

COUNTER ONLINE METRICS
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

	Page
Company Information	1
Statement of Financial Position	2

COUNTER ONLINE METRICS (BY GUARANTEE)

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2023**

DIRECTORS:

Ms I Barbers
R Gallagher
Ms J Lambert
Ms H Loehr
J McDonald
Ms A Osterman

SECRETARY:

Mrs N L Mellins-Cohen

REGISTERED OFFICE:

Blake Lapthorn Seacourt Tower
West Way
Oxford
Oxfordshire
OX2 0FB

REGISTERED NUMBER:

04865179 (England and Wales)

ACCOUNTANTS:

Duncan & Toplis Limited
4 Henley Way
Doddington Road
Lincoln
Lincolnshire
LN6 3QR

STATEMENT OF FINANCIAL POSITION
31 DECEMBER 2023

	2023	2022
	£	£
CURRENT ASSETS	350,324	353,929
CREDITORS		
Amounts falling due within one year	(125,455)	(141,235)
NET CURRENT ASSETS	<u>224,869</u>	<u>212,694</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>224,869</u>	<u>212,694</u>
RESERVES	<u>224,869</u>	<u>212,694</u>

NOTE TO THE FINANCIAL STATEMENTS

1. AVERAGE NUMBER OF EMPLOYEES

The average number of employees during the year was 1 (2022 - 1) .

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2023 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors and authorised for issue on 22 February 2024 and were signed on its behalf by:

Ms J Lambert - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.