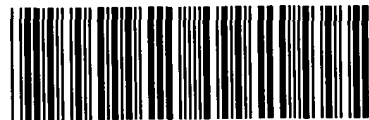




Everton
in the Community

**REPORT OF THE TRUSTEES AND
FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2015
FOR
EVERTON IN THE COMMUNITY**

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EVERTON IN THE COMMUNITY

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EVERTON IN THE COMMUNITY

CHIEF EXECUTIVE OFFICER'S REPORT for the Year Ended 31 May 2015

Dr. DENISE BARRETT-BAXENDALE MBE
Chief Executive Officer, Everton in the Community

The year of 2014 for Everton in the Community was similar to that of the football club; a year filled with success, achievements and new records set.

We saw out our 25th anniversary year in true Blue style and packed out Goodison on 1 February 2014 where we were able to announce that we had achieved our £1million target thanks to a highly successful fundraising campaign.

The commitment and support of all Evertonians, the Club, the players and our partners was key to our campaign and this united approach saw us all get behind the cause and help us achieve this wonderful target. With the money that we raised, we will be able to continue improving the lives of more people across Merseyside and the North West.

This demonstration of support reinforces how ingrained the charity is, not just in the football club but in the fabric of our community. As Chief Executive Officer, that is something which makes me very proud indeed.

For over 26 years now Everton in the Community has been considered one of the leading sporting charities in the North West of England. We continue to be at the forefront of social intervention throughout Merseyside and on a daily basis we are working to tackle issues which other Clubs might shy away from and help make life better for so many people across the region.

The past 12 months have seen the charity enjoy continued successes and further establish its position on the world stage of community sports development. Our work saw us pick up an impressive 19 international, national and regional awards in recognition of our ground-breaking work including a Big Society Award from Prime Minister David Cameron.

Everton in the Community has also continued to attract the attention of many other officials, including a number of Members of Parliament who have requested visits to Goodison Park to find out more about the work we are doing on a diverse range of social issues.

All of this success and recognition would not have been possible without the consistent hard work, dedication and commitment of Everton in the Community staff and volunteers who strive to make a difference seven days a week, 365 days a year.

Whilst there is a lot to be proud of, the charity's trustees and I have a continuous desire to push the boundaries and seek to improve every aspect of what we do and the mentality of the collective team is to continually raise the bar and work to the Nil Satis message.

Moving forwards, we remain dedicated to continuing to work hard in putting all of our efforts behind gaining new and significant funding to help the most hard-to-reach groups of people in Liverpool realise their potential and take advantage of the life-changing opportunities that we can offer them.
Here's to the next chapter.

Thank you for your continued support.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 May 2015. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

04851552 (England and Wales)

Registered Charity number

1099366

Registered office

Goodison Park
Goodison Road
Liverpool
L4 4EL

Trustees

Sir J F Jones
R.C. Elstone
Dr P Grey
Professor W J Chambers
Professor P A Shenton - resigned 7.7.15
R B Kenyon
Inspector C Lewis

Chief Executive Officer

Dr D Barrett-Baxendale

Company Secretary

Miss S Foy

Auditors

McLintocks Limited
Statutory Auditor
46 Hamilton Square
Birkenhead
Merseyside
CH41 5AR

Bankers

Bank of China (UK) Limited
67-69 Mosley Street
4 Manchester
M2 3JB

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

STRUCTURE, GOVERNANCE AND MANAGEMENT

Induction and training of new trustees

Trustees are drawn from Everton Football Club and from the wider community. Most trustees are already familiar with the practical work of the Charity when appointed, but new trustees are invited and encouraged to attend short training sessions to familiarise themselves with the charity and the context within which it operates. The Chief Executive Office ensures that the Board of Trustees is kept up to date with any changes in legislation, rules and regulations which may affect the charity.

Public Benefit

The trustees are aware of the Charity Commission's guidance in relation to public benefit. It is the opinion of the trustees, that this report demonstrates how the charity provides public benefit.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

OBJECTIVES AND ACTIVITIES

Objectives and principal activities of the Charity

The charity was incorporated as a company limited by guarantee on 31 July 2003 and registered as a charity on 10 September 2003. It commenced activities on 1 June 2004.

It is governed by its memorandum and articles of association and its objects are to:-

- 1 Further and assist in the education (on a physical and social basis) of children in Merseyside and surrounding areas through the use of the game of football (including its history and rules) and other sporting activities as educational tools in furtherance of that object to provide in Merseyside and surrounding areas, facilities for training, meetings, lectures and classes.
- 2 Provide facilities for recreational and other leisure time occupation of the people of Merseyside irrespective of ethnic origin, gender or religious belief in the interests of social welfare and with the object of improving the conditions of life of the said persons.

The user groups are local schools, colleges and disability organisations.

The day to day business of the charity is conducted under the control of the Chief Executive Officer, who reports to the Board of Trustees at their regular meetings.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

ACHIEVEMENT AND PERFORMANCE

Charitable activities

This report outlines a strategic overview of the season for Everton in the Community in line with the Premier League's annual 'Capability Status' requirements. It includes highlights and achievements from the season, both pillar and project updates, challenges faced, key project developments, charity governance, quality approach, finances, key partnerships, business risks/mitigation as well as an update on the Charity's 12 Business Disciplines as referenced in the Charity's Business Plan for 2013-16.

Highlights:

There have been many highlights, achievements and accolades during the reporting period and to name them all would be in vain. However, during the period Everton Football Club participated in the 'Times Best Companies Survey', which is considered as the most searching and extensive research into employee engagement. Everton in the Community received an engagement score of 750 that put the charity into the Top 16% of Companies to work for; a remarkable achievement. Equally, the charity came out 'above average' in all categories on the PL Fans Survey, demonstrating that our fans overwhelmingly agreed that the Club continues to make a significant contribution to the local community. Everton Free School receiving the 'keys' to their new school was a milestone of significance and the hope of a purpose-built 'Community Hub' next to our new school has become a reality after funding was secured from the Big Lottery, Football Foundation and Liverpool City Council recently. Accessing funding from Sport England to deliver an 'Active Blues' programme for inactive men aged 35-50, partnering with Ingeus UK to win a national tender to deliver the National Citizen Service in Merseyside and receiving match funding from the BT Supporters Club to work with children in care has not only been well received, but testament to the hard work of those involved. Being invited to 10 Downing Street in recognition of the charity winning a Big Society award and supporting the Club in Kyiv were equally very memorable occasions. Winning the 'Community Club of the Year' at the Northwest Football Awards for the 4th consecutive year has to be another key highlight, due to the competition and quality of community work across the Northwest Clubs.

Since 2010, Everton in the Community have accumulated 88 awards and/or accolades for the outstanding work we do. A selection of these achievements accomplished during the 2014/15 season is highlighted below:

- Edge Hill University's Employability Awards Evening, Graduate Employer Award
- Northwest Football Awards, Community Programme of the Year
- Football Business Awards, Best Football Community Scheme, Mark of Excellence
- Excellence in Supply Awards, Mental Health Care Award (Imagine Your Goals)
- Excellence in Supply Awards, Community Care Award (Pass on the Memories)
- Charity Times Awards, Cross Sector Partnership of the Year, 'Highly Commended' (in partnership with Mersey Care NHS Trust)
- UK Heart Safe Awards, Heart Safe Gym of the Year)
- Third Sector Awards, Highly Commended Fundraising Success Award
- Liverpool County Football Association (LCFA) Coach of the Year (Paul Ward, Imagine Your Goals)
- Merseyside High Sheriff Crimebeat Award, Kirkby Kicks
- Torch Trophy Award (Peter Livingstone)
- Special Achievement Award, Downtown Liverpool in Business 'Women in Business Awards' (Denise Barrett -Baxendale)
- Barclays Community Hero Paul West and James Ditchfield

Once again the impressive list above of independent external endorsements epitomise the great work and effort demonstrated by everyone involved. The charity continues to be very proud of such recognition, but remain firmly grounded and focused on making a real difference in our community where we can. Our motivation to make a real difference is what drives the charity forward and as long as the people we serve benefit from our services and go away 'proud to be blue' is the only motivation we need to continue the work we do on behalf of Everton Football Club'. It goes without saying, but many of the awards and/or recognition the charity receive would not be possible without the ongoing support from Everton Football Club, The Premier League, our wider range of key partners/funders, and not forgetting the commitment of a team of staff and volunteers who are not only passionate about their work, but act as ambassadors for both the Club and Charity, 365 days a year.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Thematic Update:

1. Youth Engagement:

Last year has been an exciting period for the youth engagement pillar. The Kicks programme continues to exceed its targets set in this 2nd year of funding. This impact and success has been recognised by the Police Crime Commissioner, Jayne Kennedy by providing match funding to continue the work in South Liverpool. The Commissioner also funded a joint initiative with Kicks and the County FA to run a 6 week "Floodlit" tournament for young people. With a close working relationship with the Princes Trust the charity continues to deliver "Get into" courses after remodelling the offer to incorporate relevant accredited qualifications. Early on in the year the Government "Transformed Youth Custody", which initially caused concern for the Safe Hands programme, but an innovative approach, has been key to achieving an 81% non-re-offending rate against a target of 52%. In addition, 86% of the 112 participants have moved into employment, training or further education. This success has led to further "through the gate" pilots in adult prisons as they recognise the impact of our model. Funding has also been secured from the PLPFA Community fund and matched by the BT Supporters Club to deliver 'Breathing Space'. This is a new initiative to engage and inspire those young people at risk of entering the care system or existing looked after young people aged 14-19. Also the Therapeutic Mentor Project increased attendance from 34% to 91% and this has led to the charity developing a Secondary School Mentoring Programme, which targets vulnerable and poor behavioural groups aged 14-19 years within schools. As part of the National Citizen Service programme, the charity has engaged with over 500 young people, whilst securing a new 3 year contract with Ingeus UK to extend this provision into more schools as well as piloting an innovative programme that will see the NCS framework included into Everton Free School's curriculum.

Youth Voice

The charity has been developing various opportunities for young people over the past 12 months and evidence of this is apparent within the charity's Youth Engagement pillar. A "Youth Council" has been formed, which is made up of participants from the Safe Hands project and the council act as peer mentors to other participants on Safe Hands, Kicks and Breathing Space projects. The young people act as advocates for those participants and feedback to the core staff. The council also review the youth engagement services and make recommendations on how to improve the way we work, which is then fed in to the relevant steering group. Due to the success of this council we have now expanded the membership to include other project participants and increased their remit to the wider charity teams.

In addition to this, Everton Football Club's Safeguarding panel are embracing the Youth Council as they will play an active part on the Club's memorable match day experience and help to deliver key messages that are relevant to the young people in our City. The Youth Engagement team have invited 5 members of the Liverpool Leaving Care Council to mentor our members as they have been running their council for a number of years and will be able to share good practise. They are so sophisticated in their approach that they are now involved in advising key partners such as the NHS to shape their services. We look forward to the impact that the Youth Council can have within our Charity"

ACHIEVEMENT AND PERFORMANCE

Charitable activities

2. Education, Employment and Training

Last year the charity witnessed significant growth within this pillar. In March 2015, our school Principal received the "keys" to our brand new Everton Free School built on Spellow Lane and the number of young people enrolled from 14-16 and post-16 has increased to 146. Everton4Employment not only celebrated its 5th year Anniversary during the period, but secured additional funding from DWP in the form of Flexible Support Funding from Merseyside JCP to work on a series of 9 pre-employability courses, titled 'Raise Your Game' engaging candidates who may have health problems, disabilities or other barriers to employment. Employ New Tactics' secured additional funding from Mersey Care NHS Trust to continue pre-employability workshops, engagement and support for Mental Health service users. The Barclays Premier League Works programme continues to gain momentum after 2 more years of funding was announced to engage NEETs aged 16-24. Exciting collaborative working continues with Everton Free School that offers young people a range of pre-employability skills training and support. Another good example of this was the facilitation and delivery of the Premier League Enterprise Challenge. Despite some staffing changes, this was a great success last year and one of the best challenges that the charity and school have delivered. Everton Football Club continues to embrace the PL Reading Stars programme with Gareth Barry promoting, Dan Brown's 'The Da Vinci Code' and Sir Terry Pratchett's 'Dragons at Crumbling Castle' books. Staffing instability with the work-based learning programme has been a challenge during the year, but the successes clearly outweigh the setbacks. During the period, 12 apprentices have completed their Level 2 qualifications and 8 have achieved a Level 3 qualification. Out of the 20 completions: 7 have moved onto a Level 3 qualification within the charity; 9 have gone into full time employment and 4 have secured casual work within the charity.

Over the past 12 months, since April 2014, Everton in the Community, in partnership with Ingeus has engaged with 16-24 year olds, across the Merseyside region as part of the Everton Traineeship programme. The development of the Everton Traineeship programme has been supported by an Employer's Consortium which has engaged with a range of employers from large national companies to local SME's. The Consortium works with these employers by delivering an Employer's Mentor qualification which in turn provides support for the young person in the workplace. Career Coaches also support learners whilst on programme to achieve the various milestones and ensure progression pathways at the end of the programme. Both of these elements of the programme are the "plus" elements of the Traineeship by comparison to other traineeships. The service delivery model has recently changed as a result of feedback from employers and learners, resulting in a shorter programme that is now a 12 week delivery model. This change has been well received by employers and learners as the previous model was longer in length and resulted in learners dropping off the programme and not completing the various milestones. Performance in terms of starts and achievers on the programme has fallen below the SFA targets since delivery commenced. Feedback from the SFA and BIS, following meetings with key stakeholders from Everton and Ingeus have centred on the engagement and support given to NEET learners recruited on to the programme and ways in which levels of recruitment and achievement can be improved. A new Consortium Manager and a new Learner Engagement Manager have recently been appointed to increase the number of employers and develop a robust referral network of partners to increase the number of young people to the Traineeship programme.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

3. Sport Development

The Sports Development team have witnessed substantial growth during the period too. As a result, the team have been relocated to King George V leisure centre to not only be in a better position to extend provision, but to utilise the facility more effectively to support a range of projects to include PLCF and PLPFA Community funded projects that may benefit from having a sporting facility to develop project-led activity. Plans are in place to invest funding into the facility to upgrade 2-sand based 5-a-side pitches to 3G pitches, in order to make the facility more attractive to the community as well as generating income to support the business plan. The sport development team facilitate and deliver a number of key PLCF funded programmes to include PL Primary School Sport (linking in with the ever so popular PL Schools Tournament for u'11s boys and u'13s girls), PL4Sport and PL Girls that engage young people across a variety of sports in and out of school time. Funding from the PLPFA Community fund enables the charity to continue to support disability football afterschool sessions and essential work with Alder Hey hospital. In addition to this, 13 disability teams for young people and adults represent Everton in a competitive weekly structure and the teams have benefited from funding invested into Arch Bishop Beck, by the PLFA Facility fund, as a centre to support disability delivery for 10 hours a week. PLPFA Community funding also support a School Sport Leadership programme that develops young people into the next generation of school sport leaders. The team also support a number of football and multisport camps locally as well as abroad. The charity continues to support Premier Skills and will be deploying 2 coaches to support activities at the PL Asia Trophy in Singapore next month.

4. Health & Wellbeing

The previous 12 month period has been highly productive, impactful and successful. A significant amount of funding has been secured, ensuring a range of health and wellbeing programme continue to flourish from pre-cradle to grave. The funding has been secured from a range of sources including Clinical Commissioning Groups, GP Consortia and the NHS demonstrating that the charity is now considered as a major public health provider in the city. During the period, a total of 23 projects have operated reaching more than 10,000 individual participants. Health and Wellbeing provision will now cover all ages spanning from an ante-and post-natal lifestyle intervention right up to tackling social isolation in the over 75s age group to ensure no age range is neglected. Projects will be focused on the greatest health needs for each segment of the population including non-communicable disease, mental health and the emerging conditions associated with the ageing population. Our partnership with Edge Hill University has excelled significantly allowing us to gain international exposure and validity, secure funding, create new projects and recruit high-quality delivery staff. Building on the five Mersey Care funded projects, a significant development has seen the creation of the £90 million pound Clock View Hospital where we have staff operating from. Working in partnership with a wide range of public health bodies, 16 health events have been taken place at Goodison Park raising awareness of various areas such as suicide prevention awareness, anti-bullying and bowel cancer. This includes screening programmes in partnership with various hospitals and clinical organisations for abdominal aortic aneurysm, atrial fibrillation and sudden cardiac arrest. Furthermore, NHS Health Checks have been delivered at Goodison Park, which was the first time this service has been offered outside a GP Practice. In addition to providing bespoke provision for our local community members, we are building on the success of achieving the highest level possible on Health@Work's Workplace Wellbeing Charter by recruiting a Masters student who is carrying out a mixed methods research study to further improve workplace wellbeing.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

5. Community and Business Development

The Community and Business Development team have continued to support all areas of the charity in the form of project development and sustainability support, the sourcing and preparation of grant applications and procurement opportunities, enhancing multi-sector partnership networks and generating unrestricted income through a range of highly-visual fundraising activities and events. One of the most notable endeavours the team has undertaken in the last 12 months is the development of a major capital project to build a new Community Hub facility on Spellow Lane, less than 200 yards from Goodison Park. In July, EitC staged a national symposium exploring the issue of homophobia in football which has led to the Rainbow Toffees being formally inducted as the Clubs first LGBT Supporters' Club. Goodison now plays host to a monthly support group for local asylum seekers and refugees, whilst a city-wide reading project in partnership with Liverpool City Council has helped raise the reading attainment of young people throughout the city, complementing the PL Reading Stars project. A new partnership with Edge Hill University has seen the charity undertake a range of new research ventures around sport, physical activity and mental health, whilst a ground-breaking partnership with Aintree Racecourse and the Jockey Club has allowed us to deliver reminiscence tours for our dementia groups alongside and a range of fundraising activities engaging race goers at major race meetings such as the Grand National Festival. For the 2014-15 fundraising campaign saw the launch of EitC's first Blue Nose Day in February, with Everton fans across the globe sporting their blue noses in support of the charity. This, alongside a host of celebrity endorsements, helped to significantly raise the profile of the charity to hugely diverse audiences. Alongside the usual programme of challenges, fun runs, abseils, skydives, raffles, auctions, events and competitions, the fundraising team have greatly contributed to generating vital unrestricted funds.

It's been a remarkable 12 months for the lottery department with many achievements and successes to highlight. During the period the Lotteries team Tupted over to Everton in the Community in a smooth transition to continue raising valuable funds for the charity with greater support from the Club. In light of this, plans are in place for a 12 month PR and Marketing plan to be designed and implemented with a view to raising awareness and developing new innovative products. The Gambling Commission visited the charity during the period and after carrying out a robust inspection, concluded by saying that the lotteries department is a model of 'best practice'. A new scratch card was launched called the 'Class of 96' in partnership with local businesses and a joint initiative with Chester Zoo, called Gashaka, helped to raise funds for a small village in Nigeria. Currently, 2 popular lottery products, the 1878 Club draw has over 3,000 players and membership for the Lotto Super draw is currently at 7,000 members.

Programme Delivery:

As a result of the PL Audit compiled in 2014, Everton in the Community engaged 20,001 unique participants across a range of 43 'live' social programmes with 90,365 participants attending one or more of our activities during the year. In light of this, Everton in the Community continues to develop the highest quality programmes, aspiring to both achieve and exceed key performance indicators whilst, continuing to explore further opportunities for growth and alternative forms of funding, direct investment, grants, bids and unrestricted income streams via our Community and Business Development pillar. Key features for the charity's wider success include adherence to quality provision, improvements in service standards, developing and engaging like-minded partners, data management, reporting, communication, accountability, quality assurance and sharing best practice as the "go to" charity/club.

Key challenges over the last 12 months:

During the past 12 months, 4 challenges have been evident and ironically intrinsically linked to the ongoing success and growth of the charity.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Key challenges over the last 12 months:

During the past 12 months, 4 challenges have been evident and ironically intrinsically linked to the ongoing success and growth of the charity.

1. Infrastructure and Capacity

During the period the charity has employed up to 75 full time staff and inevitably puts a strain on infrastructure and capacity. The Senior Leadership team and Club officials are continually monitoring and dealing with the challenges this brings with the ultimate goal of one-day housing all the staff under one roof within a new Stadium. Currently the team remain fragmented in and around Goodison Park as well as occupying key hub sites at King George V Leisure Centre, in the new Everton Campus on Spellow Lane and plans are progressing to develop 41 Goodison Road into another community hub for youth engagement and cross thematic delivery for the season ahead. The benefit of multiple sites allows the Charity to service new communities and extend provision whilst providing a base for the wider team. Equally, there have been a number of challenges to overcome mainly around the disruption of moving in and out, managing larger facilities, ensuring connectivity, maintaining communication channels and managing teams of people that are based away from the main club hub. Despite this, advanced plans are in place to build a new 'Community Hub' next to our new school, creating an Everton Campus and legacy in the area.

2. Change and Changing Landscape

There have been pockets of change during the period, pivoting around the opportunity to extend our footprint and the need to find a base for a growing team. This has been managed sensitively and in consultation to eliminate due cause for concern. In addition to this, the Senior Leadership team have been able to facilitate organisational change to realign the structure for further growth and opportunity at all levels. With ever increasing PLCF project opportunities and Club expectations, it is imperative that the charity reviews its quality assurance framework and continues to test it effectively over the next 12 months to ensure that with a growing team and more projects coming to life across multiple site operations that quality remains pivotal to our core.

3. Data Management and Systems

Substance Views has been an effective tool to manage our data for a number of PLCF projects. The charity is committed in ensuring that all new projects are uploaded to Views despite having up to 60 live projects operational currently. Whilst this is challenging, it is also vital that all project leads and wider staff are trained to use the system effectively and that its capabilities as a management tool are realised, especially around the seasonal PL Audit. The wider Club use Salesforce in a similar way and this highlights another challenge, ensuring both systems are compatible in the quest to manage and share data appropriately.

4. People and Skills

Due to our success and a growing workforce, it is inevitable that staff will arrive as well as leave the charity. It is during such times when staff exits the charity that can cause the most disruption and volatility. It is during these times that staff unite to ensure the 'show goes on'. The charity have a direct route to the HR department who provide all the necessary help and support required to ensure the right people are always in the right roles. In general, the charity have a real positive staff retention rate and with the growth over the past 3 years it is imperative that staff continue to develop in their roles. The PLCF training and development programme has been a real benefit to the charity last year, providing a range of targeted training and workshops for staff at all levels, whilst complementing our own continued personal development opportunities for staff to enable them to reach their potential.

2015-2016 Innovation and Programme Development:

The breadth and scale of our operation is indicative of our drive and ambition to be the best we can be. The charity will continue to deliver a multitude of programmes across a range of both topical and key thematic themes to showcase both quality provision and best practice as highlighted within the 2014 Annual Report.

During 2015-2016, Everton in the Community intends to closely align the remaining 12 months business plan to ongoing aims and objectives, whilst realising the maturity of the plan is imminent. Plan are already in place to develop and enhance a new business plan for 2016-19 as an overarching document to both excite and challenge the charity's progress for the next 3 year cycle in order to provide a 'whole system' regeneration

ACHIEVEMENT AND PERFORMANCE

Charitable activities

service. This will require the development of high quality services offered through the charity to support the following key areas of focus as well as identifiers of social, economic and emotional wellbeing:

- Youth zones and mentoring projects
- Family unit support and children in care
- Secondary school employability and long term unemployed
- Disability 'Equine' programme and developing European multisport links
- Sport, physical activity, mental health and men's health
- Volunteering, Apprenticeships and Traineeships refresh
- Black, ethnic and minority inclusion

The following capital and strategic projects will also be a priority for the charity to progress: the Community Hub and Everton Campus; 41 Goodison Road; International and Environmental development; the Super Community; Data management and Quality assurance.

Quality Approach

Everton in the Community assures the quality of its operations through regular monitoring, review and planning activities undertaken by the Senior Leadership team. The Trustees are involved in setting and agreeing the 3 year strategic business plan and quality controls with the Chief Executive Officer. The Senior Executive team is delegated by the Trustees to lead on the strategic planning and oversee the effective operation of the charity's activities as well as ensuring that policy and practice are aligned across the charity ensuring that good practice is recognised and promoted. The Senior Management team is responsible for the ongoing review, planning and improvement of the charity's activities as well as the delivery function within related themed pillars. An agreed quality assurance statement of intent is in place and fully endorsed by the Senior Leadership team. In addition to this, the charity is developing a quality improvement cycle and self-assessment plan to ensure the leadership team can continually review and refine in order to improve standards as well as clearly communicating areas of improvement.

The quality of the charity's main outputs is fundamental to not only our ethos, but directly relates to the Club's motto, 'Nil Satis Nisi Optimum'. Our focus is to encourage a 'charity-wide' quality approach integrated with appropriate quality standards, self-assessment and inspection as well both internal and external testing. Everyone within the charity strive for excellence in every aspect of our charitable work. During the past 12 months, the charity successfully gained an externally moderated quality kite mark called the 'Information, Advice and Guidance Matrix', linked to the delivery of work-based learning. The charity is currently pursuing the 'Sefton Star Standard' quality mark as part of an emerging partnership with Edge Hill University to deliver related services as well as waiting for the new self-assessment criteria for PQASSO, which is a quality mark specifically designed to externally moderate 3rd sector organisations. In addition to this, the charity is currently working towards achieving the PLCF Capability Status for 2015/16, which essentially is the first phase of the PLCF quality assurance framework and a quality kite mark in its own right. A representative from the charity sits on the newly formed PLCF 'Quality Improvement Group', which serves as a platform to not only review the current PLCF approach to quality assurance, but to pilot new quality assurance approaches to clearly demonstrate the value of PLCF investment to member clubs.

Over the next 12 months, the charity will also be internally reviewing our quality assurance approach and systems to complement existing and/or new externally moderated kite marks of interest to the charity. Continuous reassessing and developing our quality assurance framework will be a priority going forward and plans are already in place to not only start this process, but with a view to regularly 'testing' it through a 'critical friend' to ensure we are as good as we say we are.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Statement of Financial Accounts:

Everton in the Community auditors are McLintocks. Our audit process commences in August each year with site visits from the aforementioned auditing team. During these visits the auditor will have access to, and review, all accounts, records and documentation, including bank statements, purchase and sales ledger records and general ledger records prepared by Everton in the Community finance staff. The auditor also inspects all VAT and payroll records in line with audit requirements. Following the site visits the auditor will prepare the annual financial statements for Everton in the Community. The accounts are then presented to the Board of Trustees of Everton in the Community for approval at the AGM. As in previous years, once the accounts have been formally signed-off by the Board of Trustees a copy will be immediately forwarded to the PLCF.

Governance:

Everton in the Community is proud to have 6 esteemed Trustees who work tirelessly in the best interests of the charity. Each Trustee has been selected for the diversity of skills they bring to the charity's strategic direction "to be recognised as the best and most people centred sporting charity in the UK". All the Trustees are fully conversant with their roles and responsibilities adding real and measurable value to the charity in terms of personal and professional contributions, checks and balances, risk assessment, support and guidance.

Stakeholders/Partnerships:

Our relationship with partners and key stakeholders continues to go from strength to strength, with our full list of partners reaching 200. Of course the charity will not rest on its laurels and the next 12 months will equally see a drive to increasing this number in order to support the range of work we do. For a headline document such as this it would be inappropriate to simply recite all those partners, but a full list may be found in our 2014 Annual Charity Report.

Business Risks and Mitigations:

There are always going to be Business Risks and as a charity we have to be prepared for these risks as well as any opportunities stemming out of risk in order to drive Everton in the Community forward. Constant and similar risks manifest themselves every year in various forms, but not exhaustive to:

- Club Relationship

This remains paramount to the success of the charity and as part of Capability Status, there is a positive SLA in place that reflects the fantastic support Everton Football provide for its charity. It really helps that the Club's Chairman, Board, CEO and Deputy CEO continue to place high regard for their charity and hence why we all work extremely hard to ensure the Club remain "proud" and supportive of the work we do.

- Staff Safety

The nature of our work often means that our team and volunteers have to work in the heart of neighbourhoods where the potential for risk and/or danger is a reality. Our staff's safety is paramount and they receive regular safety briefings, follow our critical 10 point plan, access to training and development opportunities as well as interactive safeguarding workshops to prepare them for potential risks in the field. The majority of staff working in these areas are often very experienced and follow strict protocol regarding risk and people management. To complement this the charity have taken advantage of the PLCF Training and Development programme that focuses on a variety of relevant training opportunities for key staff, in particular around 'Critical Incident' training.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

- Public Sector Cuts

With the recent outcome of the General Election in May, it remains apparent that ongoing public sector cuts will continue and remains a genuine concern. For sure, the previous 12 months have been a tough time for the general economy, not just the 3rd sector. The impact on the charity has been variable in that there are fewer grants or funding available through local government to support initiatives or access match funding. So much so our Young Ambassadors programme supported by the local city council has been stopped for the new season. Last year, the charity had to be creative and build upon the success of our 25th Year Anniversary campaign. Working collaboratively to access larger funding pots for innovative project development remains fundamental to our success as well as continuing to develop internal expertise to be able to respond quickly to 'commissioning' and/or 'tendering' service contracts.

- Pressure on Funders in the Commercial, Charitable and Third Sector

As noted above, due to the restrictions on public sector funding the charity is committed to building upon our existing partnerships whilst developing new ones to help bridge potential funding gaps. Funding from the PLPFA Community Fund has been pivotal, in order to enable the charity to employ a Corporate Partnerships and Events Manager to solely concentrate on developing a partnership base too effectively 'do business' with. Essentially the charity must continue to enhance and build upon our reputation as a quality service provider by increasing our commissioning work opportunities across our pillars in order to be the number one choice, over the next 12 months and beyond for tendering opportunities.

- Success of the Club

The success of Everton Football Club and more so remaining in the Barclays Premier League is paramount in order for the charity to keep progressing and raising the bar. However, relegation is out of our control, but nevertheless remains a moderate threat, especially when European football is added to the mix. The impact of relegation would hit home hard, but our reputation, good governance, quality provision, like-minded partner support and good practice would in some way mitigate the reality. Mindful of this, the charity are constantly working towards a model of sustainability that in the event the Club were relegated, measures would be place to ride out the storm.

- Project Funding

It is imperative that Everton in the Community continue to 'think outside the box' and not be afraid to tackle topical agendas in order to effectively balance the funding mix. Project funding is not always guaranteed and subject to a changing landscape. Strategically an unrestricted source of funding is vital to cover any shortfalls in project funding until restricted funding becomes available. The charity has a proactive fundraising, funding and lotteries team, who remain committed to sourcing such vital funds. Achieving capability status means a significant amount of funding is available to support project development and infrastructure enabling the charity to push on. In addition to this the PLPFA Community Fund has contributed greatly to sustaining projects that are proven to be effective and the charity remains ever so grateful for this funding stream during times of austerity

- Financial Sustainability

In light of the current economic climate, the charity's financial and accounting processes are very robust and more so than ever before with the appointment of a Chief Finance and Operating Officer in post. Every effort has concentrated on maximising income to drive not only reserves, but re-invest back into the community. An overarching funding strategy complements both restricted and unrestricted opportunities with emphasis on development planning, budgeting and expenditure control. The PLCF Capability Status has raised standards and the charity prides itself on accountability and ownership of all its programmes providing best value and a quality service.

- Public Perception of Everton in the Community

As Everton Football Club's official charity, any unwelcome press is bad press. To mitigate this risk, the Senior Executive team are robust in ensuring all staff represents the Charity and Club admirably at all times. Our PR Officer and wider communications team have again been very proactive this year and a plethora of good news stories have not only made the press, but it keeps the charity firmly in the public eye. This regular communication generates the "feel good factor" and is crucial to both informing the community of what we do and connecting with our participants/fans.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

ACHIEVEMENT AND PERFORMANCE

Charitable activities

- Loss of Project Staff

As an ambitious and innovative charity the threat of losing key project staff is always going to be a risk and more so with the significant investment from the PLCF into existing and new core projects that requires people with the right mix of skills and drive to make them successful. Everton in the Community are a 'people centred' charity and therefore, remain committed to minimising staff turnover by offering competitive salaries, attractive benefits, progression routes within the organisation as well as continued professional development and support for all staff at every level. Currently there are 64 staff employed by the charity and 31 staff employed by Everton Free School.

- Change in Organisational Structure

Inevitably, staff will come and go creating both instability and opportunity during the period. However, at such times of change, the charity's Senior Executive team will not only effectively manage such times of transition/disruption, but will use this as an opportunity to continually assess that the right staff with the right skills are in the right roles to ensure that the charity continues to move forward at every level.

- Change in Ownership

The current owner of Everton Football Club has a strong and emotive regard for the charity. However, the Club remains a very attractive proposition to a potential new owner(s). In light of this, the charity must continue to demonstrate its worth and impact, whilst building evidence and partner testimonies to best showcase the value added in doing the work we do with a view to being integral to the Club's long term Marketing and CSR strategy.

- Change in Government and Legislation

Despite the outcome of the General Election in May 2015, it is imperative to note that the political preference of Everton in the Community is neutral and therefore, not aligned to any one party or the other. However, as a leading charity for change the nature of our work is cross party prudent and as a Club/Charity united we will lobby the current Government in power as we would a new Government to promote and raise awareness of the varied yet topical programmes we offer around Health, Inequality, Education; Employment and Youth Engagement, in order to be supportive of any legislative change(s), which enabled access to the public purse to support our range of social programming.

- Charity growth

With continued success, comes the pressure for growth and expansion. Whilst the charity remain very ambitious in nature, it is imperative that growth falls in line with capital and infrastructure developments. With continued project investment from the PLCF and other funders "space" is becoming more and more limited within current "housing" agreements. So much so, the charity is being proactive and the Senior Executive team are addressing this with a view to having a number of "Community Hubs" across Merseyside to support our growth and expansion. This is already underway with a new school build on Spellow Lane, securing a 27 year lease agreement on a leisure centre in Huyton as well as securing a plot of land on the same site as the new school for an Everton in the Community home, coupled with the renovation of 41 Goodison Road to house a growing youth engagement team.

- Competition

It is fair to say that competition between Everton and Liverpool on the pitch is plain to see. However, although Liverpool FC Foundation is our main competition; they are equally our colleagues in our quest to provide quality community provision and life changing opportunities within our City and beyond. Both Everton and Liverpool will continue to work together for the good of the City and sharing good practice, but equally remaining diverse and ambitious in our separate community vision, aims and objectives, values and strategic direction.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

- Specific Update on Business Disciplines

Our Business Plan, 2013-2016 builds on the good work and progress made from the previous 3 years. This plan is 'live' and remains the strategic direction for the charity for next 12 months with a view to meeting and exceeding strategic targets and key performance indicators as outlined in the 2014 Annual Charity Report. It is pleasing to report at this stage that there are no areas of concern and a brief update on each of the charities '12 Business Disciplines' is provided below:

1. Financial Strength

Despite being associated to a Premier League Football Club, the long term goal for Everton in the Community is to be in a position where the charity is financially sustainable across all of the pillars and projects. Getting the balance correct between "restricted" funding around specific programme development and "unrestricted" funding to support central costs and infrastructure is critical to ensure the charity remains financially prudent, allowing steady growth with a keen eye on building "reserves".

2. Organisational Excellence

This remains critical to ongoing progress and growth of Everton in the Community's moving forward. Great strides have already been made to ensure the charity's structure is fit for purpose and staff at all levels are in positions to best serve the charity's vision, aims and objectives. This is evident during the period with the appointment of a Chief Finance and Operating Officer, a Corporate Partnership and Events Manager as well as a new Volunteer Manager. Although this remains a changing landscape, the Senior Leadership team and Club's HR department continually remain focused on the assessment and development of our team ensuring that 'Nil Satis Nisi Optimum' is at the forefront of all our service delivery and expectations.

3. Programme Sustainability

During times of extended austerity, the public purse continues to diminish, but Everton in the Community remain positive and creative to ensure projects where possible remain sustainable. With ongoing support from the PL, PFA and other major partners, the charity is in a good position to both identify projects that need support, whilst carefully developing innovative projects with strong like-minded partner alliances with emphasis on regular evaluation. This year our ongoing relationship with Ingeus UK has been very significant in securing a National Citizen Service tender in partnership with the charity and an emerging partnership with Edge Hill University is developing

4. Workforce Development

It is imperative that Everton in the Community both recognise and celebrate the successes of its "people" and are proud to be blue. This year the charity has introduced a 'Reward and Recognition' scheme that offers incentives for staff that simply do a good job. In line with growth, the charity continues to work closely with the Clubs HR team to ensure the right people are in the right roles. To minimise staff turnover, the charity continue to promote the many benefits associated to a career at Everton. As a result, an internal culture exists whereby community staff regularly goes above and beyond their duties for the cause. Aside from the day-to-day team effort, a large portion of the work the charity does is under-pinned by an army of active volunteers who silently and effectively extend the charities reach beyond the boundaries of possibilities. Such support is valued dearly and developing this silent army is critical to our ongoing success. A new Volunteer Manager will soon in post to drive this integral focus.

5. Community Relevance and Impact

One of our strategic aims refers to 'winning the hearts and minds of the local community, allowing people to get closer to Everton Football Club'. This remains very relevant and achievable from the very nature of the work we do around the stadium and beyond. All of our team and volunteers who wear the Everton brand must have an understanding of the area/community they serve to ensure buy-in, authenticity and a lasting legacy. Last year there was a 19.8% increase in the manager and players supporting a range of programmes adding enormous value and impact to people's lives. A real push is to work closer with academic institutions to help the charity develop better 'impact' indicators for our projects to ascertain valid social return on investment; confirming the charity is carrying out the right provision in those areas that need it the most.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

6. Network Development

Investment from Round 9 of the PLPFA Community fund enabled the charity to employ a Corporate Partnerships and Event Manager to develop and increase a more diverse partnership base in order to do more business as well as networking. As a direct result of the role, there is closer links forming with the Club's commercial, partnerships and events teams with a view to maximising opportunities. Focus is on both nurturing existing corporate partners/stakeholders, whilst attracting new support for the Business Ambassadors Club through a network of like-minded corporate clients. Growing this aspect of our charity remains a high priority.

7. Robust Evaluation

Monitoring and Evaluation remains at the heart of Everton in the Community; both crucial to project reporting and sustainability. The charity has made significant steps in raising the bar in this area and progress is evident through the implementation of Substance Views and a commitment to embrace it across all our projects, not just for PLCF programmes. During the period, a new data management system, Fluxx has been introduced and enables all PLCF Monitoring and Finance returns as well as Capability Status requirements to be uploaded and viewed

8. Positive Communications

Once again there is a vast amount of fantastic work being done by Everton in the Community and by virtue of this the charity has had another year of accolades and recognition. Through a good relationship with the Communications team and the ongoing support of the manager and player involvement continues to showcase the diverse work of the charity to the wider fan base, as a vast number of good news stories are disseminated via several social media platforms. Our PR and Media Officer, works closely with the charity to ensure our stories reach a range of audiences to not only maximise the 'feel good factor' but also exposes the Everton brand and values in a befitting way.

9. Brand Development

Due to the ongoing nature of the work we do and reach Everton in the Community have within the communities we serve; provides an ideal opportunity to instil the brand and values of our Club to everyone we serve. Every member of staff wears the Club colours and it is this unique "identifier" that clearly separates us from the rest. Every staff member is aware of the heritage, tradition and expectations of the Club. It is this manifestation of the Clubs inherent values and brand identity that not only drives everyone to aspire to be the best you can possibly be despite personal circumstances, colour or creed, but also tells the world what Everton Football Club is all about on and off the pitch.

10. Innovation

Everton in the Community are a courageous and ambitious charity with a thirst to be both pioneering in our work and leaders at the forefront of change. Making a difference and changing people's lives is why we do what we do and what drives the charity to be innovative as well as forward thinking in our approach. The charity continues to be at the forefront of sports development, youth engagement, social innovation, unemployment, education, health, equalities and positive experimentation. The charity remains bold and willing to tackle both new horizons and sensitive topics to spearhead awareness and acceptance, whilst continually raising the bar.

11. Organisational Culture

The Senior Leadership team within Everton in the Community promote "people first, professional second". The culture is inherent with a desire to look for the potential within the team, providing opportunities, encouraging creativity, whilst harnessing the power of positivity, respect and resilience. Although our expectations remain very high, we expect experimentation and mistakes are part of the learning process giving rise to ownership and accountability. The charity's "values" reflect the leadership styles that are intertwined with openness, approachability, fairness, honesty, integrity and hard-working. Many ingredients make up our well-defined culture and it's the charity's Governance from the Trustees to the exceptional leadership of the CEO who not only best defines this culture, but continues to lead by example.

EVERTON IN THE COMMUNITY

REPORT OF THE TRUSTEES for the Year Ended 31 May 2015

12. Participation

With up to 43 live projects in operation last year, the charity continues to define, refine and develop its social programming around local need and topical agendas. Many of our projects address a variety of social, economic, health and wellbeing indicators that provide opportunities, empowerment, aspiration and hope along the way. With a long history in serving the community, the People's Club remain committed to serving the people within the community and through the Club's official charity last year, 20,001 unique participants came into contact with Everton in the Community. Participation remains a key indicator to the success of the charity and our range of interventions must continue to meet, if not exceeds community aspirations.

In Conclusion

The business plan for 2013-2016, will continue to set out a clear strategy and roadmap for the next 12 months. With a new visible branding approach and the charity spearheading the Club's marketing-led campaign next season will not only be an exciting time, but a platform to continue to build on the previous season. The charity will continue to strive for excellence, develop its social programming locally and internationally, whilst pursuing capital investment in infrastructure across the City in order to extend our provision, reach and brand.

FINANCIAL REVIEW

Overall income exceeded expenditure by £165,038 compared with £234,047 last year. Unexpended grants amount to £616,313 compared with £743,394 last year. Net assets increased to £1,125,632 compared with £960,594 last year.

Reserve Policy

The Trustees intend to build up a reserve of unrestricted net current assets equivalent to three months normal expenditure.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of Everton in the Community for the purposes of company law) are responsible for preparing the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, McLintocks Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

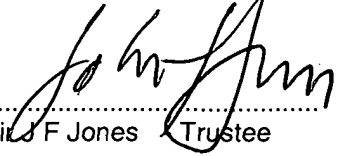
EVERTON IN THE COMMUNITY

**REPORT OF THE TRUSTEES
for the Year Ended 31 May 2015**

AUDITORS

The auditors, McLintocks Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on16.11.15..... and signed on its behalf by:


.....
Sir F Jones Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF EVERTON IN THE COMMUNITY

We have audited the financial statements of Everton in the Community for the year ended 31 May 2015 on pages nineteen to thirty. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the Statement of Trustees Responsibilities set out on page sixteen, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Chief Executive Officer's Report and the Report of the Trustees to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 May 2015 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
EVERTON IN THE COMMUNITY**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Helen Furlong FCCA (Senior Statutory Auditor)
for and on behalf of McLintocks Limited
Statutory Auditor
46 Hamilton Square
Birkenhead
Merseyside
CH41 5AR



Date:16.11.15.....

EVERTON IN THE COMMUNITY

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
for the Year Ended 31 May 2015**

		Unrestricted funds £	Restricted funds £	Total 2015 funds £	Total 2014 funds £
	Notes				
INCOMING RESOURCES					
Incoming resources from generated funds					
Voluntary income	2	558,465	1,561,021	2,119,486	1,587,416
Activities for generating funds	3	186,976	-	186,976	188,765
Investment income	4	226	-	226	-
Incoming resources from charitable activities					
Charitable activities	5	222,438	186,025	408,463	389,657
Other incoming resources		-	-	-	195
Total incoming resources		968,105	1,747,046	2,715,151	2,166,033
RESOURCES EXPENDED					
Costs of generating funds					
Costs of generating voluntary income	6	68,555	-	68,555	133,744
Charitable activities					
Charitable activities	7	495,882	1,972,206	2,468,088	1,774,096
Governance costs	9	13,470	-	13,470	24,146
Total resources expended		577,907	1,972,206	2,550,113	1,931,986
NET INCOME/(EXPENDITURE) FOR THE YEAR BEFORE TRANSFERS					
		390,198	(225,160)	165,038	234,047
Gross transfers between funds	18	(98,079)	98,079	-	-
Net income/(expenditure) for the year		292,119	(127,081)	165,038	234,047
RECONCILIATION OF FUNDS					
Total funds brought forward		217,200	743,394	960,594	726,547
TOTAL FUNDS CARRIED FORWARD		509,319	616,313	1,125,632	960,594

EVERTON IN THE COMMUNITY


BALANCE SHEET

At 31 May 2015

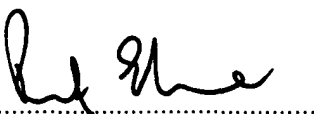
		Unrestricted funds £	Restricted funds £	2015 Total funds £	2014 Total funds £
	Notes				
FIXED ASSETS					
Tangible assets	13	163,090	37,050	200,140	89,901
CURRENT ASSETS					
Debtors	14	358,363	133,175	491,538	479,405
Cash at bank and in hand		<u>140,899</u>	<u>772,723</u>	<u>913,622</u>	<u>674,091</u>
		499,262	905,898	1,405,160	1,153,496
CREDITORS					
Amounts falling due within one year	15	(153,029)	(68,088)	(221,117)	(151,971)
NET CURRENT ASSETS		<u>346,233</u>	<u>837,810</u>	<u>1,184,043</u>	<u>1,001,525</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		509,323	874,860	1,384,183	1,091,426
ACCRUALS AND DEFERRED INCOME	17	-	(258,551)	(258,551)	(130,832)
NET ASSETS		<u>509,323</u>	<u>616,309</u>	<u>1,125,632</u>	<u>960,594</u>
FUNDS	18				
Unrestricted funds				509,323	217,200
Restricted funds				<u>616,309</u>	<u>743,394</u>
TOTAL FUNDS				<u>1,125,632</u>	<u>960,594</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Trustees on16.11.15..... and were signed on its behalf by:



 Sir J F Jones - Trustee



 R.C. Elstone - Trustee

The notes form part of these financial statements

Taxation:
The charity is exempt from corporation tax on its charitable activities.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the Year Ended 31 May 2015

1. ACCOUNTING POLICIES - continued

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. VOLUNTARY INCOME

	2015 £	2014 £
Donations	339,101	267,679
Legacies	140,000	-
Grants	<u>1,640,385</u>	<u>1,319,737</u>
	<u>2,119,486</u>	<u>1,587,416</u>

Grants received, included in the above, are as follows:

	2015 £	2014 £
The Premier League	553,504	490,947
Children in Need	18,275	6,718
The Princes Trust	7,770	24,350
Other grants	82,327	114,910
Merseyside Police Authority	30,664	40,000
The Big Lottery	172,184	184,370
Mersey Care NHS Trust	24,244	138,321
Catch 22	184,516	169,622
Merseyside Healthcare	-	2,267
Liverpool PCT	21,332	-
Liverpool City Council	27,867	59,416
Liverpool Community College	63,781	88,816
Merseyside Sports Partnership	11,800	-
Medicash	2,215	-
The Skills Agency	<u>439,906</u>	<u>-</u>
	<u>1,640,385</u>	<u>1,319,737</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the Year Ended 31 May 2015

3. ACTIVITIES FOR GENERATING FUNDS

	2015	2014
	£	£
Match ticket income	25,790	26,715
Sponsorship income	79	640
Specific fund raising	<u>161,107</u>	<u>161,410</u>
	<u>186,976</u>	<u>188,765</u>

4. INVESTMENT INCOME

	2015	2014
	£	£
Deposit account interest	<u>226</u>	<u>-</u>

5. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES

	Activity	2015	2014
		£	£
Soccer schools and other activities	Charitable activities	-	13,310
Soccer camps and birthday bashes	Charitable activities	24,510	27,221
Course fee income	Charitable activities	106,226	87,238
Contribution received for Office costs	Charitable activities	164,475	144,988
Other income	Charitable activities	<u>113,252</u>	<u>116,900</u>
		<u>408,463</u>	<u>389,657</u>

6. COSTS OF GENERATING VOLUNTARY INCOME

	2015	2014
	£	£
Staff costs	19,689	76,262
Matchday costs	8,531	11,545
Equipment	8,381	4,125
Other costs	126	1,818
Specific event costs	29,450	38,776
Marketing	<u>2,378</u>	<u>1,218</u>
	<u>68,555</u>	<u>133,744</u>

7. CHARITABLE ACTIVITIES COSTS

	Direct costs	Support costs (See note 8)	Totals
	£	£	£
Charitable activities	<u>2,061,738</u>	<u>406,350</u>	<u>2,468,088</u>

EVERTON IN THE COMMUNITY**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED**
for the Year Ended 31 May 2015**8. SUPPORT COSTS**

	Management
	£
Charitable activities	<u>403,350</u>

Support costs, included in the above, are as follows:

	2015	2014
	Charitable activities	Total activities
	£	£
Administrative costs	226,682	109,461
Depreciation of tangible assets	16,981	195,644
Wages	138,709	15,695
Social security	16,023	13,074
Pensions	<u>7,955</u>	<u>6,633</u>
	<u>406,350</u>	<u>340,507</u>

9. GOVERNANCE COSTS

	2015	2014
	£	£
Professional fees	-	8,996
Auditors' remuneration	4,800	4,800
Auditors' remuneration for non-audit work	<u>8,670</u>	<u>10,350</u>
	<u>13,470</u>	<u>24,146</u>

10. NET INCOMING/(OUTGOING) RESOURCES

Net resources are stated after charging/(crediting):

	2015	2014
	£	£
Auditors' remuneration	4,800	4,800
Depreciation - owned assets	16,982	13,825
Surplus on disposal of fixed asset	<u>-</u>	<u>(195)</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the Year Ended 31 May 2015

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2015 nor for the year ended 31 May 2014.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 May 2015 nor for the year ended 31 May 2014.

12. STAFF COSTS

	2015 £	2014 £
Wages and salaries	1,441,142	1,018,749
Social security costs	107,849	72,656
Other pension costs	<u>20,448</u>	<u>7,845</u>
	<u>1,569,439</u>	<u>1,099,250</u>

The average monthly number of employees during the year was as follows:

	2015	2014
Charitable activities	88	52
Administration	<u>6</u>	<u>6</u>
	<u>94</u>	<u>58</u>

The number of employees whose emoluments fell within the following bands was:

	2015	2014
£60,001 - £70,000	<u>1</u>	<u>-</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the Year Ended 31 May 2015

13. TANGIBLE FIXED ASSETS

	Land and buildings £	Plant and machinery etc £	Totals £
COST			
At 1 June 2014	53,797	108,389	162,186
Additions	<u>87,716</u>	<u>39,505</u>	<u>127,221</u>
At 31 May 2015	<u>141,513</u>	<u>147,894</u>	<u>289,407</u>
DEPRECIATION			
At 1 June 2014	-	72,285	72,285
Charge for year	<u>-</u>	<u>16,982</u>	<u>16,982</u>
At 31 May 2015	<u>-</u>	<u>89,267</u>	<u>89,267</u>
NET BOOK VALUE			
At 31 May 2015	<u>141,513</u>	<u>58,627</u>	<u>200,140</u>
At 31 May 2014	<u>53,797</u>	<u>36,104</u>	<u>89,901</u>

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2015 £	2014 £
Trade debtors	139,629	373,008
Other debtors	<u>351,909</u>	<u>106,397</u>
	<u>491,538</u>	<u>479,405</u>

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2015 £	2014 £
Trade creditors	145,744	44,766
Taxation and social security	47,668	82,884
Other creditors	<u>27,705</u>	<u>24,321</u>
	<u>221,117</u>	<u>151,971</u>

EVERTON IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the Year Ended 31 May 2015

16. OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year:

	2015 £	2014 £
Expiring:		
Within one year	2,679	-
Between one and five years	-	6,430
	<u>2,679</u>	<u>6,430</u>

17. ACCRUALS AND DEFERRED INCOME

	2015 £	2014 £
Accruals and deferred income	<u>258,551</u>	<u>130,832</u>

18. MOVEMENT IN FUNDS

	At 1.6.14 £	Net movement in funds £	Transfers between funds £	At 31.5.15 £
Unrestricted funds				
General fund	217,200	390,202	(98,079)	509,323
Restricted funds				
Social Inclusion	-	(16,997)	16,997	-
Mental Health Project	121,759	(77,135)	-	44,624
Disability	3,937	(26,960)	23,023	-
Health Improvement Project	220,559	(41,273)	-	179,286
Premier League 4 Sport	16,943	10,507	-	27,450
Women & Girls	34,219	3,912	-	38,131
Positive Futures	49,271	(49,271)	-	-
Course Activity	7,312	(1,214)	-	6,098
National Citizen Service	74,561	49,028	-	123,589
Safe Hands	30,408	(7,822)	-	22,586
Apprenticeships	1,238	5,173	-	6,411
Community Outreach	-	(20,937)	20,937	-
Kickz Programme	26,460	(48,153)	21,693	-
Community Centre	37,050	-	-	37,050
Primary Skills	71,791	23,709	-	95,500
Young Ambassadors	8,139	4,363	-	12,502
Community Leadership Program	39,747	(16,665)	-	23,082
Looked after children	-	(15,429)	15,429	-
	<u>743,394</u>	<u>(225,164)</u>	<u>98,079</u>	<u>616,309</u>
TOTAL FUNDS	<u>960,594</u>	<u>165,038</u>	<u>-</u>	<u>1,125,632</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the Year Ended 31 May 2015

18. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	968,104	(577,902)	390,202
Restricted funds			
Social Inclusion	47,069	(64,066)	(16,997)
Mental Health Project	36,918	(114,053)	(77,135)
Disability	97,610	(124,570)	(26,960)
Health Improvement Project	75,559	(116,832)	(41,273)
Premier League 4 Sport	75,001	(64,494)	10,507
Women & Girls	19,880	(15,968)	3,912
Positive Futures	33,661	(82,932)	(49,271)
Course Activity	161,203	(162,417)	(1,214)
National Citizen Service	184,551	(135,523)	49,028
Safe Hands	172,183	(180,005)	(7,822)
Apprenticeships	83,584	(78,411)	5,173
Community Outreach	6,361	(27,298)	(20,937)
Kickz Programme	98,177	(146,330)	(48,153)
Community Centre	30,000	(30,000)	-
Primary Skills	94,462	(70,753)	23,709
Young Ambassadors	18,752	(14,389)	4,363
Community Leadership Program	62,829	(79,494)	(16,665)
Everton Traineeship Programme	439,906	(439,906)	-
Looked after children	9,341	(24,770)	(15,429)
	<u>1,747,047</u>	<u>(1,972,211)</u>	<u>(225,164)</u>
TOTAL FUNDS	<u><u>2,715,151</u></u>	<u><u>(2,550,113)</u></u>	<u><u>165,038</u></u>

18. MOVEMENT IN FUNDS - continued

Social Inclusion

These are programmes funded by Merseyside Police and The Princes Trust. They include courses aimed at unemployed people aged 16-25 and are designed to raise confidence and self-esteem whilst preparing people for employment. The courses also include workshops and work experience opportunities.

Mental Health Project

These are programmes funded by Merseycare NHS Trust and include: Health Blues - a project providing opportunities for adults aged 40+ with mental health problems to participate in a healthy lifestyle. Imagine your goals - a project providing opportunities for adults aged 18+ with mental health problems to participate in regular football sessions. Pass on the memories - a project designed to re-engage individuals experiencing the early onset of Dementia.

Disability

These are programmes funded by amongst other The Premier League and Children in Need. The programmes provide after school activities to local special schools and also offer competitive opportunities for children and adults, both male and female, to participate in pan-disability teams.

Health Improvement Project

These are programmes funded by amongst other The Premier League and Merseycare NHS Trust. These consist of various programmes designed to target men from different sections of the community who traditionally don't address their health and engage them in a range of physical activities and also support mainstream campaigns to help tackle health inequalities.

Premier League 4 Sport

This is a programme funded by The Premier League which delivers sports to males and females 14+ in satellite clubs, bridging school and community sport, providing competitive opportunities and a pathway for progression.

Women & Girls

These are programmes funded by The Premier League and Merseycare NHS Trust and designed to provide women and girls with weekly football sessions and competitive opportunities

Course Activity

These are programmes funded by The Premier League, Barclays Bank plc and Merseycare NHS Trust. The programmes offer a range of courses and target 18-24 year olds who are not in education or training, focusing on employability workshops, sport activities and money skills management.

National Citizen Service

This is a national programme funded by Catch 22. This programme helps young people aged 16/17 to build upon their skills via team building activities and the delivery of a social action project within the local community.

Safe Hands

This is a program funded by The Big Lottery which targets young offenders aged 15-21 and aims to help them integrate back into society after leaving secure care via a network of support and learning across 3 distinct phases.

Apprenticeships

This programme is funded by Liverpool Community College and Merseyside Sports Council to provide opportunities for 16-24 year olds to 'earn while they learn' across EitC themed activities and other employer partners. The young people complete a Sport or Business Administration framework of learning.

Community Outreach

This programme is funded by Merseycare NHS Trust and aims to support various community projects.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the Year Ended 31 May 2015

18. MOVEMENT IN FUNDS - continued

Kickz Programme

This programme is funded by The Premier League and aims to engage 14-19 year olds working towards creating stronger, more respectful communities through a blend of activities to reduce anti-social behaviour within identified hotspot areas.

Community Centre

This represents funding From Knowsley Borough council towards the running costs of King George V Leisure Centre.

Young Ambassadors

This programme is funded by Liverpool City Council providing match day opportunities for 16-19 year olds to offer support to home and away fans. The ambassadors also support Liverpool City Council events.

Community Leadership Programme

This programme is funded by The Premier League and in conjunction with City of Liverpool College aims to develop college leaders through sport enabling them to be able to develop a standard sports package to primary schools.

Everton Traineeship programme

This programme is funded by the Skills Funding Agency and run in conjunction with Ingeus UK Limited to provide traineeships for 16-19 year olds. The programme involves a pre-employment course, a work placement and also vocational training as part of an Employer Consortium led initiative.

Looked After Children

This programme is funded by Comic Relief and delivers physical activity and healthy eating advice to 'looked after children'.

Transfer between funds

Where expenditure relating to a restricted fund in in excess of income, that excess is transferred from the general free reserves of the charity.

19. RELATED PARTY DISCLOSURES

Everton in the Community is the charitable arm of The Everton Football Club Company Limited. The Charity operates separately from The Everton Football Club Company Limited and its results are not consolidated into the financial statements of The Everton Football Club Company Limited. During the year the Charity received £120,000 (2014 £120,000) from The Everton Football Club Company Limited towards the operating costs of the Charity.