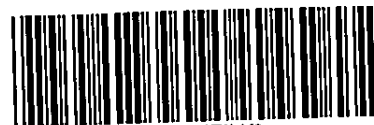


AP01

Appointment of director

THURSDAY



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25/03/2010

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COMPANIES HOUSE

You can use the WebFiling service to file this form online

Please go to www.companieshouse.gov.uk

✓ What this form is for

You may use this form to appoint an individual as a director

✗ What this form is NOT for

You cannot use the form to appoint a corporate director. To do this, please use form AP02 'Appointment of corporate director'

For further information, please refer to our guidance at www.companieshouse.gov.uk

1 Company details

Company number 4 8 6 5 1 7 9

Company name in full Counter Online Metrics

→ Filling in this form

Please complete in typescript or in bold black capitals

All fields are mandatory unless specified or indicated by *

2 Date of director's appointment

Date of appointment d 1 d 1 m 0 m 1 y 2 y 0 y 1 y 0

3 New director's details

Title*
Full forename(s) Stephen
Surname Cohn
Former name(s) ①
Country/State of residence ② United States
Nationality American
Date of birth d 3 d 0 m 0 m 8 y 1 y 9 y 4 y 9
Business occupation (if any) ③ Publisher

① Former name(s)

Please provide any previous names which have been used for business purposes in the past 20 years

Married women do not need to give former names unless previously used for business purposes

Continue in section 6 if required

② Country/State of residence

This is in respect of your usual residential address as stated in Section 4a

③ Business occupation

If you have a business occupation, please enter here. If you do not, please leave blank

4 New director's service address ④

Please complete your service address below. You must also complete your usual residential address in **Section 4a**

Building name/number 1406
Street Pennsylvania Avenue
Post town Durham
County/Region North Carolina
Postcode 2 7 7 0 5
Country United States

④ Service address

This is the address that will appear on the public record. This does not have to be your usual residential address

Please state 'The Company's Registered Office' if your service address is recorded in the company's register of directors as the company's registered office

If you provide your residential address here it will appear on the public record

AP01

Appointment of director

5

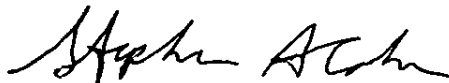
Signatures

I consent to act as director of the above named company

New director's signature

Signature

X



X

Authorising signature

Signature

X



X

❶ Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

❷ Person authorised

Under either section 270 or 274 of the Companies Act 2006

This form may be signed and authorised by

Director ^❶, Secretary, Person authorised ^❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIG manager, Judicial factor

6

Additional former names (continued from Section 3)Former names ^❶

❶ Additional former names

Use this space to enter any additional names

AP01

Appointment of director

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name Company Secretarial Team

Company name Blake Lapthorn

Address New Kings Court, Tollgate

Chandler's Ford

Post town Eastleigh

County/Region Hampshire

Postcode

S	O	5	3		3	L	G
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Country United Kingdom

DX 155850 Eastleigh 7

Telephone

**Checklist**

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following.

- ☐ The company name and number match the information held on the public Register
- ☐ You have provided a business occupation if you have one
- ☐ You have provided a correct date of birth
- ☐ You have completed the date of appointment
- ☐ You have completed the nationality box in Section 3
- ☐ You have provided both the service address and the usual residential address
- ☐ Addresses must be a physical location. They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- ☐ You have included all former names used for business purposes over the last 20 years
- ☐ You have enclosed a relevant section 243 application if applying for this at the same time as completing this form
- ☐ The new director has signed the form
- ☐ You have provided an authorising signature

**Important information**

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

For companies registered in England and Wales.

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland

The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland

The Registrar of Companies, Companies House,
First Floor, Waterfront Plaza, 8 Laganbank Road,
Belfast, Northern Ireland, BT1 3BS
DX 481 N R Belfast 1

Section 243 exemption

If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below
The Registrar of Companies, PO Box 4082,
Cardiff, CF14 3WE

**Further information**

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk