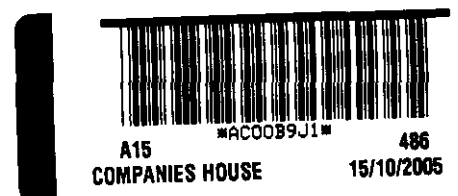


**ARENA SPORTS MARKETING LIMITED**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED**  
**31ST MAY 2005**

**HALLIDAYS LIMITED**

Chartered Accountants  
Portland Buildings  
127-129 Portland Street  
Manchester  
M1 4PZ



# **ARENA SPORTS MARKETING LIMITED**

## **ABBREVIATED ACCOUNTS**

**YEAR ENDED 31ST MAY 2005**

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**ARENA SPORTS MARKETING LIMITED****ABBREVIATED BALANCE SHEET****31ST MAY 2005**

	Note	2005 £	2004 £
<b>FIXED ASSETS</b>	<b>2</b>		
Tangible assets		1,447	-
<b>CURRENT ASSETS</b>			
Debtors		191,722	119,271
Cash at bank and in hand		28,792	83,441
		<u>220,514</u>	<u>202,712</u>
<b>CREDITORS: Amounts falling due within one year</b>		<u>27,749</u>	<u>77,599</u>
<b>NET CURRENT ASSETS</b>		<b>192,765</b>	<b>125,113</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>194,212</b>	<b>125,113</b>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	<b>3</b>	<b>100</b>	<b>100</b>
Profit and loss account		<b>194,112</b>	<b>125,013</b>
<b>SHAREHOLDERS' FUNDS</b>		<b>194,212</b>	<b>125,113</b>

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 1985 (the Act) relating to the audit of the financial statements for the year by virtue of section 249A(1), and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

The directors acknowledge their responsibilities for:

- (i) ensuring that the company keeps proper accounting records which comply with section 221 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985.

These abbreviated accounts were approved by the directors on 6/10/05 and are signed on their behalf by:

*Julie England*  
 MS J ENGLAND

*R. Thompson*  
 MR R THOMPSON

ARENA SPORTS MARKETING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31ST MAY 2005

### Basis of accounting

The financial statements have been prepared under the historical cost convention.

## Cash flow statement

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is small.

## Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

## Fixed assets

All fixed assets are initially recorded at cost.

## Depreciation

Depreciation is calculated so as to write off the cost of an asset over the useful economic life of that asset as follows:

Equipment - Straight line 30%

## 2. FIXED ASSETS

	<b>Tangible Assets</b>
<b>COST</b>	<b>£</b>
Additions	1,997
<b>At 31st May 2005</b>	<b>1,997</b>
<b>DEPRECIATION</b>	
Charge for year	550
<b>At 31st May 2005</b>	<b>550</b>
<b>NET BOOK VALUE</b>	
<b>At 31st May 2005</b>	<b>1,447</b>

# ARENA SPORTS MARKETING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31ST MAY 2005

### 3. SHARE CAPITAL

#### Authorised share capital:

	2005	2004
	£	£
100 Ordinary shares of £1 each	100	100

#### Allotted, called up and fully paid:

	2005		2004	
	No	£	No	£
Ordinary shares of £1 each	100	100	100	100