

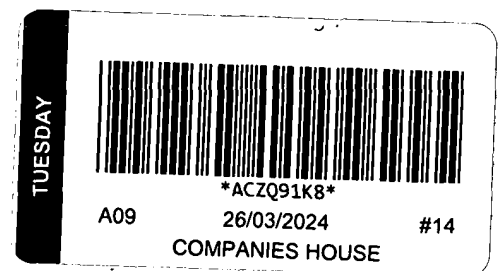
Charity registration number 1099366

Company registration number 04851552 (England and Wales)

EVERTON IN THE COMMUNITY
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2023



Everton
in the Community



McIntocks

Xeinadin Group

EVERTON IN THE COMMUNITY

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Sir J F Jones Mr Martin Carey Mrs Susan Russell Mrs A A Waldron Ms T Gore Mr B Osu Ms Hannah Robinson Ms Carol Rogers Mr G R Walters Ms L Williams	 (Appointed 9 September 2022) (Appointed 9 September 2022) (Appointed 9 September 2022) (Appointed 9 September 2022) (Appointed 9 September 2022) (Appointed 9 September 2022) (Appointed 9 September 2022)
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Charity number 1099366

Company number 04851552

Registered office Goodison Park
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EVERTON IN THE COMMUNITY

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EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT)

FOR THE YEAR ENDED 30 JUNE 2023

The Trustees present their annual report and financial statements for the year ended 30 June 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

Objectives and activities

The charity was incorporated as a company limited by guarantee on 31 July 2003 and registered as a charity on 10 September 2003. It commenced activities on 1 June 2004.

It is governed by its memorandum and articles of association and its objects are:-

- To promote community participation in healthy recreation by providing facilities for the playing of football and other sports capable of improving physical health;
- To provide and assist in providing facilities for sport, recreation or other leisure time occupation of such persons who have need for such facilities by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances or for the public at large in the interests of social welfare and with the object of improving their conditions of life;
- The relief of sickness and preservation of people with a disability by the provision of facilities for recreation and other leisure time occupation for such persons, in particular but not exclusively by providing opportunities for competitive and non-competitive sport to assist their integration into society;
- To advance the education of children and young people and to provide opportunities for them to develop their full capabilities and enable them to become responsible members of society so that their conditions of life may be improved.

The user groups are local schools, colleges and disability organisations.

The day to day business of the charity is conducted under the control of the Chief Executive Officer, who reports to the Board of Trustees at their regular meetings.

Public benefit

The Trustees are aware of the Charity Commission's guidance in relation to public benefit. It is the opinion of the Trustees, that this report demonstrates how the charity provides public benefit.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Strategic report

The description under the headings "Achievements and performance" and "Financial review" meet the company law requirements for the Trustees to present a strategic report.

Achievements and Performance

Overview

July 2022 to June 2023 was a period of stability and reflection for Everton in the Community, adapting to the changing needs of our community following the aftermath of a global pandemic and the widening impact of a cost-of-living crisis.

Long-standing Everton in the Community Director Sue Gregory was appointed to the role of CEO at the end of the 2021/22 period and under her helm, the charity has continued to work closely with our fans, neighbours, partners and community groups to enhance and evolve our delivery, expand our workforce and embark on new partnerships to allow us to support even more people throughout the Liverpool City Region and beyond.

2022/23 saw the charity launch the Blue Base Pantry, an initiative that supports families within Liverpool 4 with low-cost food supplies and wraparound support services. In November we opened our doors to a state-of-the-art Digital Skills Lab, a unique STEM based learning facility aimed at closing the widening inequality gap in education. This was followed by the opening of The People's Place, another unique community facility providing bespoke mental health support at a time when our communities were struggling the most.

A number of new programmes were launched, and new funding secured, as well as national recognition received for our work through various award successes. The crucial backing from major supporters like the Steve Morgan Foundation and Premier League Charitable Fund, along with other funders, has played a pivotal role in enhancing our delivery and extending our impact to a wider audience.

As we look back proudly on another significant year for Everton in the Community, we reiterate our heartfelt appreciation of our dedicated team of staff and volunteers, and to our partners and funders, without whom our success and continued growth would not be possible.

We look ahead to 2023/24 as we finalise our objectives within our bold five-year strategic plan and support the Club in its move to its new waterfront home, welcoming the opportunities that the move means for our community through the Goodison Legacy Project.

Below are selected highlights from across the charity's pillars and key workstreams from July 2022 to June 2023.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Communications

The 2022/23 season was another busy period for Everton in the Community's Communications department, with continued improvements to the website and further significant growth across all the charity's social media channels.

The team was expanded in May 2023 to include a Senior PR Coordinator which has allowed for increased communications support across the charity as well as an uplift in media coverage received.

Increased communications and PR support for all pillars of the charity, in line with the continued expansion of its programmes and provision, generated positive media coverage in a wide range of outlets including local, regional and national print, broadcast and online media, consumer media, Everton fan sites, Liverpool City Region business platforms, bespoke charity and business media relevant to each of the charity's key themes and sport media.

Total viewing figures across online, broadcast and print media reached approximately 384 million, with key coverage including regional and national TV segments, a variety of local and national news platforms and coverage in both the front and back pages of the national papers – increasing the profile of the charity and its provision while enhancing its reputation and providing increased visibility for its corporate partners.

The 2022/23 season also saw a full return to Everton men's and women's first team squads visiting the charity for community appearances with Everton in the Community benefitting from a host of visits during the season from both squads including first team manager Sean Dyche.

Our social media platforms saw steady growth over the course of the 22/23 season with total number of followers across all four platforms (Facebook, LinkedIn, Twitter, Instagram) growing by 14%.

Throughout the year, Everton in the Community achieved significant visibility and recognition for its diverse initiatives. St. Johns Shopping Centre partnered with EitC as Charity of the Year, gaining coverage in retail media and Liverpool-based press. Notably, First-Team players Neal Maupay and Dwight McNeil visited a PLPS programme, attracting attention from national sports media with exclusive interviews and key messaging about the charity's primary school provision.

EitC participants representing England at the Street Child World Cup and Amputee Football World Cup received media coverage from EFDN, Daily Mirror, MSN, Liverpool Echo, Sky Sports News, and BBC Radio Merseyside. The charity's Digital Skills Lab opening gained widespread attention across local, business, and education media. Other highlights include the successful Blue Base Pantry initiative, fundraising events covered by Liverpool Echo and BBC Radio Merseyside, and the opening of The People's Place facility.

EitC's engagements with football stars like Dwight McNeil, Anthony Gordon, and Conor Coady, along with partnerships with organisations like Bruntwood, also received extensive media coverage. The charity's 35th anniversary was celebrated with overviews of its work, featured in Liverpool Echo, Good News Liverpool, Charity Today, and Explore Liverpool. Everton manager Sean Dyche's visit to an EitC programme, and the appointment of a Citizens Advice Case Worker were covered in local, national, and football media.

The Blue Base Pantry marked its 12-month milestone with widespread coverage, and a mental health mural unveiling at Kirkdale station with Merseyrail received attention on The Guide, Professional Liverpool, and Merseyrail. The FA Disability Cup victory by Everton Amputees resulted in over 100 pieces of coverage, including Granada Reports, Liverpool Echo, and an interview with a player syndicated to regional news titles across the UK. Overall, EitC's initiatives in this period have received substantial media recognition, reinforcing the positive impact of its community-focused initiatives.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Community

Youth Inclusion and Premier League Kicks

Our community outreach activities have engaged 1,600 young people aged 8-21 from various parts of Merseyside. We've provided a diverse range of sports and targeted youth work sessions and expanded our PL Kicks team by incorporating youth workers alongside coaches has broadened our activity offerings, including specialised workshops and pathway opportunities, enhancing engagement across our sites.

Our engagement resulted in 391 young individuals getting the chance to represent the charity at fixtures or tournaments, as well as experiences to play at Goodison Park, offering new experiences and elevating their aspirations. Additionally, we significantly increased our involvement with female participants to 250, creating more opportunities for them to access football and sports.

Collaboration with key partners such as Merseyside Police, Police Crime Commissioner, housing associations, and Merseyside Fire and Rescue has been integral to our community delivery. Strengthening these partnerships, we organised impactful events like '4 Clubs, 1 goal' and 'She Inspires', working with Crimestoppers and other partners to address crime reduction and empower young females to thrive in sports.

A notable achievement for our community initiative was sending 10 participants to Qatar to represent Team England at the 'Street Child World Cup.' They participated in a football tournament and youth-focused workshops promoting the 'I am Somebody' pledge, with a pre-tournament visit to St George's Park to meet Prince William. The entire experience was cherished by all, leaving a positive and lasting impact.

Football Development

Our football focused strand has continued to grow, with a focus on supporting transitions into football pathways. We have focussed on three key programmes:

- Kick the Stigma – Delivered in partnership with the Growth Company to support adults who are currently on license conditions under probation. This programme uses football as an engagement tool to then focus on mental health and wellbeing.
- Street Soccer Academy – Working together using football as a catalyst to help educate, up-skill and inspire vulnerable and homeless young people.
- Twinning in the Community – Working collaboratively with Probation and Twinning to deliver a Level 1 football coaching qualification to adults who are currently under probation.

Through these programmes, we have worked with over 100 participants and been able to successfully deliver six cohorts through the above interventions. A focus within this area is providing positive pathways, whether it be through employability, volunteering opportunities or referring into our wider EitC programmes, for example providing them with access to our weekly food pantry or The People's Place onsite GP. Some participants have gone on to gain employment working on the new Everton Stadium and we have also been able to offer some voluntary 'peer mentor' roles to returning participants.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Disability

Everton in the Community's disability provision continued to grow and provide vital opportunities for disabled children, young people, and adults across the Liverpool City Region. Some of the many highlights over the year included the charity hosting its annual Disability Schools Sports Festival, where pupils from seven SLD (Severe Learning Difficulties) and four MLD (Moderate Learning Difficulties) schools across Merseyside were in attendance to try their hands at an array of multi-sports. Hosted at the Archbishop Beck Tennis Centre in Liverpool, approximately 130 young people of varying ability levels participated in the charity's annual festival, which gave them the opportunity to interact with like-minded peers and take part in a wide range of sports from sit-down volleyball to archery.

The disability team provided opportunities for over 650 disabled children during the year, through outreach work with schools, Holiday Activities and Food (HAF) camps, and provision based at EitC. Funded by the Premier League and the PFA, EitC's disability programme organised work placements for five disabled young people in the last 12 months and expanded its HAF camp offering to additional boroughs across Merseyside including Halton, St Helens, Wirral, and Liverpool.

Furthermore, new developments for the charity's disability provision saw the relaunching of its long-standing collaboration with Alder Hey Children's Hospital, which spans over 14 years. This year saw the disability team delivering online sessions to patients, assisting with their rehabilitation.

This year was a particularly successful season for our disability football teams that represent Everton Football Club and Everton in the Community at weekly training sessions and monthly competitive fixtures. Notable highlights from the season include Everton Amputees sealing the double; clinching both the National EAFA league title and the FA Disability Cup, whilst six players from the Blues Amputees side were also involved in England's inaugural Nations League title triumph this summer. Everton Amputees have also clinched qualification for next year's EAFF Champions League and a newly reformed Everton partially sighted football team are currently competing in the National Visually Impaired League.

Another team, EitC's Pan-Disability C Band surpassed that and won the treble, taking home the Merseyside Ability Counts League two title, the Merseyside Ability Counts League Cup and Bootle Bucks Inclusion FC Ability Counts Cup. Additionally, players from the Women's Pan-Disability team participated in this year's European Football for Development (EFDN) tournaments held in Portugal and Germany, with the charity fielding one of the only teams that had any female representation.

The charity's Down Syndrome team took part in Charlton Athletic Community Trust's (CACT) nine-mile 'Upbeats Walk' from the Club's training Ground in New Eltham to The Valley stadium. They also played against CACT's Down Syndrome team before doing a lap of honour at half time in Charlton Athletic Football Club's match against Port Vale which was streamed live on CharltonTV.

October also saw EitC hold their annual Disability Awards, with Seamus Coleman surprising participants on the evening as the awards returned in-person for the first time in three years. Held at the Isla Gladstone Conservatory, the ceremony looked back on another successful year for EitC's 10 disability teams and brought players and their families together for a night of celebration and inspiration. The Blues captain met with participants for photographs and a chat about all things football before taking to the stage to present the Players' Player of the Year and Manager's Player of the Year Award to each team.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Health and Wellbeing

Everton in the Community's Health and Wellbeing department has continued to fulfil a vital role supporting the health and wellbeing needs of Merseyside's most vulnerable and hardest to reach population groups.

The charity's health and wellbeing provision aims to positively challenge health inequalities and improve overall quality of life for society's most in-need and at-risk. This work continues to expand its reach and reputation for designing and delivering responsive and impactful public health initiatives that generate significant social return.

Everton in the Community's involvement with the European Alliance for Sport and Mental Health (EASMH) has continued, with EitC's health and wellbeing staff collaborating with fellow sport, physical activity and mental health clinicians, academics, and practitioners from across Europe. Partnership work with the European Football for Development Network (EFDN) has also continued through the year, working closely on 'Welcome through Football', which is a project that uses football as an engagement tool to help break down cultural barriers; creating a safe and welcoming environment for refugees and asylum seekers to play football together. Health and Wellbeing staff have been invited to present their work and findings at various EFDN networks, extending the charities collaboration and partnership work.

EitC's commitment to supporting serving and ex-military personnel has continued, with the programme delivering its 'Laughing away the Blues' comedy night in December 2022 where six veterans from the charity took to the stage to perform stand-up comedy for the first time in front of a packed-out audience at the Royal Court Theatre studio. Each veteran performed a 10-minute set as a culmination of a 12-week programme hosted by EitC's veterans' provision.

Everton Veterans' Hub continued to make a significant difference in the lives of veterans and their families, further cementing its position as a market leader in veteran support community. The charity's Aged Veterans Programme has increased its engagement with socially isolated older veterans by incorporating intergenerational social actions projects to ensure senior veterans can share their life experience with younger generations and vice versa. This has included engaging with the new Digital Skills Lab over a six-week period, as well as receiving support from Clinical Psychologists based in The People's Place, offering both 1-1 support, evaluation on the project, as well as group sessions aimed at supporting their wellbeing.

May 2023 saw the launch of a new programme designed specifically to support women from the military with the transition back to civilian life. Made possible thanks to funding received from the Armed Forces Covenant Fund Trust's Reaching and Supporting Armed Forces Communities programme, 'Stand by Her' is a two-year programme dedicated to engaging female veterans into accessing wraparound support services post military service. The programme will provide women with the opportunity to reconnect with other veterans socially, helping to improve physical health through sport and holistic methods and provide signposting and access to mental, physical, and social health services. Delivered weekly from The People's Place, Stand by Her is a military and gender-specific-needs-led programme and is open to all women who served in the Tri-Service regular and reserve forces across the Liverpool City Region.

EitC's older adult provision has continued to grow in size and reach, with the delivery of a postural stability falls prevention programme to support residents across Knowsley who have experience of falls or are at risk of falls. The programme continued to go grow, with 'Safe and Steady' delivering a series of low-impact physical activity sessions for residents across Knowsley to access to improve their balance, strength, and coordination. The programme also delivers a comprehensive range of evidence-based health and wellbeing support to assist older people to improve health behaviours, mental wellbeing, and overall quality of life. Parkinson's and Stroke recovery walking football has continued to be delivered, enabling people living with a diagnosis of Parkinson's to meet others living with the condition, share experiences and get physically active.

Our 'Pass on the Memories' programme has also continued to grow and deliver vital social and wellbeing support for those living with dementia and their carers. A new dedicated co-ordinator for the programme has also been recruited, with a mental health nurse now being part of EitC full-time staff to lead Pass on the Memories as well as enhance mental health support across the charity.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

The 'Tackling the Blues' provision continued to grow and deliver mental health literacy support for children and young people in schools across Merseyside. As well as continuing this delivery in partnership with Edge Hill University, the Tackling the Blues team also established a new partnership and programme with Movember, delivering the 'Ahead of the Game' programme to schools, community sports clubs, coaches, and parents. The programme will support groups to understand how they can support friends, colleagues, and each other with their mental health, and extend the charity's reach across communities to support children and young people's mental health and wellbeing.

Funding was also received from Beyond to deliver a healthy lifestyles programme to schools and communities, which will be delivered in 2024. May also saw the launch of a support programme for children and young people aged 8-17 who have been bereaved by suicide or self-inflicted death and sees EitC, in partnership with Alfie's Squad and Liverpool Bereavement Service, deliver a wide range of activities such as sports, quiz and movie nights, art sessions and exciting trips, and provide a safe space for those who have experienced suicide bereavement to receive peer-to-peer support in a group of likeminded young people with similar experiences.

Income Generation

The period of July 22 to June 23 was one of significant change for the charity's Income Generation team as the department reorganised from a development structure into a more focused group with the clear objective to generate unrestricted revenues for the foundation.

A change in leadership took place as part of the succession planning when the former Director of Development retired at the end of December and a new external Director of Income Generation was appointed at the start of the same month.

This transition led to a review of current processes, structures, and performance to optimise the resources available in order to deliver results in each financial year, while also ensuring the charity opened the widest possible routes for every type of supporter to engage and raise funds for the charity in the future. Critical to this success was a need to develop a closer day to day working relationship with the commercial operation of the football club and significant progress has been made in this area over the last 12 months across Partnerships, Matchday revenues, integrated communications, and Fan Engagement. This work has led to a stronger platform for future revenues and greater integration as we look to revenue generating opportunities for the final seasons at Goodison Park and the possibilities for the new Everton Stadium.

Digital and Data

We have revamped our digital and data strategy, integrating a new approach to managing donor information through the Club's Salesforce platform. This system allows personalised communication, enabling us to segment supporters into distinct profiles and deliver tailored messages of gratitude and updates. Simultaneously, we have streamlined our website for better engagement, offering a clearer hierarchy of messaging to help supporters easily explore their interests, access news, make donations, and learn about corporate support options.

Corporate Relationships

The charity's portfolio of corporate relationships continued to grow as new partners were added and Official Club Partners extended their commercial relationship from the football club to the charity.

Socios.com supported the launch and work of The People's Place with a £150,000 donation and Christopher Ward delivered a range of initiatives to raise funds. Fanatics continued to support the charity by running the Pennies scheme in both Club shops and via evertondirect.com and hummel supported with funds generated from limited edition ranges of merchandise.

Weightmans's Solicitors kindly continued to support the charity's ambitions with quarterly donations and valuable pro bono support. CAE Technology Services has continued to support our work to eradicate digital poverty and Bruntwood funded our Girls on Side programme for the season. We were pleased to welcome Active Flooring Solutions as a supporter who have made a longer-term commitment to the work of the charity through regular support and one-off initiatives such as hosting a 5-a-side football tournament.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Causeway continue to support our work across mental health as well as delivering their own work directly in the construction sector using Trevor Steven as an ambassador whilst Love To Shop (formerly Appreciate Group) continued to support the charity and sponsored the first ever Breakthrough Awards which acknowledged participants from Everton in the Community's youth engagement programmes, recognising their achievements and personal growth whilst with the charity.

We continued to work in partnership with all the professional trade associations across the city including the Chamber of Commerce, Professional Liverpool, Downtown in Business, The Liverpool Bid Company, and The Sporting Club and are grateful for their support.

Our Charity of the Year relationship with St John's has continued into a second year and they were joined by Coeus Insurance Services at the start of 2023. In the six months to June, Coeus delivered a highly successful corporate golf day raising more than £25,000 as well as an employee climbing Kilimanjaro on behalf of the charity.

Fundraising

Everton in the Community continued to deliver a number of impactful events through the year including the Goodison Park Sleepout in November 2022 which raised over £30,000 in support of our Home Is Where the Heart Is programme which works to tackle homelessness amongst young people in our city. We delivered a number of charity runs such as Run for the 97, matchday and digital auctions plus community fundraising activities. In June the team delivered a highly successful end of season Play on Pitch experience in association with the Club, which generated over £20,000 in unrestricted funds.

We continued to receive backing from a number of supporters who host 'in aid of' events where EitC is the beneficiary of their fundraising efforts and would like to put on record our thanks for all supporters who choose Everton in the Community as their charity of choice.

As we look forward, fundraising activity will remain an important platform to regularly engage with fans who want to support our work and give something back to the club they love.

Lotteries

This season we continue to offer both a £1 and £2 weekly draw with the focus for future growth in the £2 product in line with other lottery operators. Within the team, our lottery operation was combined with our fundraising responsibilities to create one group of regular fundraising products and income streams. The season ahead offers the opportunity to expand on this solid base to launch new digital products and refresh all our marketing materials to create the most appealing opportunity to play.

Philanthropy

Over the past six months, we dedicated significant efforts to develop and launch our philanthropy proposition. Central to this initiative was leveraging the incredible support from the First STEAM Squad, particularly in funding the creation of the Digital Skills Lab. Collaborating closely with this network, we successfully launched the 1878 Community Club at the close of the 2022/23 season. This exclusive club, limited to a maximum of 1878 members worldwide, involves an annual donation of £1878 to sustain Everton in the Community's core costs and programmes.

Members enjoy a unique package, featuring an exclusive football shirt designed by hummel, participation in at least two networking events annually, and regular impact reports on the donated funds. In the challenging post-pandemic and cost-of-living crisis environment, our focus is to ensure supporters grasp the valuable impact of EitC's work and comprehend how the charity generates revenue to fund its initiatives. We are committed to ongoing innovation, providing diverse engagement options for supporters, such as participating in the People's Lottery, making one-off or monthly donations, enrolling their employer in our Payroll Giving scheme, or corporate leaders joining our mission through Corporate Relationships or Charity of the Year.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Innovation and Strategy

December 2022 saw Everton in the Community develop an 'Innovation and Strategy' function to support the grant funding and strategic growth of the charity. Incorporated within the department is a new Marketing function which led to the addition of a Marketing Lead and a Middleweight Designer to support charity wide initiatives and income generation activities. The charity's monitoring and evaluation team also sits under this function.

Over this period, over £2m of grant funding has been secured for youth projects being delivered over the next three years. The new function has also overseen the development of an inhouse marketing team that has proven to be more flexible and responsive in meeting the growth of the charity's income generation activities and charity programmes and has also supported the development of the charity's new five-year strategic plan, to be launched in October 2023.

Lifelong Learning

The Education and Employability area was realigned in 2022 to 'Lifelong Learning' to better encompass the whole life course approach to provision taken by Everton in the Community.

Primary Education

The Primary Education team at Everton in the Community deliver a wide range of programmes and interventions to primary-age learners in schools across the Liverpool City Region, with emphases on L4/South Sefton and Speke-Garston. In 2022/2023 work in Speke-Garston was generously supported by the Steve Morgan Foundation, which facilitated primary education's contribution to the EitC Impact Model in this area.

In the course of 2022/23, the Primary Education team turned their focus to the L4 area of Liverpool to enable schools and children who are in a more deprived area the same access to the high-quality provision that the charity delivers. The team supported 50 teachers in their PE journey with a further 133 taking part in a teachers CPD event, delivered 105 PSHE lessons, 147 English lessons and 91 maths lessons. The team also supported all schools engaged with the delivery of sports days and competitions.

The biggest success this year came from the anti-discrimination education offer totalling a number of 33 workshops, with 1025 children participating across a number of topics such as No Room for Racism, Anti-Bullying, and LGBTQ+ awareness.

This season saw the Premier League School's Tournament reach its highest recording of schools attending reaching 50 schools, with over 400 children engaged across both girls and mixed tournaments. Within this, the U11 Mixed finalists who represented Everton at Leeds United's Elland Road stadium were runners up of the whole tournament narrowly missing out to Liverpool in the final. We successfully qualified for the U11 National Girls tournament also at Leeds United, with the first ever partner school as the representatives.

Secondary Education

Premier League Inspires

The PL Inspires programme provides bespoke support through a needs assessment for Key Stage 3 and 4 pupils in addition to sixth form students. Throughout our delivery we adopt the ethos of implementing a culture of change, embedding ourselves in a school and the surrounding community, in order to have maximum impact. Our targeted schools are situated in the most deprived areas in Merseyside, with students achieving below average literacy levels, attainment, and progression routes. The assessment process highlights the social, emotional, behavioural, and academic needs of individuals and peer groups and allows us to create a unique action plan of support, to target the risks. The interventions are implemented and reviewed termly, allowing us to develop and evolve the offer to meet the progressive needs of the students and, the social climate that surrounds them.

Common themes of intervention this year featured tackling issues surrounding EDI including educating students around race equality, LGBTQ+ rights and empowering females to develop their leadership potential. We piloted a literacy programme targeting learners whose reading age had rapidly decreased during the pandemic. Over the course of a single term the participants increased their reading ages by a minimum of eight months, with some seeing improvements of up to sixteen months. The intervention was directly credited in the school's annual report. Two targeted schools who have received our full support, increased their Ofsted rating to 'Good', and thanked EitC for their contribution in helping them increase their rating.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

We delivered to over 120 targeted cohorts, raising the confidence levels of all enrolled. 145 students received 1:1 mentoring support that helped reduce personal and social barriers which affected their education. We held over 27 events that celebrated achievements, created awareness, and brought communities together. 106 students received workplace qualifications to support their progression and in total the EitC Inspires programme worked with, and impacted the educational journeys of over 5,500 participants.

Pathways

The Pathways team has evolved to offer wider sector-based opportunities. In 2022/23 it developed an engagement strategy to align with the local job market and increase the scale of provision which targeted higher educational opportunities, in addition to offering increased workplace experiences for over 300 students.

The Pathways team introduced a competitive internship initiative with large reputable organisations including Weightmans Law and Liverpool Crown Court. 120 students registered their interest and competed at the different competitive and informative stages, learning about the pathways into their chosen career and connecting with professional role models, gaining personalised advice and guidance. Nine students from the most deprived areas in Liverpool were successful in gaining an internship and have since progressed to studying law at university, citing the internship as their motivation.

There has been a focus on inspiring females to consider employment in male dominated sectors, including sport and construction. We delivered targeted pre-employment programmes, workplace visits, and introduced female role models as guest speakers, to positively influence career and subject choices. Students fed back that they felt more informed about the variety of options available to them and, understood they had the transferable skill to aim higher.

A sports programme was introduced which included a sector-based qualification. This was achieved by over 60 pupils, helping them to reach their potential. We also continued to offer an introduction into the World of Work event, for key stage 3 students which developed their core skills and encouraged them to think about careers and the opportunities they have available to them.

National Citizen Service

NCS underwent a rebrand nationally that drastically changed the model of delivery. During its transitional period the team heavily supported the wider community with their delivery commitments, contributing towards various programmes' KPIs and impact reports. The team also used the time to upskill in preparation of the implementation of the new grant by completing mentoring and teaching qualifications.

The new contract will see students 16+, opt to take part in three carefully designed experiences including work readiness where they will develop their CV, interview techniques and applications process and, develop transferable skills and explore higher educational offers. Students will also be invited to take part in social action projects where they will be encouraged to volunteer to give back to their community through a cause that is chosen by the young people as well as led through life skills training which will prepare the students for independent living and educate them on tax and income.

In addition, the NCS programme engaged with over 790 students through skills booster activities and wider delivery, as well as youth voice activities that have helped inform our education offer.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Employability (Working Well)

Employability provision for adult participants at EitC expanded significantly in the course of the 2022/23 season, with the development and enhancement of the partnership with The Prince's Trust to deliver opportunities to join the health and social care sector through their SCORE programme, the further development of the Working Well employment support offer within EitC, and the establishment of the Blue Base Jobs Fair in concert with a number of external partners.

Working Well offers work coaching and direct employability support to participants struggling to enter or re-enter the labour market. A Monday drop-in session at The People's Hub on Spellow Lane allows the opportunity for participants to gain support with job searching, CV writing, and interview preparation to name but a few aspects of employability support provided by the team.

S.C.O.R.E (Supporting Career Opportunities, Recruitment and Employment) is an Everton in the Community programme which works with young people aged 18-30 from across the Liverpool City Region by providing training, employment support and recruitment into jobs and apprenticeships in the health and social care sector.

The programme is funded by The Prince's Trust and aims to support young people to access opportunities across the broad spectrum of jobs within the sector. Working alongside key partners and employers, this programme equips young people to access jobs in health care and support services but also those that help the industry to operate and function, such as IT, catering, finance, administration, facilities management, or logistics.

In addition to high vacancy rates, both the NHS and social care have an ageing workforce, with an average age of 43 and 44 years of age respectively. Only six percent of the NHS workforce is under 25. Through the course of the last 12 months, a number of candidates were supported into full-time roles in the Health and Social Care sector via SCORE.

The Blue Base Jobs Fair builds on the success of the Blue Base Pantry to give a 'one-stop' approach to employability support alongside the wider support given by the Blue Family programme. The Blue Base Pantry is hosted every Thursday and aims to tackle food insecurity in the Merseyside region by supporting members with a range of quality food in return of a small subscription fee.

Alongside offering supplementary shopping for individuals and families, the pantry also offers services such as benefits advice, welfare guidance, housing support, and now help to secure employment by partnering with Job Centre Plus.

Food Pantry users who may not be Job Centre customers are able to access the Jobs Fair to speak with employers about live vacancies and job queries to support members in their search for employment and to improve their economic status.

The service is free to access for all community pantry members and Everton in the Community programme participants, with the charity's 'Working Well' staff on hand to assist with applications and employment-related queries. The range of employers attending rotates, meaning a variety of opportunities will be available every other week for attendees to access jobs and employment support across a variety of sectors. The Blue Base Jobs Fair has received generous support from Weightmans Law in addition to Football for Change.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

E-STEAM

The priorities for our E-STEAM education programme during the 2022/23 period were to continue to establish the programme and Digital Skills Lab within our wider Everton in the Community programmes. We have seen a greater engagement across delivery with over 3,000 attendees in the Digital Skills Lab since its launch, with the DSL formally opened in November 2022.

Participants aged between 2–92-years-old respectively have actively engaged in coding and digital activities to develop key 21st Century skills such as teamwork, collaboration and problem solving. The E-STEAM team have created bespoke learning packages for participants of all ages and abilities, from our Stay and Play toddler groups to our adults and social isolation-based programmes.

We have seen great successes in engaging neurodiverse participants with highlights in working with our 'Safe Hands' programme to support those young people currently educated at home. The technology available to them within the Digital Skills Lab has provided the perfect platform for their personal and social development. We have further strengthened our delivery team with talented and creative individuals which has allowed us to increase the reach of our delivery further. We have seen groups external to our partner schools engage with delivery both in the Skills Lab, again with neurodiversity being central to the group's needs, and through outreach in the community, predominantly in school-based settings.

In partnership with our Working Well team at Everton in the Community, we have recently launched our 'Digital Drop-In' sessions in response to a Liverpool City Region research report in 2022 that highlighted the L4/Walton area as one of seven areas where there was no community-based facility for people to 'get online'. Through working alongside the LCRCA 'Digital Inclusion Network' we have a team of staff and volunteers available to become 'Digital Champions' to provide help, support, and guidance to those who access the drop-in sessions. We have seen varying levels of need, from a digital poverty perspective of not having access to devices and/or data to lacking the skills needed to complete the tasks they would like to do. Users of the drop-in have been able to develop confidence and competence utilising software such as Microsoft Office, online shopping safely, video-calling and employability support.

Neighbourhood

Our Neighbourhood activities play an important role in the way we connect and engage with our local community, including our weekly 'Sit and Knit' gatherings at The People's Hub which welcome a diverse group of participants, irrespective of age, ability, or gender.

Beyond providing a creative outlet for those in the Blue Mile, this inclusive session combats social isolation. The knitting group actively supports community projects, crafting items like poppies for Remembrance Day and items for premature babies at the Women's Hospital.

Our brand-new fitness suite within The People's Place is home to two weekly Yoga sessions, catering to everyone from beginners to experienced practitioners. Led by our expert yoga instructor, these free sessions foster a welcoming and relaxing environment, promoting both mental and physical well-being.

The 'Sweeper Zone' is a project that works with Merseyside Police to allow dozens of Blue Mile children to attend football matches throughout the season. In the 2022/23 season, 190 children attended Everton home matches through this initiative. On matchdays, 10 children engage in a litter pick around Goodison Park, working with the police, and receiving match tickets as a reward. This successful project, spanning over seven seasons, remains popular with participants and residents around Goodison Park.

Our annual Neighbourhood Christmas Grotto at the Blue Base in December 2022, generously funded by first team star Dwight McNeil, brought joy to 140 children from low-income families across the Blue Mile. Blue Santa distributed gifts, and attendees enjoyed an afternoon of festive activities.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Blue Base Pantry

The Blue Base Pantry was launched in May 2022 to combat the current cost of living crisis. Membership of the Pantry is open to residents of L4/The Blue Mile, families who have children that attend a school within L4/The Blue Mile, and current EitC participants. The Pantry gives residents of L4 access to discounted food and hygiene products for a small weekly fee of £3.50. Members have access to a variety of ambient foods, fresh fruit and vegetables, meat, bakery, and toiletries items. The estimated weekly savings per shop is between £25-30, which can help members budget for other areas of their lives.

The Pantry holds 452 members who between July 2022-June 2023, recorded 7,068 visits, feeding a cumulative total of 18,417 people (which includes those living within the wider households of pantry members). We have become the third largest Your Local Pantry food pantry in the UK in terms of weekly visits.

In May 2023 we were awarded Silver in the national Football Business Awards for Best Corporate Responsibility Scheme.

Blue Family Crisis

During the period July 2022-June 2023 we supported 140 crisis referrals. Referrals were submitted from both internal EitC programmes and external partners. These crisis referrals cover a wide range of needs such as essential household furniture support, baby items (e.g., cots and prams), clothing, mobile phone credits, welfare advice, housing support, fuel vouchers and emergency food parcels. In March 2023, due to the increasing number of complex referrals received, we partnered with Citizens Advice Liverpool to host an Advice Worker on a 12-month secondment at Everton in the Community. This staff member provides welfare support to our staff, volunteers, participants, and crisis referrals.

Citizens Advice Bureau

In March 2023, an Advice Worker joined the charity on a 12-month secondment offering Citizens Advice services to staff, volunteers, EitC participants, pantry members, and Blue Family crisis referrals. This service targets individuals' unique issues and the fundamental causes of poverty, such as not being in receipt of the correct welfare benefits. This has been achieved through taking beneficiaries along a journey to maximise income, reduce debt and secure their housing situations. The Advice Worker hosts regular drop-in sessions, as well as one-to-one appointments to complete casework and investigate the person's needs.

Feedback from staff and colleagues has highlighted the benefits of this service. Staff have commented on how it has freed up their time to enable them to focus more on programme delivery. Further, it has allowed participants to benefit from EitC sessions whilst feeling less anxious about things such as their finances and poor housing conditions.

Between March 2023 - September 2023 this service has:

- Supported 133 unique clients.
- Had a total income gain of £78,665 for clients.
- Managed a total debt of £27,921.17 for clients.

Everton Cares

The Everton Cares programme runs weekly sessions and utilises the COM-B model of behaviour and the five ways to wellbeing to improve participants health and wellbeing. Each week consists of a one-hour educational workshop which included themes of physical activity education, healthy eating, cardiovascular risk factors, sleep hygiene, mental health, and mindfulness and is followed by one hour of physical activity which included a strength-based workout delivered by a physical activity instructor specialising in long-term health conditions from Healthiness Ltd.

The first cohort consisted of 11 participants who had a variety of long-term conditions such as long covid, fibromyalgia, COPD, type 2 diabetes, depression, and anxiety. The age range was between 28-71 years with the average age being 60 years. Further, the attendance across each week was consistent at an average of 82% a week which reflects the positive feedback given by participants.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Furthermore, three participants have registered to become EitC volunteers with one participant becoming a volunteer on the Everton Cares programme to mentor new participants of future cohorts. This participant was a nurse as a profession and their life changed after having covid and now living with long-covid which led him onto the programme. Due to the success of the programme, he was able to get financial support from Citizens Advice Liverpool, started a new employment opportunity and began volunteering with EitC. Finally, 72% of participants on the first cohort now engage in the Everton Cares graduates programme which is a weekly exercise session for those who have been on the programme and would like to maintain their fitness and socialise with their new friends.

Starting Well

Over this period we delivered two dads' clubs each month, two stay and play sessions per week, a weekly sing and sign course and a monthly educational dad's class in the Women's Hospital. The programme engages with parents through the 1,001 critical days (conception through to age two) offering advice, support, and opportunities to bond with their children in a safe and engaging environment.

Our aim is to raise awareness of the importance of a parent's role in the 1,001 critical days and to help these parents develop a strong foundation for their children's future. The last 12 months saw us work with 113 parents via a combined total of over 1,000 hours of engagement. This was made up of 55 female participants and 55 male participants all with preschool aged children or expecting a child.

Support

The support arm of Everton in the Community offers an array of early intervention and targeted programmes to support young people from across Liverpool City Region with the aim of promoting community cohesion, steering them away from negative influences, and raising aspirations.

41 Goodison

41 Goodison is a unique home-like environment that provides young people with access to a safe place where they can develop life skills and access a range of opportunities. Having that vital 'front door' to knock at enables young people to access a one stop shop of support that helps them stabilise their lives and gives them a sense of belonging. Through our early intervention and targeted support programmes, we work with young people aged 10-19, giving them the opportunity to make significant and long-lasting life changes.

From June 2022 to July 2023, we delivered three bespoke programmes as part of 41 Goodison:

- Stay Onside - A 12-week intervention programme for those at risk of exclusion or have been excluded.
- Safe Hands – For young people who are not accessing mainstream education due to low attendance, school refusal or are Elective Home Education (EHE).
- Break the Line - For young people who are at risk of exploitation or involved in County Lines.

Through these programmes we have engaged 243 young people. Of this, 47% of our young people are female, a 4% increase from last season. We have continued to incorporate sessions that improve physical and mental wellbeing, along with wraparound mentoring and support. This has resulted in 100% of young people reporting improved physical and mental wellbeing whilst on programme/s.

Our survey results have shown that 96% of young people have improved their confidence and self-esteem, whilst our team have also taken a 'wraparound' approach to supporting young people in developing positive interpersonal relationships with family, friends, and partners. 85% say that they have 'improved personal relationships' with family and friends as a result.

We have also had many other notable successes including delivering more than 100 qualifications to young people, residential trips, developing a sensory room at 41 Goodison Road and 90% of young people from our Stay Onside programme engaging back into full time education.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Home Is Where the Heart Is

Home Is Where the Heart Is is the charity's four-bedroom residential property and outreach service supporting homeless young adults across the city.

Over the course of the 2022/2023 season, nine young adults lived in the house and have each been supported by the team to achieve their goals. 78% of these young adults have now moved on to their own accommodation or have rebuilt relationships with their families meaning they have been able to return home whilst 22% remain living in the house.

Our outreach provision has gone from strength to strength with the team working alongside the City of Liverpool College to support their students with issues surrounding housing and homelessness. During the last 12 months, 18 students were supported, five of which moved into the house. 40% of the college students referred have English as a second language.

In addition, we have worked with Merseyside Police supporting Operation Stonehaven, an initiative set up to tackle County Lines. Our role is to work with the police to identify and safeguard vulnerable young people and adults through preventative engagement. Through this we have provided intense targeted support to four at risk and vulnerable young adults.

The Blue Base

The Blue Base continues to host programmes which support our elderly participants who are living with dementia and/or suffering from social isolation as well as hosting the weekly veterans NAAFI break.

The Blue Base is also home to the charity's weekly Blue Base Pantry which supports participants and families from the local area as well as acting as a warm hub ahead of the pantry where members can come together, keep warm and make new friends within our community.

The fully accessible facility continues to host disabled Season Ticket Members ahead of all home games, allowing them to escape the hustle and bustle of the streets surrounding Goodison Park.

The Blue Base is available for private hire, with all profits generated going back into Everton in the Community.

The People's Place

The People's Place was officially opened on March 7, 2023, opening the doors to the first purpose-built mental health and wellbeing hub attached to a Premier League football club. The People's Place was officially declared open by Evertonian and Mayor of Greater Manchester Andy Burnham as part of a ceremony attended by a variety of stakeholders who all played a part in helping to shape the building ready for community use.

The first phase of the building being open saw the establishment of a range of mental health and wellbeing professionals being based in the building throughout the week, which includes two trainee clinical psychologists, a GP and trainee GP and a Citizens Advice Bureau worker.

Through establishing partnerships with regional healthcare providers, this provision will soon be extended to include a bereavement nurse, children and young persons' counselling and therapy provided through partnership with Young Persons Advisory Service (YPAS). These services and professionals based within The People's Place will allow for continued wraparound support for the wider community, EitC participants and staff, continuing our place-based approach to mental health and wellbeing.

In addition to existing EitC programmes being delivered out of the building, new provision is scheduled to be delivered from the 23/24 period, with funding being received to develop The People's Place into an ADHD support hub for children and young people. In addition to this, we have received funding from AstraZeneca to develop a community breathlessness diagnostic hub, the first of its kind community diagnostic hub for cardiopulmonary. Further partnerships with regional healthcare providers continue to be developed to extend the reach and support provided by The People's Place ensuring everyone across EitC has access to the services provided.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Volunteering

Everton in the Community volunteers have continued to demonstrate exceptional commitment, actively supporting a range of community activities across Merseyside. Over the 2022/23 season, our volunteers have increased from 170 to 200 individuals who passionately support our daily programmes.

In April 2023, 23 volunteers embarked on a life-changing experience to Nakuru, Kenya. During their visit, they worked in two schools based in local slums. Their work included teaching essential subjects such as Maths and English to children as well as supporting essential construction work to both schools. One of the main outcomes from the trip was providing one school with new sanitary facilities built by the volunteers, thus contributing to a healthy learning, and living environment for the students. Our team were invited to share the impactful work of the charity with the Nakuru Governors and spent Easter weekend giving food parcels to local families.

The creation of 'Digital Skill Champions' brings a new opportunity for volunteers to be involved in, allowing them to support members of the public with their varying digital needs. Bruntwood and Liverpool One became the first corporate volunteers to support the Blue Family Pantry and we continued to work in partnership with external organisations who require volunteering support.

This year has also seen us work towards a renewal of the Investors in Volunteers Accreditation which has involved 47 volunteers and several staff members participated in focus groups and workshops.

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has not been fully met during the year, however, the charity is working hard to re-instate this level of reserves.

Financial review

Incoming resources for the year amounted to £4,634,633 (2022 £5,040,490), including capital grants received of £268,115 (2022 £607,067). Expenditure amounted to £5,689,987 (2022 £4,592,491) and gains on investments were £25,889 (2022 loss £133,458).

Overall there was a deficit of £1,029,465 (2022 surplus £314,541) which when deducted from the funds brought forward of £7,181,383 left £6,151,918 to be carried forward. This amount includes restricted funds of £4,033,706 and undesignated free reserves of £753,815.

The cash and bank balances stood at £893,128 (2022 £2,559,292).

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Investments policy

Under the Articles of Association the charity has the power to make any investment the trustees see fit. The Board approved the appointment of Quilter Cheviot as Investment Fund Managers to the charity with discretionary powers to invest funds in line with the Ethical Investment Policy restrictions detailed below:

Fund Managers will have discretion to invest in any assets subject to the following restrictions:

- no more than 5% of the entire portfolio under discretionary management may be invested at any time in any one stock. This rule is to apply on a look-through basis;
- funds are to be placed in regulated assets and markets.

The Trustees attach great importance to avoiding investments that could be seen to be at odds with its values and mission. To that end there shall be no investment in any company which derives more than 10% of its global turnover from those assets which are deemed to be unethical, as agreed with the Investment Manager from time to time.

The exclusions agreed shall apply on a look-through basis. It is recognised that from time to time there may be a technical breach of these exclusions which does not result from an overt investment decision made by the Investment Manager. In such a case, the Investment Manager will be required to act to rectify the position at the earliest opportunity and to report such action to the charity.

The Investment Manager provides custody of assets. the charity has a nominated list of authorised Trustees, at least two of whom are required to sign instructions to the Investment Manager.

The Investment Manager will submit a report to the Trustees each quarter outlining performance, asset allocation, risk profile and position of the portfolio against the Investment Objective.

The Trustees have responsibility for agreeing strategy and monitoring the performance of the investment assets. The Trustees will meet every six months to review the portfolio, including an analysis of return, risk and asset allocation. Performance will be monitored against agreed market benchmark, against the Investment Objective of inflation plus 4% over the long term, and a peer group index.

Risk assessment

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Structure, governance and management

The charity is a company limited by guarantee, incorporated on 31 July 2003 and is therefore governed by a Memorandum and Articles of Association which have been subject to revision and were formally adopted in May 2018.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Sir J F Jones

Mr Martin Carey

Mrs Susan Russell

Mrs A A Waldron

(Appointed 9 September 2022)

Ms T Gore

(Appointed 9 September 2022)

Mr B Osu

(Appointed 9 September 2022)

Ms Hannah Robinson

(Appointed 9 September 2022)

Ms Carol Rogers

(Appointed 9 September 2022)

Mr G R Walters

(Appointed 9 September 2022)

Ms L Williams

(Appointed 9 September 2022)

Mr A S McTavish

(Resigned 9 September 2022)

Professor C G Mills

(Resigned 9 September 2022)

Mr Paul Bibby

(Resigned 9 September 2022)

Dr M Finn

(Appointed 9 September 2022 and resigned 14 March 2023)

Trustees are drawn from Everton Football Club and from the wider community. Most trustees are already familiar with the practical work of the Charity when appointed, but new trustees are invited and encouraged to attend short training sessions to familiarise themselves with the charity and the context within which it operates. The Chief Executive Officer ensures that the Board of Trustees is kept up to date with any changes in legislation, rules and regulations which may affect the charity.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

The day to day management of the charity is delegated to the Senior Management Team which comprise:

- Sue Gregory - Chief Executive Officer
- Mike Salla - Deputy Chief Executive Officer
- Linda McMullen - Director of Finance, Governance and Assets
- Lesley Beattie - Director of Development (to December 2022)
- Andrew Duff - Director of Income Generation (from December 2022)
- John McDonald - Director of Innovation and Strategy (from November 2022)
- Lara King - Director of Youth and Sport (from November 2022)
- Mike Finn - Director of Lifelong Learning (from March 2023)

The Board of Trustees meet on a regular basis and are provided with monthly status reports to enable them to monitor the performance of the charity.

The Trustees induction procedure includes training in relation to governance, the role of a Trustee and their responsibilities and any other matters that support their role.

The remuneration of Everton in the Community employees is set by the Board of Trustees, having taken advice from Everton FC HR department and benchmarked against similar roles in the charity sector.

All Trustees give of their time freely and no Trustee remuneration or expenses were paid in the year.

EVERTON IN THE COMMUNITY

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

Auditor

In accordance with the company's articles, a resolution proposing that Xeinadin Audit Limited be reappointed as auditor of the company will be put at a General Meeting.

Disclosure of information to auditor

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

The Trustees' report, including the strategic report, was approved by the Board of Trustees.



Sir J F Jones

Trustee

Dated: 14 March 2024

EVERTON IN THE COMMUNITY

STATEMENT OF TRUSTEES' RESPONSIBILITIES

FOR THE YEAR ENDED 30 JUNE 2023

The Trustees, who are also the directors of Everton In The Community for the purpose of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company Law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Opinion

We have audited the financial statements of Everton In The Community (the 'charity') for the year ended 30 June 2023 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared, which includes the directors' report and the strategic report prepared for the purposes of company law, is consistent with the financial statements; and
- the strategic report and the directors' report included within the Trustees' report have been prepared in accordance with applicable legal requirements.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report included within the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE MEMBERS OF EVERTON IN THE COMMUNITY

Extent to which the audit was considered capable of detecting irregularity, including fraud

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charity through discussions with trustees and other management, and from our knowledge and experience of charity sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charity, including the Companies Act 2006, Charities Act 2011, data protection, anti-bribery, employment, food hygiene and health and safety legislation;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management team and inspecting legal correspondence; and identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management team as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- enquiring of management as to actual and potential litigation and claims; and
- reviewing correspondence with HMRC and relevant regulators.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

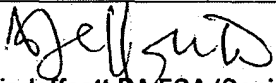
Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

EVERTON IN THE COMMUNITY

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF EVERTON IN THE COMMUNITY



Alastair Jeffcott BA FCA (Senior Statutory Auditor)
for and on behalf of Xinadin Audit Limited

Chartered Accountants
Statutory Auditor

14/3/24

2 Hilliards Court
Chester Business Park
Chester
Cheshire
CH4 9QP

EVERTON IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 JUNE 2023

	Notes	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
Income from:							
Donations and legacies	3	922,821	569,007	1,491,828	953,540	1,009,065	1,962,605
<u>Charitable activities</u>							
Education	4	158,000	728,139	886,139	85,269	222,082	307,351
Health	4	42,161	735,766	777,927	19,634	507,402	527,036
Sport	4	94,453	111,119	205,572	112,063	389,745	501,808
Youth	4	217,350	590,504	807,854	305,863	955,979	1,261,842
Other trading activities	5	427,655	-	427,655	465,726	-	465,726
Investments	6	37,658	-	37,658	14,122	-	14,122
Total income		<u>1,900,098</u>	<u>2,734,535</u>	<u>4,634,633</u>	<u>1,956,217</u>	<u>3,084,273</u>	<u>5,040,490</u>
Expenditure on:							
Raising funds	7	375,797	-	375,797	404,497	-	404,497
Charitable activities	8	1,961,362	3,352,828	5,314,190	1,667,246	2,520,748	4,187,994
Total expenditure		<u>2,337,159</u>	<u>3,352,828</u>	<u>5,689,987</u>	<u>2,071,743</u>	<u>2,520,748</u>	<u>4,592,491</u>
Net gains/(losses) on investments	12	25,889	-	25,889	(133,458)	-	(133,458)
Net income/(expenditure)		<u>(411,172)</u>	<u>(618,293)</u>	<u>(1,029,465)</u>	<u>(248,984)</u>	<u>563,525</u>	<u>314,541</u>
Transfers between funds		<u>(160,822)</u>	<u>160,822</u>	<u>-</u>	<u>29,398</u>	<u>(29,398)</u>	<u>-</u>
Net movement in funds		<u>(571,994)</u>	<u>(457,471)</u>	<u>(1,029,465)</u>	<u>(219,586)</u>	<u>534,127</u>	<u>314,541</u>
Reconciliation of funds:							
Fund balances at 1 July 2022		<u>2,690,206</u>	<u>4,491,177</u>	<u>7,181,383</u>	<u>2,909,792</u>	<u>3,957,050</u>	<u>6,866,842</u>
Fund balances at 30 June 2023		<u><u>2,118,212</u></u>	<u><u>4,033,706</u></u>	<u><u>6,151,918</u></u>	<u><u>2,690,206</u></u>	<u><u>4,491,177</u></u>	<u><u>7,181,383</u></u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

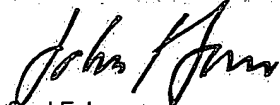
EVERTON IN THE COMMUNITY

BALANCE SHEET

AS AT 30 JUNE 2023

	Notes	2023 £	£	2022 £	£
Fixed assets					
Tangible assets	14	5,006,477		3,813,999	
Investments	15	944,673		974,749	
		<u>5,951,150</u>		<u>4,788,748</u>	
Current assets					
Stocks	16	6,690		2,000	
Debtors	17	389,359		520,763	
Cash at bank and in hand		893,128		2,559,292	
		<u>1,289,177</u>		<u>3,082,055</u>	
Creditors: amounts falling due within one year	18	<u>(1,088,409)</u>		<u>(689,420)</u>	
Net current assets			200,768		2,392,635
Total assets less current liabilities			<u>6,151,918</u>		<u>7,181,383</u>
Income funds					
Restricted funds	21	4,033,706		4,491,177	
Unrestricted funds					
Designated funds	22	1,274,554		1,475,246	
General unrestricted funds		843,658		1,214,960	
		<u>2,118,212</u>		<u>2,690,206</u>	
			<u>6,151,918</u>		<u>7,181,383</u>

The financial statements were approved by the Trustees on 14 March 2024



Sir J F Jones
Trustee

Company Registration No. 04851552

EVERTON IN THE COMMUNITY

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2023

	Notes	2023 £	£	2022 £	£
Cash flows from operating activities					
Cash (absorbed by)/generated from operations	26		(481,283)		558,142
Investing activities					
Purchase of tangible fixed assets		(1,278,504)		(1,206,791)	
Purchase of investments		(96,907)		(722,526)	
Proceeds on disposal of investments		152,872		716,336	
Interest received		37,658		14,122	
Net cash used in investing activities			(1,184,881)		(1,198,859)
Net cash used in financing activities			-		-
Net decrease in cash and cash equivalents			(1,666,164)		(640,717)
Cash and cash equivalents at beginning of year			2,559,292		3,200,009
Cash and cash equivalents at end of year			<u>893,128</u>		<u>2,559,292</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2023

1 Accounting policies

Charity information

Everton In The Community is a private company limited by guarantee incorporated in England and Wales. The registered office is Goodison Park, Goodison Road, Liverpool, Merseyside, L4 4EL.

In the event of a winding up, the liability in respect of the guarantee is limited to £10 per member.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Designated funds comprise funds which have been set aside at the discretion of the Trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the financial statements.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit can be reliably measured and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the charity. A corresponding amount is recognised in expenditure.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

1 Accounting policies

(Continued)

Income from capital grants is recognised when the charity has entitlement to the funds, any performance conditions have been met and the amount can be reliably measured.

Income from charitable activities includes income received under contract or where entitlement to the grant funding is subject to performance conditions. Income is recognised in the Statement of Financial Activities when the related services have been provided, income in advance of those services being provided is deferred.

Income from trading activities, includes income from fundraising events and trading activities to raise funds for the charity. Income is recognised when earned and the charity is entitled to the receipt.

1.5 Resources expended

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Support costs are those that assist the work of the charity but are not directly attributable to the charitable activities. Support costs include office costs, administrative payroll costs and governance costs which support the charity's activities. Where the support costs cannot be attributable to a direct activity they have been allocated to the costs of raising funds and charitable activities on a pro-rata basis.

Governance costs represent costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Freehold land and buildings	2% on cost
Leasehold land and buildings	2% on cost
Fixtures and fittings	25% on cost
Motor vehicles	33.33% on cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

1 Accounting policies

(Continued)

1.7 Fixed asset investments

Fixed asset investments are initially measured at transaction price excluding transaction costs, and are subsequently measured at fair value at each reporting date. Changes in fair value are recognised in net income/(expenditure) for the year. Transaction costs are expensed as incurred.

1.8 Borrowing costs related to fixed assets

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

All other borrowing costs are recognised in net income/(expenditure) in the period in which they are incurred.

1.9 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.10 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition. Items held for distribution at no or nominal consideration are measured the lower of replacement cost and cost.

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

1.11 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.12 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.13 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.14 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

3 Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2023 £	Total 2022 £
Donations and gifts	462,871	300,892	763,763	900,901
Capital grants receivable	-	268,115	268,115	607,067
Donated goods and services from Everton FC	459,950	-	459,950	454,637
	<u>922,821</u>	<u>569,007</u>	<u>1,491,828</u>	<u>1,962,605</u>
For the year ended 30 June 2022	<u>953,540</u>	<u>1,009,065</u>		<u>1,962,605</u>
Grants receivable				
Department for Digital, Culture, Media & Sport	-	-	-	375,000
The Football Foundation	-	259,120	259,120	232,067
Riverside Group	-	8,995	8,995	-
	<u>-</u>	<u>268,115</u>	<u>268,115</u>	<u>607,067</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

4 Charitable activities

	Education	Health	Sport	Youth	Total 2023	Total 2022
	£	£	£	£	£	£
Grants	728,139	772,350	111,119	590,504	2,202,112	2,146,288
National Citizen Service	-	-	-	213,394	213,394	301,120
Other income	158,000	5,577	94,453	3,956	261,986	150,629
	<u>886,139</u>	<u>777,927</u>	<u>205,572</u>	<u>807,854</u>	<u>2,677,492</u>	<u>2,598,037</u>
Analysis by fund						
Unrestricted funds	158,000	42,161	94,453	217,350	511,964	
Restricted funds	728,139	735,766	111,119	590,504	2,165,528	
	<u>886,139</u>	<u>777,927</u>	<u>205,572</u>	<u>807,854</u>	<u>2,677,492</u>	
For the year ended 30 June 2022						
Unrestricted funds	85,269	19,634	112,063	305,863		522,829
Restricted funds	222,082	507,402	389,745	955,979		2,075,208
	<u>307,351</u>	<u>527,036</u>	<u>501,808</u>	<u>1,261,842</u>		<u>2,598,037</u>
Performance related grants						
The Premier League	192,333	157,418	239,224	349,642	938,617	960,581
UEFA Foundation	-	44,495	-	-	44,495	17,185
NHS	-	4,953	-	-	4,953	37,395
The Big Lottery	-	79,966	-	-	79,966	60,142
Steve Morgan Foundation	217,480	-	121,992	156,433	495,905	481,461
Sport Tech	-	-	8,125	-	8,125	32,500
Police & C C	-	-	-	72,175	72,175	250,950
Edge Hill University	-	6,640	-	-	6,640	72,996
Rugby League Carers	-	10,434	-	-	10,434	-
Knowsley B C	-	35,779	-	-	35,779	11,320
Liverpool C C	-	58,658	-	-	58,658	19,552
Liverpool CVS	-	8,326	-	-	8,326	52,806
PSS	-	35,414	-	-	35,414	37,975
Veterans Foundation	-	10,000	-	-	10,000	10,000
AstraZeneca	20,000	210,625	-	-	230,625	-
Alder Hey	-	18,750	-	-	18,750	-
Armed Forces Covenant	-	33,366	-	-	33,366	24,520
Twinning	-	22,115	-	-	22,115	-
The Princes Trust	13,000	-	-	-	10,000	-
Edsential	-	-	8,552	-	8,552	-
LTA Trust	-	-	2,852	-	2,852	-
Community Foundation	2,500	-	-	-	2,500	-
Sport England	-	3,435	-	-	3,435	-
Other	12,500	31,976	-	12,254	56,730	75,668
	<u>728,139</u>	<u>772,350</u>	<u>111,119</u>	<u>590,504</u>	<u>2,202,112</u>	<u>2,146,288</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

4 Charitable activities

(Continued)

5 Income from other trading activities

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Match day income	8,828	-
Fundraising events	57,845	100,927
Blue Base income	186,301	144,068
Sponsorships income	15,000	40,000
Lotteries	159,681	180,731
	<u>427,655</u>	<u>465,726</u>
Other trading activities	<u>427,655</u>	<u>465,726</u>

6 Income from investments

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Income from listed investments	14,751	14,122
Interest receivable	22,907	-
	<u>37,658</u>	<u>14,122</u>
	<u>37,658</u>	<u>14,122</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2023

7 Raising funds

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
<u>Fundraising and publicity</u>		
Staging fundraising events	23,585	37,671
Other fundraising costs	6,332	5,625
Staff costs	114,659	167,457
	<u>144,576</u>	<u>210,753</u>
<u>Trading costs</u>		
Cafe and Blue Base costs	72,290	64,924
Staff costs	87,659	70,867
Support costs	64,049	50,020
	<u>223,998</u>	<u>185,811</u>
<u>Investment management</u>	7,223	7,933
	<u>375,797</u>	<u>404,497</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2023

8 Charitable activities

	Education	Health	Sport	Youth	Total 2023	Total 2022
	2023	2023	2023	2023		
	£	£	£	£	£	£
Staff costs	826,826	953,559	246,487	954,707	2,981,579	2,485,119
Programme costs	64,731	196,981	31,595	158,563	451,870	234,383
Motor and travel	4,737	7,356	1,896	11,157	25,146	23,052
Kit and equipment	-	-	-	516	516	9,623
Marketing	5,889	35,664	100	6,444	48,097	24,916
Premises costs	239	34,800	-	12,196	47,235	21,767
Training	474	150	-	6,062	6,686	16,126
Sundry costs	807	9,717	472	10,461	21,457	33,605
	<u>903,703</u>	<u>1,238,227</u>	<u>280,550</u>	<u>1,160,106</u>	<u>3,582,586</u>	<u>2,848,591</u>
Share of support costs (see note 9)	522,993	442,777	121,276	498,284	1,585,330	1,151,113
Share of governance costs (see note 9)	48,263	40,860	11,192	45,959	146,274	188,290
	<u>1,474,959</u>	<u>1,721,864</u>	<u>413,018</u>	<u>1,704,349</u>	<u>5,314,190</u>	<u>4,187,994</u>
Analysis by fund						
Unrestricted funds	589,216	469,038	195,217	707,891	1,961,362	1,667,246
Restricted funds	885,743	1,252,826	217,801	996,458	3,352,828	2,520,748
	<u>1,474,959</u>	<u>1,721,864</u>	<u>413,018</u>	<u>1,704,349</u>	<u>5,314,190</u>	<u>4,187,994</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

8 Charitable activities

(Continued)

For the year ended 30 June 2022

	Education	Health	Sport	Youth	Total 2022
	£	£	£	£	£
Staff costs	488,521	449,653	399,297	1,147,648	2,485,119
Programme costs	25,492	52,658	28,956	127,277	234,383
Motor and travel	2,055	4,292	9,905	6,800	23,052
Kit and equipment	-	2,998	4,549	2,076	9,623
Marketing	2,174	19,668	1,078	1,996	24,916
Premises costs	575	1,370	-	19,822	21,767
Training	-	2,927	3,977	9,222	16,126
Sundry costs	7,925	13,750	3,487	8,443	33,605
	<u>526,742</u>	<u>547,316</u>	<u>451,249</u>	<u>1,323,284</u>	<u>2,848,591</u>
Share of support costs (see note 9)	112,349	363,522	196,265	478,977	1,151,113
Share of governance costs (see note 9)	18,377	59,460	32,103	78,350	188,290
	<u>657,468</u>	<u>970,298</u>	<u>679,617</u>	<u>1,880,611</u>	<u>4,187,994</u>
Analysis by fund					
Unrestricted funds	362,720	147,095	289,698	867,733	1,667,246
Restricted funds	294,748	823,203	389,919	1,012,878	2,520,748
	<u>657,468</u>	<u>970,298</u>	<u>679,617</u>	<u>1,880,611</u>	<u>4,187,994</u>

9 Support costs

	Support costs	Governance costs	2023 Support costs	Governance costs	2022
	£	£	£	£	£
Staff costs	732,359	-	732,359	441,368	441,368
Depreciation	86,026	-	86,026	82,877	82,877
Administration costs	524,229	-	574,247	468,169	468,169
Facilities management	192,671	-	192,671	208,717	208,717
Audit fees	-	6,500	6,500	-	6,000
Accountancy	-	29,544	29,544	-	23,350
Legal and professional	-	110,255	110,258	-	158,943
	<u>1,565,285</u>	<u>146,299</u>	<u>1,731,605</u>	<u>1,201,131</u>	<u>1,389,424</u>
Analysed between					
Trading	64,049	-	64,049	50,020	50,020
Charitable activities	1,521,281	146,274	1,667,555	1,101,093	1,289,383
	<u>1,585,330</u>	<u>146,274</u>	<u>1,731,604</u>	<u>1,151,113</u>	<u>1,369,352</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

10 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

11 Employees

The average monthly number of employees during the year was:

	2023 Number	2022 Number
Charitable activities	98	109
Fundraising and administration	22	19
Total	120	128

Employment costs	2023 £	2022 £
Wages and salaries	3,456,351	2,808,116
Social security costs	287,081	240,092
Other pension costs	172,824	116,603
	3,916,256	3,164,811

During the year to 30 June 2023 redundancy and settlement payments were made amounting to £12,463.

The number of employees whose annual remuneration was more than £60,000 is as follows:

	2023 Number	2022 Number
£60,000 - £70,000	2	-
£70,000 - £80,000	1	-

The key management personnel of the charity comprise the Chief Executive Officer, the Deputy Chief Executive Officer, the Director of Finance, Governance and Assets, the Director of Development, the Director of Income Generation, the Director of Innovation and Strategy, the Director of Youth and Sport and the Director of Lifelong Learning.

The total amount of employee benefits received by key management personnel amounted to £405,193 (2022 £301,475).

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

12 Net gains/(losses) on investments

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Revaluation of investments	23,511	(75,850)
Gain/(loss) on sale of investments	2,378	(57,608)
	<u>25,889</u>	<u>(133,458)</u>

13 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

14 Tangible fixed assets

	Freehold land and buildings	Leasehold land and buildings	Assets under construction	Fixtures and fittings	Motor vehicles	Total
	£	£	£	£	£	£
Cost						
At 1 July 2022	1,105,488	1,689,156	1,301,375	253,807	100,695	4,450,521
Additions	-	1,176,130	-	92,874	9,500	1,278,504
Transfer	-	1,301,375	(1,301,375)	-	-	-
At 30 June 2023	1,105,488	4,166,661	-	346,681	110,195	5,729,025
Depreciation and impairment						
At 1 July 2022	103,975	181,644	-	247,814	100,692	634,125
Depreciation charged in the year	22,095	47,801	-	16,721	1,806	88,423
At 30 June 2023	126,070	229,445	-	264,535	102,498	722,548
Carrying amount						
At 30 June 2023	979,418	3,937,216	-	82,146	7,697	5,006,477
At 30 June 2022	1,001,513	1,505,115	1,301,375	5,993	3	3,813,999

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

15 Fixed asset investments

	Listed investments £	Cash in portfolio	Total £
Cost or valuation			
At 1 July 2022	893,364	81,385	974,749
Additions	96,907	-	96,907
Valuation changes	23,511	-	23,511
Disposals	(69,763)	(80,731)	(150,494)
At 30 June 2023	<u>944,019</u>	<u>654</u>	<u>944,673</u>
Carrying amount			
At 30 June 2023	<u>944,019</u>	<u>654</u>	<u>944,673</u>
At 30 June 2022	<u>893,364</u>	<u>81,385</u>	<u>974,749</u>

The historical cost of the investments held at 30 June 2023 was £974,646 (2022 £1,034,061).

16 Stocks

	2023 £	2022 £
Goods for resale	<u>6,690</u>	<u>2,000</u>

17 Debtors

Amounts falling due within one year:	2023 £	2022 £
Trade debtors	256,362	162,575
Other debtors	108,043	264,929
Prepayments and accrued income	24,955	93,260
	<u>389,360</u>	<u>520,764</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

18 Creditors: amounts falling due within one year

	Notes	2023 £	2022 £
Other taxation and social security		72,965	78,795
Deferred income	19	784,673	466,086
Trade creditors		68,319	61,196
Other creditors		38,121	26,600
Accruals and deferred income		124,331	56,743
		<u>1,088,409</u>	<u>689,420</u>

19 Deferred income

	2023 £	2022 £
Arising from Performance related grants	<u>784,673</u>	<u>466,086</u>

Deferred income is included in the financial statements as follows:

	2023 £	2022 £
Deferred income is included within:		
Current liabilities	<u>784,673</u>	<u>466,086</u>
Movements in the year:		
Deferred income at 1 July 2022	466,086	440,124
Released from previous periods	(466,086)	(440,124)
Resources deferred in the year	<u>784,673</u>	<u>466,086</u>
Deferred income at 30 June 2023	<u>784,673</u>	<u>466,086</u>

20 Retirement benefit schemes

Defined contribution schemes

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

The charge to profit or loss in respect of defined contribution schemes was £172,824 (2022 - £116,603).

Pension contributions outstanding at 30 June 2023 amounted to £30,189 (2022 £21,948).

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

21 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	Movement in funds				
	Balance at 1 July 2022	Incoming resources	Resources expended	Transfers	Balance at 30 June 2023
	£	£	£	£	£
Community Properties	3,157,627	274,103	-	210,351	3,642,081
Active Blues	-	12,496	(12,496)	-	-
41 Goodison	87,761	223,090	(310,851)	-	-
Blue Family	352,380	28,183	(248,010)	(8,995)	123,558
Clinically Extremely Vulnerable	24,107	40,654	(64,761)	-	-
Disability	106,982	113,619	(217,801)	-	2,800
E-Steam	186,293	95,076	(87,535)	(193,834)	-
Employability	-	93,610	(93,610)	-	-
Everton Veterans Hub	33,131	96,459	(123,655)	-	5,935
Falls Prevention	2,885	35,779	(38,664)	-	-
Girls on side	3,011	10,000	(6,761)	-	6,250
Health Improvement	-	24,644	(119,816)	95,172	-
Home is Where the Heart Is	-	53,660	(53,660)	-	-
Imagine Your Goals	81,418	14,467	(95,885)	-	-
Impact	42,389	48,160	(90,549)	-	-
Kicks	108,913	320,808	(429,721)	-	-
Neighbourhood	24,897	17,624	(42,521)	-	-
New Dads	25,983	35,414	(61,397)	-	-
Off the Ball	5,417	25,125	(30,542)	-	-
Peoples Place	-	360,625	(81,958)	(44,386)	234,281
Primary Stars	117,917	270,326	(388,243)	-	-
Quality Assurance	-	63,168	(63,168)	-	-
Secondary	-	253,189	(253,189)	-	-
Stand Together	43,793	73,960	(117,753)	-	-
Tackling the Blues	86,273	119,017	(205,290)	-	-
Twinning	-	22,115	(3,315)	-	18,800
Youth Support	-	9,164	(118,678)	102,514	-
	<u>4,491,177</u>	<u>2,734,535</u>	<u>(3,352,829)</u>	<u>160,822</u>	<u>4,033,706</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

21 Restricted funds

(Continued)

Comparative information in respect of the preceding period is as follow:

	Balance at 1 July 2021	Movement in funds		Transfers	Balance at 30 June 2022
	£	Incoming resources £	Resources expended £	£	£
Community Properties	2,543,779	643,246	-	(29,398)	3,157,627
Active Blues	-	2,250	(2,250)	-	-
41 Goodison	86,751	354,001	(352,991)	-	87,761
Blue Family	717,521	58,482	224,327	-	352,380
Clinically Extremely Vulnerable	11,219	51,948	(39,060)	-	24,107
Disability	50,170	186,846	(119,086)	-	106,982
Employability	-	27,640	(27,640)	-	-
E-Stream	108,900	85,700	(8,307)	-	186,293
Everton Vets	36,878	54,240	(57,987)	-	33,131
Falls Prevention	-	6,320	3,435	-	2,885
Girls on side	6,167	-	(3,156)	-	3,011
Health Improvement	-	28,456	(28,456)	-	-
Home is Where the Heart Is	-	38,598	(38,598)	-	-
Imagine Your Goals	31,511	100,419	(50,512)	-	81,418
Impact	-	208,711	(166,322)	-	42,389
Inspire	63,359	195,442	(258,801)	-	-
Kicks	138,955	408,047	(269,092)	-	108,913
Neighbourhood	13,966	24,363	(10,397)	-	24,897
New Dads	8,438	37,975	(20,430)	-	25,983
Off the Ball	-	6,375	(958)	-	5,417
Primary Stars	104,033	255,140	(241,256)	-	117,917
Stand Together	18,163	102,395	(76,765)	-	43,793
Steve Morgan Foundation Programmes	23,043	-	(23,043)	-	-
Tackling the Blues	92,282	105,000	(111,009)	-	86,273
Volunteers	-	5,240	(5,240)	-	-
Youth Support	-	13,351	(13,351)	-	-
	<u>3,957,050</u>	<u>3,084,273</u>	<u>(2,520,748)</u>	<u>(29,398)</u>	<u>4,491,177</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

21 Restricted funds

(Continued)

Community Properties

This fund represents community properties which have been grant funded. The fund will be reduced each year in line with the related depreciation charge.

Active Blues

Funded through general fundraising and Everton Football Club partners, this project provides football and walking football weekly provision for inactive men aged 35+ who are primarily from North Liverpool.

41 Goodison

Funded by BT and the Premier League, this programme supports young people who are at risk of being looked after and also those who are at risk of offending or have offended.

Blue Family

In March 2020, Everton Football Club and Everton in the Community launched 'Blue Family', a coordinated outreach and engagement campaign to maintain contact with fans and provide vital support and assistance to some of the most vulnerable, socially isolated and at-risk members of the community in the wake of the coronavirus pandemic.

Clinically Extremely Vulnerable

Funded through the Premier League and Children in Need, this programme includes projects that support children, young people and adults with various disabilities including learning, sensory and physical. Provision includes weekly sessions in schools and community settings alongside football teams that train weekly and compete in various regional, national and international tournaments.

Diabetes

Funded by the NHS, this project – in partnership with Edge Hill University – involves screening high-risk groups of people for Type 2 Diabetes followed by offering a health intervention to improve glucose levels and overall wellbeing. This project helps to prevent undiagnosed people developing serious health implications caused by Type 2 Diabetes.

E-Steam

Funded by a range of sources this programme improves digital and maths skills along with problem solving, critical thinking, resilience, and team working. Combining robots and football challenges, the programme aims to enhance the interest of disadvantaged groups of young people in STEAM (Science, Technology, Engineering, Arts and Maths) careers with the aim to bridge the widening STEM skills gap across the Liverpool City Region.

Everton Veterans Hub

Funded by the Big Lottery Fund, this project – in partnership with Edge Hill University – supports military veterans who have returned to civilian life and might be at risk of developing poor physical health and poor mental health. The project supports with health improvement, education and employment.

Falls Prevention

Funded by Knowsley Borough Council, this programme delivers a series of low-impact physical activity sessions for residents across Knowsley who are at risk of falls.

Girls on Side

Funded through general fundraising and Everton Football Club partners, this project provides weekly support through sport and non-sport activities to females who have been diagnosed with various types of mental illness who have been referred to us by Mersey Care.

Health Improvement

Funded by a range of sources including the NHS and local authorities, this project identifies emerging health priorities and works alongside city-region stakeholders to develop campaigns and new projects to address the emerging health needs.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

21 Restricted funds

(Continued)

Home is Where the Heart Is

Funded by specific fundraising activities, this programme develops a supported living initiative for homeless young people.

Imagine your Goals

Funded through general fundraising and Everton Football Club partners, this programme supports males and females aged 18+ with various mental health conditions referred from Mersey Care. Weekly sessions take place across Merseyside including football and fitness sessions alongside providing training, volunteering and employment opportunities for participants.

Impact

We secured an Impact Manager Funded by the Premier League to maximise any investment made in to our programmes to deliver the highest social value possible. This role has been vital to understand the key social need themes from our community to ensure we deliver and sustain the right support in the right areas.

Inspire

Funded by the Premier League, this programme aims to deliver targeted support to identified students that need extra support to stay in education or to stop criminal exploitation.

Kicks

Funded through the Premier League, this programme aims to reduce anti-social behaviour within the community by engaging young people in a variety of sports.

Neighbourhood

Funded from specific fundraising and donations, this programme supports local residents and businesses in the Blue Mile surrounding Goodison Park

New Dads

Funded by the NHS, this project – in partnership with PSS and LJMU – supports new dads with the transition into fatherhood to help prevent poor physical health or poor mental health from developing. A strong focus is on improving health outcomes for the whole family.

Off the Ball

Funded by the Big Lottery, this programme brings carers from different generations together - enabling them to 'take their foot off the ball' from their caring role and focus on themselves.

People's Place

The People's Place is purpose-built mental health hub which houses a range of projects to improve the mental health of the local population. The projects within the People's Place bring together physical and mental health to improve the overall wellbeing of people and improve health outcomes.

Primary Stars

This is a national curriculum-linked education programme using the appeal of the Premier League and Everton FC to inspire primary school children to learn, be active and develop important skills.

Stand Together

Funded by the Premier League, this project supports men and women aged 70+ who have been identified as being socially isolated. Participants attend weekly sessions at the Blue Base alongside regular visits to various Merseyside attractions and landmarks.

Steve Morgan Foundation Programmes

- EiTC and the Steve Morgan Foundation work together on a £4million early intervention programme within Speke-Garston to specifically tackle the barriers facing young people in attaining good education and employment. The five year partnership aims to prevent serious violence, tackle gang culture and protect young people from exploitation. In response to Covid -19 EiTC received a further boost of £1.5million from Steve Morgan Foundation and the Governments Community Match Challenge initiative to support the charity's essential work in supporting the City's most vulnerable people during and post Covid

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

21 Restricted funds

(Continued)

Tackling the Blues

Funded by the Premier League, this programme supports children and young people with, or at risk of developing, mental illness. It is a sports and education-based programme delivered in school settings.

Youth Support

Funded by a range of sources this project identifies emerging youth priorities and works alongside city-region stakeholders to develop campaigns and new projects to address the emerging education and health needs.

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

22 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	Balance at 1 July 2022	Incoming resources	Movement in funds			Balance at 30 June 2023
	£	£	Resources expended	Transfers	Gains and losses	£
			£	£	£	
Community Properties	1,192,527	-	(27,617)	109,644	-	1,274,554
National Citizen Service	85,033	213,394	(299,516)	1,089	-	-
Health and Wellbeing Projects	95,172	5,577	(6,689)	(94,060)	-	-
Youth Engagement Programmes	102,514	1,248	(1,248)	(102,514)	-	-
General Unrestricted Funds	1,214,960	1,679,879	(2,002,089)	(74,981)	25,889	843,658
	<u>2,690,206</u>	<u>1,900,098</u>	<u>(2,337,159)</u>	<u>(160,822)</u>	<u>25,889</u>	<u>2,118,212</u>

Comparative information in respect of the preceding period is as follows:

	Balance at 1 July 2021	Incoming resources	Movement in funds			Balance at 30 June 2022
	£	£	Resources expended	Transfers	Gains and losses	£
			£	£	£	
Community Properties	1,216,212	-	(26,465)	2,780	-	1,192,527
National Citizen Service	95,206	302,700	(312,873)	-	-	85,033
Health and Wellbeing Projects	97,104	3,134	(5,066)	-	-	95,172
Youth Engagement Programmes	194,969	17,993	(110,448)	-	-	102,514
Apprenticeship Programme	-	54,580	(54,580)	-	-	-
General Unrestricted Funds	1,306,301	1,577,810	(1,562,311)	26,618	(133,458)	1,214,960
	<u>2,909,792</u>	<u>1,956,217</u>	<u>(2,071,743)</u>	<u>29,398</u>	<u>(133,458)</u>	<u>2,690,206</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2023

23 Analysis of net assets between funds

	Unrestricted 2023 £	Restricted 2023 £	Total 2023 £	Unrestricted 2022 £	Restricted 2022 £	Total 2022 £
Fund balances at 30 June 2023 are represented by:						
Tangible assets	1,364,396	3,642,081	5,006,477	1,198,523	2,615,476	3,813,999
Investments	944,673	-	944,673	974,749	-	974,749
Current assets/(liabilities)	(190,855)	391,624	200,769	516,935	1,875,701	2,392,636
	<u>2,118,214</u>	<u>4,033,705</u>	<u>6,151,919</u>	<u>2,690,207</u>	<u>4,491,177</u>	<u>7,181,384</u>

24 Related party transactions

Everton in the Community is the charitable arm of Everton Football Club. During the year Everton Football Club donated £360,000 (2022 £360,000) towards the operational costs of the charity. In addition Everton Football Club incurred operating costs amounting to £459,950 (2022 £454,637). These costs are included as donations and support costs.

25 Analysis of changes in net funds

The charity had no material debt during the year.

26 Cash generated from operations

	2023 £	2022 £
(Deficit)/surplus for the year	(1,029,465)	314,541
Adjustments for:		
Investment income recognised in statement of financial activities	(37,658)	(14,122)
(Gain)/loss on disposal of investments	(2,378)	57,608
Fair value gains and losses on investments	(23,511)	75,850
Depreciation and impairment of tangible fixed assets	86,026	82,877
Movements in working capital:		
(Increase) in stocks	(4,690)	(497)
Decrease/(increase) in debtors	131,405	(6,205)
Increase in creditors	80,402	22,126
Increase in deferred income	318,587	25,962
Cash (absorbed by)/generated from operations	<u>(481,282)</u>	<u>558,140</u>
Per cash flow statement page	<u>(481,283)</u>	<u>558,140</u>