



Please complete in typescript,
or in bold black capitals.

CHFP025

288a

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

4846118

Company Name in full

Arena Sports Marketing Limited

Date of
appointment

Day Month Year
0 6 1 1 2 0 0 8

† Date of
Birth

Day Month Year
0 2 1 1 1 9 5 6

Appointment form

Appointment as director

☒

as secretary

☐

Please mark the appropriate box. If appointment
is as a director and secretary mark both boxes

NAME

*Style / Title

Mr

*Honours etc

Notes on completion
appear on reverse

Forename(s)

Andrew

Surname

Dwyer

Previous
Forename(s)

Previous
Surname(s)

Usual residential
address ††

7 WOODLAND AVE



Post town

HOVE

Postcode

BN3 6BH

County / Region

SUSSEX

Country

UK

† Nationality

BRITISH

† Business occupation

DIRECTOR

† Other directorships
(additional space overleaf)

I consent to act as ** director / ~~secretary~~ of the above named company

Consent signature

Date 6/11/08

* Voluntary details
† Directors only
** Delete as appropriate

A director, secretary etc must sign the form below.

Signed

Date 6/11/08

(* a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact
information in the box opposite but if you
do, it will help Companies House to
contact you if there is a query on the
form. The contact information that you
give will be visible to searchers of the
public record

Macfarlanes LLP
20 Cursitor Street
London
EC4A 1LT

Tel +44 (0)20 7831 9222

DX number 138

DX exchange Chancery Lane

When you have completed and signed the form please send it to the
Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland DX 235 Edinburgh



LD3 21/11/2008 133
COMPANIES HOUSE

FRIDAY

3645962

Company Number

4846118

† Directors only

† Other directorships

BRANDRAPPORT LTD (01828734)

PASSHOLD LTD (05500960)

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.