REGISTERED COMPANY NUMBER: 04851552 (England and Wales)
REGISTERED CHARITY NUMBER: 1099366

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REPORT OF THE TRUSTEES AND
FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2014
FOR
EVERTON IN THE COMMUNITY

THURSDAY



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#290

McLintocks Limited 46 Hamilton Square Birkenhead Merseyside CH41 5AR

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### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 May 2014. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

# REFERENCE AND ADMINISTRATIVE DETAILS Registered Company number

04851552 (England and Wales)

#### Registered Charity number

1099366

#### Registered office

Goodison Park Goodison Road Liverpool L4 4EL

#### **Trustees**

Sir J F Jones R C Elstone Dr P Grey Professor W J Chambers R B C Kenyon B Lawson Inspector C Lewis

- appointed 21 11 13
- resigned 20 11 13
- appointed 31 1 14 \*

#### **Chief Executive Officer**

Dr D Barrett-Baxendale

#### **Company Secretary**

Mrs C Radford

#### **Auditors**

McLintocks Limited 46 Hamilton Square Birkenhead Merseyside CH41 5AR

#### **Bankers**

Bank of China (UK) Limited 67-69 Mosley Street 4 Manchester M2 3JB

### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006

#### Induction and training of new trustees

Trustees are drawn from Everton Football Club and from the wider community. Most trustees are already familiar with the practical work of the Charity when appointed, but new Trustees are invited and encouraged to attend short training sessions to familiarise themselves with the Charity and the context within which it operates. The Chief Executive Office ensures that the Board of Trustees is kept up to date with any changes in legislation, rules and regulations which may affect the charity

#### **Public Benefit**

The Trustees are aware of the Charity Commission's guidance in relation to public benefit. It is the opinion of the Trustees, that this report demonstrates how the charity provides public benefit.

#### Risk management

The Trustees regularly monitor the major risks to which the Charity is exposed and take steps to mitigate those risks. Where appropriate, the Trustees commission regular assessments of the various ongoing projects.

#### **OBJECTIVES AND ACTIVITIES**

#### Objectives and principal activities of the Charity

The Charity was incorporated as a company limited by guarantee on 31 July 2003 and registered as a charity on 10 September 2003. It commenced activities on 1 June 2004.

It is governed by its memorandum and articles of association and its objects are to -

Further and assist in the education (on a physical and social basis) of children in Merseyside and surrounding areas through the use of the game of football (including its history and rules) and other sporting activities as educational tools in furtherance of that object to provide in Merseyside and surrounding areas, facilities for training, meetings, lectures and classes

Provide facilities for recreational and other leisure time occupation of the people of Merseyside irrespective of ethnic origin, gender or religious belief in the interests of social welfare and with the object of improving the conditions of life of the said persons

The user groups are local schools, colleges and disability organisations

The day to day business of the Charity is conducted under the control of the Chief Executive Officer, who reports to the Board of Trustees at their regular meetings

### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### **ACHIEVEMENT AND PERFORMANCE**

#### Charitable activities

This report outlines a strategic overview of the season for Everton in the Community. It includes highlights and achievements from the season, both pillar and project updates, challenges faced, key project developments.

#### **Highlights**

The Prime Minister, David Cameron recently said, "Everton in the Community gets staff, volunteers and players using their skills, expertise and profile to make life better for the people in their local community" With such esteemed support from the Prime Minister, it is not surprising that this year has been without question one of the busiest and most rewarding journey's for everyone involved in Everton in the Community With robust governance from the Board of Trustees, exceptional leadership from our CEO and with a passionate and committed team who proudly represent Everton Football Club in the communities we all serve, simply enables the Charity with our range of partners to continue to positively change people's lives. With this in mind, there has been many highlights none more so than the Charity's CEO being awarded an MBE, the Charity receiving a 'Big Society' award from the Prime Minister, Everton Free School reaching a milestone of 100 young people enrolled in the School, an innovative Everton Traineeship programme was launched in partnership with Ingeus, the Charity celebrated its 25th Year Anniversary reaching a £1 million target and the Charity winning 'Community Club of the Year' at the North West Football Awards for the 3rd consecutive year

Since 2010, Everton in the Community have accumulated 75 awards and/or accolades for the outstanding work we do Some of these achievements accomplished during this period are highlighted below

- " Big Society Award 2013, courtesy of the Prime Minister and Government
- "Liverpool Echo's Pride of Merseyside Awards, Charity Organisation Award 'Inside Right'
- " Downtown Liverpool in Business, Liverpool Woman of the Year Denise Barrett-Baxendale
- "Liverpool Older Peoples Award 2013, Best Older Person Initiative in Second Place 'Pass on the Memories'
- " Mersey Care Positive Achievement Awards, Highly Commended Health & Wellbeing Campaigner Jonathan Garside
- " Football Business Awards, Best Football Community Scheme
- " North West Football Awards, Community Club of the Year
- " North West Football Awards, Community Initiative of the Year 'Safe Hands'
- " Charity Times Awards, Highly Commended Charity Principal of the Year Award Denise Barrett-Baxendale

The impressive list above of independent external endorsements epitomise the superb work and effort demonstrated by everyone involved. The charity is very proud of such recognition, but remain firmly grounded and focused on making a real difference in our community, whilst ensuring every individual engaged leaves with a 'smile on their face' and 'proud to be blue'. It goes without saying, but many of the awards and/or recognition the Charity receive would not be possible without the ongoing support from Everton Football Club, The Premier League, our wider range of key partners/funders, and not forgetting the commitment of a team of people who are not only passionate about their work, but act as ambassadors for both the Club and Charity, 365 days a year.

# REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### **ACHIEVEMENT AND PERFORMANCE**

#### Charitable activities

Once again, Everton in the Community has attracted attention from outside the sphere of sport and charity This season Everton in the Community was visited by the Speaker of the House of Commons. the Rt Hon John Bercow MP who participated in a panel discussion on pertinent issues within the community as part of the Speaker's on-going UK programme promoting Parliament and its undertakings The Shadow Secretary of State for Health, the Rt Hon Andy Burnham, announced his plans to run the London Marathon and host a dinner at Goodison for Everton in the Community and Whizz-kids Everton in the Community's CEO also hosted a number of high profile visits during the period from local MP's to Ministers to key Business Leaders across the City More recently the CEO hosted Mr Pan Yundong, the Chinese Consul General to not only forge closer working links with Everton Free School, but also with a view to developing a global education strategy. Everton in the Community has received many collective accolades during the season, but clearly 2 stand out achievements are very much 'individually' centred and both befitting of the hard work, dedication and commitment to the cause demonstrated each and every day, first and foremost by Dr Denise Barrett-Baxendale who was awarded an MBE in the June 2014 Honours List and for Paul West who attended Buckingham Palace, as a Barclay's nominated 'Community Hero' for his dedication to coaching in diverse and disadvantaged neighbourhoods. Paul was presented with his award by HRH The Duke of Cambridge. With such prominent figures as well as deserving recognition for inspirational people in the Charity, it is ever so rewarding to witness Everton in the Community's reputation as a prominent leader in community provision reaching new heights

#### **Thematic Update**

#### 1. Youth Engagement:

As part of the organisation restructure, the leadership team decided to identify all projects connected to youth engagement and place into this pillar to manage centrally. Everton in the Community were delighted to hear the news that 'Kicks' was going to be re-funded for another 3 years after both a period of review and a rebranding exercise. The flexibility and target driven approach actually suits the Charity. whilst looking forward to the challenge ahead of exceeding the PL KPIs set going forward. Although the funding for Positive Futures ended, the Charity has enjoyed some funding success in the South of Liverpool via the newly appointed Police Crime Commissioner and anticipates future support with a range of activities going forward. The Charity's working relationship with the Prince's Trust remains stronger than ever and we continue to support core project delivery to include 'Get into' courses and 'TEAM' provision During the year, Safe Hands won 'Community Initiative of the Year' at the North West Football Awards in its 2nd year, which is testament to the pioneering work being done with young offenders 75 participants have accessed Safe Hands so far, 78% have not re-offended and 86% have moved into employment, education or training. The Charity is equally as delighted with the National Citizen Service provision we offer and deliver for young people at school leaving age. Last year we engaged with over 150 young people and we are currently working closely with Ingeus, as part of a tendering contract to sit on the NCS Trust framework from 2015 In collaboration with Everton Free School, the Charity jointly developed an innovative 'Therapeutic Engagement Service' (TES) to improve learning and develop positive relationships with young people from the Free School and Safe Hands in particular Ofsted recently said that "the service is sophisticated and extremely impactful" Our YE team will be moving to Parklands CLC shortly where they will work closely with Everton Free School staff bringing both the Charity and School closer

### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### **ACHIEVEMENT AND PERFORMANCE**

#### Charitable activities

#### 2 Education, Employment and Training

In Sept 2014, Everton Free School will have been open for 2 years. During this year, amidst the many accolades and endorsements, the school has hit many milestones to include exceeding the 100th young person through the school doors. It was also announced this year that Liverpool City Council has gifted a piece of land in Kirkdale for Everton Free School to build a new bespoke school. This will provide regeneration and development within L4 of up to £4.2 million. Work is under way and phase 1 of the build should be ready for Sept 2014 with a view to creating a 'Community Campus' when phase 2 is complete the following year, which will also include a 'Community Hub' building. Everton in the Community have formed a strong partnership with the City of Liverpool College and this partnership has enabled the Charity to develop an Apprenticeship model providing young people 16-24 with an opportunity to 'earn while they learn'. Frameworks include Activity Leadership, Sport Development and/or Business Administration. Currently there are 27 apprentices employed across the Everton family and partner organisations.

In April 2014, Everton in the Community, in partnership with Ingeus secured and announced funding of £4.2 million from UKCES, to deliver a flagship Everton Traineeship programme to 16-24 year olds, over 2.5 years with a view to engaging 2,500 trainees. Up to 36 new staff will be employed between the Charity and Ingeus to meet the targets. In excess of 200 businesses will be part of an Employer's Consortium to help place trainees and a bespoke 'employability' and 'mentoring' qualification have been devised for the programme. In addition, the Charity also delivers a range of Everton4Employment projects to include a JCP/DWP initiative called 'Feeling Better, Moving Forward' where the focus is working with the long term unemployed. The Charity is still actively involved in the Work Programme, which works with NEETs over a period of 18 weeks who are referred by Ingeus Candidates attend weekly sessions in order to get them 'job ready' and back into work. Also, Mersey Care commissioned the Charity to deliver 2 pre-employment courses, specifically for adults suffering with Mental Health. Last year the Charity was one of pilot Clubs to deliver a 12 month employability programme called Barclays Works PL Community Champions for 16-24 year olds. A pre-employability course which works with NEETs to gain the skills and techniques they will need to gain employment over 12 weeks, whilst increasing their confidence and self-esteem to become Community Champions and volunteers within the community Everton in the Community and Everton Free School worked together to deliver the PL Enterprise Challenge last year Cohorts from various programmes presented to the CEO of the Charity and Principal of Everton Free School where the best idea made it through to the Semi-Final stages Everton Football Club has really embraced the PL Reading Stars project over the years and it is always refreshing to see players support the initiative Steven Naismith was the 'Reading Star' with Harry Potter being his favourite children's book last season

### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### ACHIEVEMENT AND PERFORMANCE

#### Charitable activities

#### 3. Sport Development

As part of the organisation restructure, the leadership team decided to align all programmes that provide a sporting service to a school and/or to the community into this pillar. As a result of this, our well known and well respected grassroots Disability provision now sits within this pillar. The disability team remains committed to service both in-school/after school sessions within special needs schools as well as in some mainstream schools, coupled with the facilitation of an extensive pan-disability/impairment competitive structure for disabled young people and adults to play football, whilst representing Everton Football Club with 26 teams. Greater emphasis is put on empowering disabled people and helping them. integrate back into mainstream society. The Charity's partnership with Alder Hey Children's Hospital remains very strong through our disability programme and members of the team continue to deliver an array of fun and daily sessions within the wards where children are recovering from major illness or trauma. Of note, going into the new season, our disability team will also have access to a new school. Arch Bishop Beck as a facility to deliver disability and other sessions as part of a SLA with the school after the Charity, via the PLFA Facilities Fund injected additional funding into the site culminating in what will be a long term partnership opportunity. In addition to this a significant amount of money has been left to the Charity by Mr David Thomas in his will. The kind gesture will fund a minibus to support disability provision and the wider projects across the Charity

Within this pillar there has been a significant amount of core funding injected from the PL and key partners to deliver a range of projects that include Primary School Sport, PL4Sport and Women and Girls All projects have specific targets to reach due to the various match funded amounts by Sport England and/or The FA Everton in the Community remain committed to not only meeting these targets, but exceeding them. Another schools related project culminating out of Round 7 of the PL/PFA Community Fund is the School Sport Leadership programme whereby match funding was secured from the City of Liverpool College, The programme looks to develop the leadership skills of young people through qualifications, whilst building up their confidence so that they are able to deliver fun and safe practical sessions out in the community. The Charity remains active in the delivery of Sports Leader Awards as an Accredited Centre in the North West. In addition to these projects, the Charity provides local schools with a Primary Skills package whereby schools can buy-in services to support in-school and afterschool multisport coaching opportunities. Also linked to this pillar is our holiday course provision made up of soccer and multisport camps locally, regionally and nationally. The Young Ambassadors project was a great success last year and will be another key project to develop further for the season ahead The Charity also remains committed in supporting the PL Good Causes programme. Premier Skills whereby coaches/lead tutors, by means of a CPD/brand awareness opportunity support various stages of the international programme

Our Sports Development team in the last month have moved into an exciting facility called King George V Leisure Centre (KGV) in Huyton, after KMBC agreed to transfer the asset to Everton in the Community with a 27 year lease agreement in place. This will give the Charity a facility to call our own as well as a base to deliver existing projects as well as developing new ones for the residents of Knowsley. This has provided an opportunity to access the PLFA Facilities Fund to upgrade sand based pitches on site with a long term aspiration to add a full size 3G pitch.

### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

### ACHIEVEMENT AND PERFORMANCE Charitable activities

#### 4. Health & Wellbeing

As part of the organisation restructure, the leadership team decided to take any programmes that were linked to health and/or wellbeing from other pillars and place them into this new pillar so they could be managed centrally At the same time discussions with Mersey Care NHS Trust were taking place to refund existing health-related projects with the potential of adding new projects as part of an extended partnership agreement. Mersey Care NHS Trust soon announced further funding for 5 projects to include Imagine Your Goals, Healthy Blues, Pass on the Memories, an Employment project and the engagement of Women only suffering from mental health conditions. This cross sector partnership work has been shortlisted at the Charity Times Awards in Sept 2014. Other funding has also been secured during the period from the CCG to deliver a 'More Independent' and a 'Youth Mental Health' projects The Inside Right project has secured funding from the MOD to sustain and expand delivery for a further 2 years A 5 year partnership with Edge Hill University has been formed, which will enable the Charity to access graduates to conduct research on specific programmes as well as providing placement opportunities Such research is due to start on one such project called 'The Peoples Family Project who all live within 1-mile of Goodison Park Research will be around health, wellbeing and social issues V Healthy is a funded project from Round 6 of the PL/PFA Community Fund with 90 volunteers recruited to support a range of projects across the Charity Everton Football Club are now considered to be one of the 'healthiest Clubs to work for' after being the 1st Club to achieve 'Excellence' in the 'Workplace Wellbeing Charter

#### 5 Community and Business Development

As part of the organisation restructure, the leadership team decided to merge the following areas to include grant application writing, partnership development and fundraising under this pillar. This central function would act as a conduit to best service not only the 25th Year Anniversary Campaign, but also form collaborative funding opportunities both internally and externally, respond to commissioning and tender contracts, carryout project feasibility studies, look for gaps in project development, establish a range of partners for match funding, conduct project 'health checks', lead on PL Monitoring and Finance Returns whilst constantly looking for the next 'big' thing Last year the main focus was clearly on the 25th Year Anniversary Campaign and the whole Club and many partners really bought into the idea of celebrating the Club's official Birthday A vast number of events and activities were planned from bucket collections to bike rides to lounge raffles to end of season award auctions to players dying their hair silver to mascot packages to bag packs to selling scratch cards. All the hard work and fans kind support came to a finale on 01 Feb 2014. The Charity had reached their target of £1 million, a remarkable achievement by everyone involved. Within this pillar, the Charity remains actively involved across the Club's 4 Pillars, with a strong association to Memorable Match Day creating a sense of being proud to be blue and fan loyalty. The Charity actively supports the Filling Goodison campaign by utilising the discounted ticket scheme for our internal network, participants and partners. The Charity also achieved its club key-performance indicator of 100% staff participation in our community scheme, a united achievement and reinforcement of our ethos and philosophy as the People's Club Charity decided to closer align the Lotteries department and have recently gone through a TUPE process in order to welcome and embrace this team into Everton in the Community. This area will be a real focus to develop existing products and new ones in the year ahead for the Charity

# REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

# ACHIEVEMENT AND PERFORMANCE Charitable activities

#### Programme Delivery.

As a result of the PL Audit compiled in 2013, Everton in the Community engaged 13,335 unique participants across a range of 45 'live' social programmes with 73,763 participants attending one or more of our activities during the year. In light of this, Everton in the Community continues to develop the highest quality programmes, achieving and exceeding targets and continuing to explore further opportunities for growth and alternative forms of funding, direct investment, grants, bids and unrestricted income streams. Key features for the charity's wider success include adherence to quality provision, improvements in service standards, developing and engaging like-minded partners, data management, reporting, accountability, quality assurance and sharing best practice as the "go to" charity/club

#### Challenges over the Last 12 Months

During the season, the leadership team believed it prudent to carry out a full organisational structure review in line with a changing landscape and the Charity's new Business Plan for 2013-2016. As part of the organisational review, a series of changes were recommended and implemented over a long consultation period to both thematic areas and personnel in order to catapult the Charity to the next level, whilst sensitively managing the 'change' as part of the natural process, Under the new organisational structure, each thematic pillar consists of a Line Manager and a 'Tag' Manager who are responsible for the daily management of staff, projects and progression within their respective pillar with a direct route into the Deputy CEO. Like with any process involving change, it has taken a period of time post change for things to settle down and work effectively. Inevitably during this period certain projects experienced difficulties until those matters arising were resolved. The leadership team worked hard to address these challenges effectively in order to minimise disruption to the overall operation and programming.

As the charity has grown over the years, capacity is becoming a genuine concern. The charity has become victims of our own success as we continue to grow. Despite space being tight in and around the ground both the CEO and Deputy CEO remain at the forefront of addressing this ongoing challenge. Building work has now started on building a new state of the art 'Community Campus' close to Goodison Park to house both Everton Free School and Everton in the Community, catering for staffing, storage and a host of exciting play areas and education facilities. In addition to this the Charity have been active in looking for and pursuing other suitable 'community hub' facilities to house or support a growing team. Last year, the Charity secured Parklands CLC in Speke as part of a 'tenants' agreement to support Everton Free School and our Youth Engagement team, whilst King George V Leisure Centre was secured as part of an asset transfer and lease agreement to house our Sport Development team and wider cross pillar programmes.

Over the years the Charity have improved in the way it manages its data. However, this challenge still prevails and looking ahead it is paramount that information being inputted into Substance Views is accurate for the management team to effectively use this data as an actual 'management tool'. Across the Charity there are in excess of 45 'live' projects and although the data captured on those PL and PL/PFA funded projects is impressive, the challenge to ensure that all of our projects are uploaded to Views for better representation remains at large. It is imperative moving forward that as a management team we all better understand what the system can actually do after project information has been inputted to really evaluate the data. At the moment because not all data for all projects is uploaded to Views, when the PL Annual Audit comes around the statistics can often be misguided.

### REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### **ACHIEVEMENT AND PERFORMANCE**

#### Charitable activities

Despite the many protocols surrounding community player visits and with new protocols implemented last year with the arrival of the new Manager, the support from the playing staff and players has been a significant improvement on the previous year. The Charity acknowledges and thanks the volume of support and effort shown from Club personnel, the coaching staff and players during the 25th Year Anniversary campaign. The challenge ahead will be to ensure both the Manager of Everton Football Club and the players remains inherent in supporting the good community work being done and that themed player ambassadors play an active and fulfilling part.

#### FINANCIAL REVIEW

#### Financial Report

Overall income exceeded expenditure by £234,046 compared with £370,639 last year. Unexpended grants amount to £784,494 compared with £636,756 last year. Net assets increased to £786,547 compared with £355,908 last year.

#### **Reserve Policy**

The Trustees intend to build up a reserve of unrestricted net current assets equivalent to three months normal expenditure

#### STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of Everton in the Community for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Charity SORP,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware

- there is no relevant audit information of which the charitable company's auditors are unaware, and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information

# REPORT OF THE TRUSTEES for the Year Ended 31 May 2014

#### **AUDITORS**

The auditors, McLintocks Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting

ON BEHALF OF THE BOARD

Sit JF Jones - Trustee

Date 30.9.14

### REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF EVERTON IN THE COMMUNITY

We have audited the financial statements of Everton in the Community for the year ended 31 May 2014 on pages thirteen to twenty five. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities)

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of trustees and auditors

As explained more fully in the Statement of Trustees Responsibilities set out on page nine, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Trustees to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the charitable company's affairs as at 31 May 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements

### REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF EVERTON IN THE COMMUNITY

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees

Paul McGerty F C A (Senior Statutory Auditor)

for and on behalf of McLintocks Limited

46 Hamilton Square

Birkenhead Merseyside

CH41 5AR

Date

# STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) for the Year Ended 31 May 2014

	Not es	Unrestricted funds	Restricted funds	Total	2014 funds £	Total	2013 funds £
INCOMING RESOURCES Incoming resources from generated funds Voluntary income	2	299,155	1,288,261	1,5	87,416	1,3	01,631
Activities for generating funds Incoming resources from charitable activities	3 4	188,765	206 400	1	88,765		11,298
Charitable activities Other incoming resources		183,557 195	206,100		89,657 195		16,218 
Total incoming resources		671,672	1,494,361	2,1	66,033	1,8	29,147
RESOURCES EXPENDED Costs of generating funds							
Costs of generating voluntary income  Charitable activities  Charitable activities	5 6	133,744 248,186	1,334,974		33,744 83,160		40,630 55,846
Governance costs Other resources expended	9	25,894 81,342	107,846		25,894 89,188		15,563 46,469
Total resources expended		489,166 	1,442,820	1,9	31,986	1,4	58,508
NET INCOME FOR THE YEAR BEFORE TRANSFERS		182,506	51,541	2	34,047	3	70,639
Gross transfers between funds	18	(55,098)	55,098			<del></del>	
Net income/(expenditure) for the year		127,408	106,639	2	34,047	3	70,639
RECONCILIATION OF FUNDS							
Total funds brought forward		89,791	636,756	7	26,547	3	55,908
TOTAL FUNDS CARRIED FORWARD		217,199	743,395	9	60,594	7	26,547

The notes form part of these financial statements

#### BALANCE SHEET At 31 May 2014

				2014	2013
		Unrestricted funds	Restricted funds	Total funds	Total funds
	Not		£	£	£
	es			-	
FIXED ASSETS	40	50.054	07.050	00.004	
Tangible assets	13	52,851	37,050	89,901	77,852
CURRENT ASSETS					
Debtors	14	263,166	216,239	479,405	196,477
Cash at bank and in hand		44,325	629,766	674,091	608,206
		307,491	846,005	1,153,496	904 693
		307,491	040,003	1,100,490	804,683
CREDITORS	4.5	(4.40-4.40)	(0.000)	(454.074)	(00.55.1)
Amounts falling due within one year	15	(143,142)	(8,829)	(151,971)	(69,554)
NET CURRENT ASSETS		164,349	837,176	1,001,525	735,129
TOTAL ASSETS LESS CURRENT					
LIABILITIES		217,200	874,226	1,091,426	812,981
		_ ,			•
ACCRUALS AND DEFERRED INCOME	17	-	(130,832)	(130,832)	(86,434)
NET ASSETS		217,200	743,394	960,594	726,547
		<u>-</u>			= <del></del>
	4-				
FUNDS Unrestricted funds	18			217 200	90.704
Restricted funds				217,200 743,394	89,791 636,756
TOTAL FUNDS				960,594	726,547

The notes form part of these financial statements

#### **BALANCE SHEET - CONTINUED** At 31 May 2014

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Trustees on 3000 and were signed on its behalf by

Jones

R C Elstone -Trustee

### Notes to the Financial Statements for the Year Ended 31 May 2014

#### 1 ACCOUNTING POLICIES

#### **Accounting convention**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities

#### Exemption from preparing a cash flow statement

Exemption has been taken from preparing a cash flow statement on the grounds that the charitable company qualifies as a small charitable company

#### Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy, except as follows

When donors specify that donations and grants given to the Charity must be used in future accounting periods, the income is deferred until those periods

When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in incoming resources until the preconditions for use have been met

#### Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Irrecoverable VAT is charged against the category of resources expended for which it was incurred. Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

#### Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them

#### **Governance costs**

These represent costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc

- 33 33% on cost and 25% on cost

# NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2014

#### 1. ACCOUNTING POLICIES - continued

#### **Taxation**

The charity is exempt from corporation tax on its charitable activities

#### Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements

#### Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate

2	VOLUNTARY INCOME		
		2014	2013
		£	£
	Donations	267,679	162,321
	Grants	1,319,737	<u>1,139,310</u>
		1,587,416	1,301,631
	Grants received, included in the above, are as follows		
		2014	2013
		£	£
	The Premier League	490,947	270,188
	Children in Need	6,718	26,557
	The Princes Trust	24,350	15,100
	Other grants	114,910	44,145
	Imagine Your Goals	-	54,871
	Positive Futures	•	31,748
	Liverpool Unites	-	20,000
	Choices Delivery		1,833
	Merseyside Police Authority	40,000	<u>.</u>
	Healthy Hearts	-	200,000
	Dementia Project	-	11,620
	Big Lottery - Safe Hands	184,370	172,258
	Mersey Care NHS Trust	138,321	57,219
	Catch 22	169,622	93,045
	Big Lottery	- 0.007	45,150
	Merseyside Healthcare	2,267	44 500
	Field of Dreams	-	11,500
	Heart Research UK	-	3,791
	Leadership Through Sport	- - 50 446	80,285
	Liverpool City Council	59,416	-
	Liverpool Community College	88,816	<del></del>
		1,319,737	1,139,310
3.	ACTIVITIES FOR GENERATING FUNDS		
		2014	2013
		£ £	£
	Match ticket income	26.715	40,359
	Sponsorship income	640	1,657
	Specific fund raising	161,410	169,282
	- F		
		<u>188,765</u>	211,298

4	INCOMING RESOURCES	FROM CHARITABLE ACT	IVITIES		
		Activity		2014 £	2013 £
	Soccer schools and other activities	Charitable activities		13,310	117,590
	Soccer camps and birthday bashes Course fee income Contribution received for	Charitable activities Charitable activities		27,221 87,238	37,867 9,983
	Office costs Other income	Charitable activities Charitable activities		144,988 116,900	109,202 41,576
				389,657	316,218
5	COSTS OF GENERATING	VOLUNTARY INCOME			
	Staff costs Matchday costs Accommodation and travel Venue hire Equipment Other costs Specific event costs Marketing			2014 £ 76,262 11,545 - 4,125 1,818 38,776 1,218	2013 £ 74,877 6,812 175 754 6,664 3,163 43,729 4,456
6	CHARITABLE ACTIVITIES	COSTS			
	Charitable activities		Direct costs £ 1,431,841	Support costs (See note 8) £ 151,319	Totals £ 1,583,160
7.	GRANTS PAYABLE				
	Charitable activities			2014 £	2013 £ 35,000

7.	GRANTS PAYABLE - continued				
	The total grants paid to institutions during	the year was	as follows	2014	2013
	Liverpool FC Foundation			£	£ 35,000
8.	SUPPORT COSTS				
				N	lanagement
	Other resources expended Charitable activities				£ 189,188 151,319
					340,507
	Support costs, included in the above, are	as follows			
		Other		2014	2013
		resources expended £	Charitable activities £	Total activities £	Total activities £
	Administrative costs	173,493	22,151	195,644	138,161
	Depreciation of tangible and heritage assets	15,695	-	15,695	10,451
	Wages	, <u>-</u>	109,461	109,461	144,239
	Social security	-	13,074	13,074	15,784
	Pensions		6,633	6,633	<u>8,182</u>
		189,188	<u>151,319</u>	340,507	<u>316,817</u>
9.	GOVERNANCE COSTS				
				2014 £	2013 £
	Professional fees			ž 8,996	ž.
	Bank charges			1,748	2,133
	Auditors' remuneration			4,800	4,800
	Auditors' remuneration for non-audit work			<u>10,350</u>	8,630
				25,894	<u>15,563</u>

# NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2014

10.	NET	INCOMING/	(OUTGOING)	RESOURCES
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Net resources are stated after charging/(crediting)

	2014	2013
	£	£
Auditors' remuneration	4,800	4,800
Depreciation - owned assets	13,825	10,451
Surplus on disposal of fixed asset	(195)	

#### 11 TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2014 nor for the year ended 31 May 2013

#### Trustees' expenses

There were no trustees' expenses paid for the year ended 31 May 2014 nor for the year ended 31 May 2013

#### 12 STAFF COSTS

Wages and salaries Social security costs Other pension costs	2014 £ 1,018,749 72,656 7,845	2013 £ 816,678 64,452 9,559
	1,099,250	890,689
The average monthly number of employees during the year was as fo	ollows	
Charitable activities Administration	2014 52 <u>6</u>	2013 37 6
	58	43

No employees received emoluments in excess of £60,000

13.	TANGIBLE FIXED ASSETS		Plant and	
	COST	Land and buildings £	machinery etc £	Totals £
	COST At 1 June 2013 Additions Disposals	51,025 2,772	137,856 23,107 (52,574)	188,881 25,879 (52,574)
	At 31 May 2014	_53,797	108,389	162,186
	DEPRECIATION At 1 June 2013 Charge for year Eliminated on disposal At 31 May 2014	- - -	111,029 13,825 (52,569) 72,285	111,029 13,825 (52,569) 72,285
	NET BOOK VALUE At 31 May 2014	53,797	36,104	89,901
	At 31 May 2013	51,025	26,827	77,852
14.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE	YEAR		
	Trade debtors Other debtors		2014 £ 373,008 106,397 479,405	2013 £ 62,439 134,038 196,477
15.	CREDITORS: AMOUNTS FALLING DUE WITHIN ON	E YEAR		
	Trade creditors Taxation and social security Other creditors		2014 £ 44,766 82,884 24,321 151,971	2013 £ 27,502 34,319 7,733 69,554

16.	OPERATING LEASE COMMITMENTS		
	The following operating lease payments are committed to be paid within	one year	
		2014 £	2013 £
	Expiring Between one and five years	6,430	6,325
17	ACCRUALS AND DEFERRED INCOME		
		2014	2013
	Accruals and deferred income	£ 130,832	£ 86,434

# NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2014

#### 18 MOVEMENT IN FUNDS

	At 1 6 13 £	Net movement in funds	Transfers between funds £	At 31 5 14 £
Unrestricted funds				
General fund	46,357	208,567	(37,724)	217,200
BTEC course delivery	43,434	(26,060)	(17,374)	
	89,791	182,507	(55,098)	217,200
Restricted funds				
Social Inclusion	-	(45,197)	45,197	_
Mental Health Project	107,179	14,580	-	121,759
Disability	10,779	(6,842)	-	3,937
Mens Health Project	254,093	(33,534)	-	220,559
Premier League 4 Sport	-	16,943	-	16,943
Womens Programme	-	34,219	•	34,219
Positive Futures	28,378	20,893	-	49,271
Course Activity	-	7,312	-	7,312
National Citizenship	75,898	(1,337)	-	74,561
Safe Hands - Big Lottery	56,812	(26,404)	•	30,408
Active Family Centre	5,385	(5,385)	-	-
Apprenticiships	-	1,238	<b>-</b>	1,238
Community Outreach	_	(9,901)	9,901	<u>-</u>
Kickz Programme	2,496	23,964	-	26,460
Leadership Through Sport	50,547	(50,547)	-	<u>-</u>
Community Centre	37,050	-	-	37,050
Primary Skills	8,139	63,652	-	71,791
Young Ambassadors	-	8,139	-	8,139
Community Leadership Program		<u>39,747</u>	<del>-</del>	<u>39,747</u>
	636,756	51,540	55,098	743,394
TOTAL FUNDS	726,547	234,047	_	960,594

# NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2014

#### 18 MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows

University of the state of the	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds General fund BTEC course delivery	671,672 	(463,105) (26,060)	208,567 (26,060)
	671,672	(489,165)	182,507
Restricted funds			
Social Inclusion	41,952	(87,149)	(45, 197)
Mental Health Project	110,248	(95,668)	, , ,
Disability	123,429	(130,271)	(6,842)
Mens Health Project	71,632	(105,166)	
Premier League 4 Sport	81,250	(64,307)	
Womens Programme	38,354	(4,135)	
Positive Futures	90,005	(69,112)	
Course Activity	114,081	(106,769)	•
National Citizenship	163,700	(165,037)	, , ,
Safe Hands - Big Lottery	193,737	(220,141)	
Apprenticiships	77,575	(76,337)	•
Community Outreach	30,128	(40,029)	, , ,
Kickz Programme	92,550	(68,586)	
Leadership Through Sport	-	(50,547)	
Primary Skills	101,828	(38,176)	
Young Ambassadors	24,999	(16,860)	•
Community Leadership Program	67,980	(28,233)	
Traineeship	70,913	(70,913)	
Active Family Centre		(5,385)	<u>(5,385</u> )
	1,494,361	(1,442,821)	51,540
TOTAL FUNDS	2,166,033	(1,931,986)	234,047

#### 19 RELATED PARTY DISCLOSURES

Everton in the Community is the charitable arm of The Everton Football Club Company Limited The Charity operates separately from The Everton Football Club Company Limited and its results are not consolidated into the financial statements of The Everton Football Club Company Limited During the year the Charity received £120,000 (2013 £120,000) from The Everton Football Club Company Limited towards the operating costs of the Charity

# **DETAILED STATEMENT OF FINANCIAL ACTIVITIES** for the Year Ended 31 May 2014

	2014 £	2013 £
INCOMING RESOURCES		
Voluntary income		
Donations	267,679	162,321
Grants	<u>1,319,737</u>	1,139,310
	1,587,416	1,301,631
Activities for generating funds		
Match ticket income	26,715	40,359
Sponsorship income Specific fund raising	640 161,410	1,657 169,282
opeoine fund faloring	101,410	109,202
	188,765	211,298
Incoming resources from charitable activities		
Soccer schools and other activities	13,310	117,590
Soccer camps and birthday bashes	27,221	37,867
Course fee income	87,238	9,983
Contribution received for Office costs	144,988	109,202
Other income	116,900	41,576
	389,657	316,218
Other incoming resources		
Gain on sale of tangible fixed assets	195	
Total incoming resources	2,166,033	1,829,147
RESOURCES EXPENDED		
RESOURCES EXPENDED		
Costs of generating voluntary income		
Wages	69,925	68,556
Social security	6,337	6,321
Matchday costs Accommodation and travel	11,545	6,812 175
Venue hire	-	754
Equipment	4,125	6,664
Other costs	1,818	3,163
Specific event costs	38,776	43,729
Carried forward	132,526	136,174

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# **DETAILED STATEMENT OF FINANCIAL ACTIVITIES** for the Year Ended 31 May 2014

	2014	2013
	£	£
Costs of generating voluntary income		
Brought forward	132,526	136,174
Marketing	1,218	4,456
	133,744	140,630
	155,744	140,000
Charitable activities		
Wages	839,363	603,883
Social security	53,245	42,347
Pensions	1,212	1,377
Motor and travel expenses	117,401	94,855
Purchase of equipment Specific events costs	69,441 153,566	41,739 54,026
Facility hire	44,301	50,390
Sundry costs	7,562	2,833
Marketing	4,375	5,923
Trophies	2,055	2,309
Training	61,442	24,044
Cleaning and laundry	4,775	4,011
Students expenses	5,982	13,837
Course costs	65,310	7,594
Healthcare	1,811	1,330
Shanghai Disabled grant		35,000
	1,431,841	985,498
Governance costs		
Professional fees	8,996	-
Bank charges	1,748	2,133
Auditors' remuneration	4,800	4,800
Auditors' remuneration for non-audit work	10,350	8,630
	25,894	15,563
Support costs		
Management		
Wages	109,461	144,239
Social security	13,074	15,784
Pensions	6,633	8,182
Office costs	145,488	109,878
Printing, postages and stationery	9,316	7,499
Subscriptions and publications	14,429	5,658
Carried forward	298,401	291,240

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# **DETAILED STATEMENT OF FINANCIAL ACTIVITIES** for the Year Ended 31 May 2014

	2014	2013
	£	£
Management		
Brought forward	298,401	291,240
Hospitality	4,063	10,409
Sundry costs	16,190	2,143
Marketing costs and website support	5,313	1,660
Healthcare	845	914
Depreciation of tangible and heritage assets	15,695	10,451
	340,507	316,817
Total resources expended	1,931,986	1,458,508
Net income	234,047	370,639

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