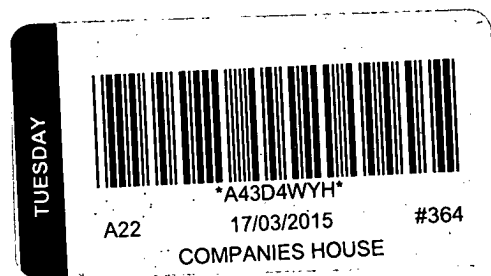


COMPANY REGISTRATION NUMBER 4865179

COUNTER ONLINE METRICS
COMPANY LIMITED BY GUARANTEE
UNAUDITED ABBREVIATED ACCOUNTS
31st DECEMBER 2014



A J CARTER & CO
Chartered Accountants
22b High Street
Witney
Oxon
OX28 6RB

**COUNTER ONLINE METRICS
COMPANY LIMITED BY GUARANTEE**

ABBREVIATED ACCOUNTS

year ended 31st December 2014

CONTENTS	PAGE
Abbreviated balance sheet	1
Notes to the abbreviated accounts	2

COUNTER ONLINE METRICS COMPANY LIMITED BY GUARANTEE

ABBREVIATED BALANCE SHEET

31st December 2014

	Note	2014 £	2013 £
CURRENT ASSETS			
Debtors		2,099	-
Cash at bank and in hand		111,495	139,327
		<u>113,594</u>	<u>139,327</u>
CREDITORS: Amounts falling due within one year		<u>54,468</u>	<u>65,317</u>
NET CURRENT ASSETS		<u>59,126</u>	<u>74,010</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>59,126</u>	<u>74,010</u>
RESERVES	2		
Profit and loss account		59,126	74,010
MEMBERS' FUNDS		<u>59,126</u>	<u>74,010</u>

For the year ended 31st December 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on 27th February 2015, and are signed on their behalf by:

David Sommer

D SOMMER

Company Registration Number: 4865179

The notes on page 2 form part of these abbreviated accounts.

**COUNTER ONLINE METRICS
COMPANY LIMITED BY GUARANTEE
NOTES TO THE ABBREVIATED ACCOUNTS
year ended 31st December 2014**

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover represents membership fees and sponsorship received. The company is not registered for VAT.

2. COMPANY LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. The liability of the members on winding up is £1 each.