11 August 2010)

M Dorion

L A Stradeski

(Resigned 11 August 2010)

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

All decisions affecting the charity are undertaken by the Trustees, who also determine the company's expenditure policy.

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

#### **Objectives and activities**

The charity's objects are to develop a children's museum in London.

Over the next five years, the charity will prioritise the following to achieve this vision:

- secure the ideal site for the museum,

- undertake consultation with potential users and key stakeholders to develop the proposal and concept

- secure lead gifts to fund the development

- engage the local community and raise awareness of the value that a children's museum would bring to London

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# THE LONDON CHILDREN'S MUSEUM

## TRUSTEES' REPORT (CONTINUED)

**FOR THE YEAR ENDED 31 DECEMBER 2010**

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### Achievements and performance

#### Financial review

During the year the charity received donations of £1,306,861 (2009 £1,462,965) The sum of £1,306,861 represented the return of the balance of the grant made in 2009 to Eureka! The National Children's Museum to seed-fund the London Children's Museum In 2009 The London Children's Museum had merged with Eureka! The National Children's Museum in Yorkshire to assist with the development of a children's museum in London In 2010 the Board of Trustees determined that project success required a dedicated London presence and in August 2010 the London Children's Museum became fully independent in furtherance of its vision to deliver a children's museum for London

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure The Trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised This level of reserves has been maintained throughout the year

#### Auditors

A resolution proposing that Glazers be reappointed as auditors of the company will be put to the members

On behalf of the board of Trustees

M. Dorion

Trustee

Dated



06-06-2011

# **THE LONDON CHILDREN'S MUSEUM**

## **STATEMENT OF TRUSTEES' RESPONSIBILITIES**

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The Trustees, who are also the directors of The London Children's Museum for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year

In preparing these accounts, the Trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Charities SORP,
- make judgements and estimates that are reasonable and prudent, and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

# **THE LONDON CHILDREN'S MUSEUM**

## **INDEPENDENT AUDITORS' REPORT**

### **TO THE TRUSTEES OF THE LONDON CHILDREN'S MUSEUM**

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We have audited the accounts of The London Children's Museum for the year ended 31 December 2010 set out on pages 4 to 9. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 43 of the Charities Act 1993 and regulations made under section 44 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of Trustees and auditors**

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of The London Children's Museum for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

The Trustees have elected for the accounts to be audited in accordance with the Charities Act 1993 rather than the Companies Act 2006. Accordingly we have been appointed as auditors under section 43 of the Charities Act 1993 and report in accordance with regulations made under section 44 of that Act.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the accounts**

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the Trustees, and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited accounts. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on accounts**

In our opinion the accounts

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2010 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended,
  - have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
  - have been prepared in accordance with the requirements of the Companies Act 2006.
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# **THE LONDON CHILDREN'S MUSEUM**

## **INDEPENDENT AUDITORS' REPORT (CONTINUED)**

### **TO THE TRUSTEES OF THE LONDON CHILDREN'S MUSEUM**

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#### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Charities Act 1993 requires us to report to you if, in our opinion

- the information given in the Trustees' Report is inconsistent in any material respect with the accounts, or
- the charitable company has not kept adequate accounting records, or
- the accounts are not in agreement with the accounting records and returns, or
- we have not received all the information and explanations we require for our audit

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**Philippe Herszaft ACA (Senior Statutory Auditor)**  
**for and on behalf of Glaziers**

**Chartered Accountants**  
**Statutory Auditor**  
843 Finchley Road  
London  
NW11 8NA

Dated 15-06-2011

# THE LONDON CHILDREN'S MUSEUM

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2010

	Notes	2010 £	2009 £
<b><u>Incoming resources from generated funds</u></b>			
Donations and gifts	2	1,306,861	1,462,965
Investment income	3	11,638	6,417
<b>Total incoming resources</b>		<b>1,318,499</b>	<b>1,469,382</b>
<b><u>Resources expended</u></b>	4		
<b>Charitable activities</b>			
Direct charitable expenses		252,602	1,462,914
Governance costs		2,029	50
<b>Total resources expended</b>		<b>254,631</b>	<b>1,462,964</b>
<b>Net income for the year/ Net movement in funds</b>		<b>1,063,868</b>	<b>6,418</b>
Fund balances at 1 January 2010		34,993	28,575
<b>Fund balances at 31 December 2010</b>		<b>1,098,861</b>	<b>34,993</b>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006



# THE LONDON CHILDREN'S MUSEUM

## BALANCE SHEET

AS AT 31 DECEMBER 2010

	Notes	2010 £	£	2009 £	£
<b>Current assets</b>					
Debtors	10	5,597		16,119	
Cash at bank and in hand		1,094,879		20,049	
		<u>1,100,476</u>		<u>36,168</u>	
<b>Creditors: amounts falling due within one year</b>	11	<u>(1,615)</u>		<u>(1,175)</u>	
<b>Total assets less current liabilities</b>		<u><u>1,098,861</u></u>		<u><u>34,993</u></u>	
<b>Income funds</b>					
Unrestricted funds		<u>1,098,861</u>		<u>34,993</u>	
		<u><u>1,098,861</u></u>		<u><u>34,993</u></u>	

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 December 2010, although an audit has been carried out under section 43 of the Charities Act 1993. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

The accounts were approved by the Board on 06-06-2011



M Dorion  
Trustee

Company Registration No 4921852

# THE LONDON CHILDREN'S MUSEUM

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010

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### 1 Accounting policies

#### 1.1 Basis of preparation

The accounts have been prepared under the historical cost convention

The charity has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charity

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006

#### 1.2 Incoming resources

Income is recognised in the statement of financial activities when it becomes receivable

Income is deferred only to the extent that it has been received in advance for specific future expenditure

#### 1.3 Resources expended

All expenses are recognised when an invoice is received. Provisions are included in the statement of financial activities to the extent that goods and services have been contracted for but not yet received

### 2 Donations and gifts

	2010 £	2009 £
Donations and gifts	-	1,462,965
Balance of grant returned	<u>1,306,861</u>	<u>-</u>
	<u>1,306,861</u>	<u>1,462,965</u>
<b>Donations and gifts</b>		
Unrestricted funds		
Corporate donors	-	77,965
Individuals	-	1,385,000
	<u>-</u>	<u>1,462,965</u>

# THE LONDON CHILDREN'S MUSEUM

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

### 3 Investment income

	2010 £	2009 £
Interest receivable	<u>11,638</u>	<u>6,417</u>

### 4 Total resources expended

	2010 £	2009 £
<b>Charitable activities</b>		
<u>Direct charitable expenses</u>		
Activities undertaken directly	252,602	77,914
Grant funding of activities	-	1,385,000
Total	<u>252,602</u>	<u>1,462,914</u>
<b>Governance costs</b>	<u>2,029</u>	<u>50</u>
	<u><b>254,631</b></u>	<u><b>1,462,964</b></u>

Governance costs includes payments to the auditors of £1,000 (2009 £1,175) for audit fees and £930 (2009 £Nil) for other services

Grants in 2009 related to a grant to Eureka! The National Children's Museum, the balance of which was returned to the London Children's Museum in the year ended 31 December 2010

Total resources expended by the charity prior to the demerger from Eureka! The National Children's Museum amounted to £172,126

# THE LONDON CHILDREN'S MUSEUM

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

### 5 Activities undertaken directly

	2010 £	2009 £
Costs, other than staff costs, relating to direct charitable expenses comprise		
Office expenses	2,816	2,888
Fundraising and advertising	19,569	7,731
Seminar fees	2,133	-
Legal and professional fees	43,246	2,830
Pre-demerger costs	58,766	-
Other costs	9,824	7,740
	<b>136,354</b>	<b>21,189</b>

	Total 2010 £	Total 2009 £
Grants to institutions	-	1,385,000

### 6 Grants payable

	2010 £	2009 £
Direct charitable expenses	-	1,385,000

Eureka! The National Children's Museum

### 7 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or reimbursed expenses during the year

# THE LONDON CHILDREN'S MUSEUM

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

### 8 Employees

#### Number of employees

The average monthly number of employees during the year was

	2010 Number	2009 Number
Management	<u>1</u>	<u>1</u>

The number of employees whose annual remuneration was £60,000 or more were

	2010 Number	2009 Number
£90,000 to £100,000	<u>1</u>	<u>-</u>

### 9 Taxation

The company is a registered charity and as such is not liable to United Kingdom income or corporation tax on charitable activities

10 Debtors	2010 £	2009 £
Other debtors	<u>5,597</u>	<u>16,119</u>

11 Creditors: amounts falling due within one year	2010 £	2009 £
Other creditors	115	-
Accruals	<u>1,500</u>	<u>1,175</u>
	<u>1,615</u>	<u>1,175</u>

### 12 Share capital

The charitable company is limited by guarantee without share capital