

Experian Integrated Marketing Holdings Limited
Annual report and financial statements
for the year ended 31 March 2014

Company registered number: 04842878

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Experian Integrated Marketing Holdings Limited
Annual report and financial statements
for the year ended 31 March 2014

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Experian Integrated Marketing Holdings Limited

Directors' report

for the year ended 31 March 2014

Principal activities and business model

The Company is a member of the Experian plc Group ('the Group'). It did not trade in the year under review.

Results and business review

The Company had no transactions on its profit and loss account in the current or prior year, and accordingly no profit and loss account is presented. The directors have no plans for the Company to re-commence to trade.

The financial position at the year end was considered satisfactory by the directors.

Financial risk management

Following the cessation of the Company's trading in prior years, information on its financial risk management is not material for the assessment of its assets, liabilities, financial position or profit and loss.

Basis of preparation of financial statements

The financial statements have been prepared on a break up basis, as the directors intend that the Company be liquidated when circumstances permit.

Directors

The directors holding office during the year and up to the date of this report were:

M E Pepper
C J Rutter

Company secretary

The company secretary at the date of this report was R P Hanna.

Insurance and third party indemnification

During the year and up to the date of signing of this report the Company, through its parent group, maintained liability insurance and third party indemnification provisions (which are a qualifying third party indemnity provision for the purposes of the Companies Act 2006) for its directors and the company secretary.

By order of the board



M E Pepper
Director
21 May 2014

Experian Integrated Marketing Holdings Limited

Balance sheet

at 31 March 2014

	Notes	2014 £'000	2013 £'000
Net current assets		-	-
Total assets less current liabilities		-	-
Net assets		-	-
Capital and reserves			
Called up share capital	3	5,827	5,827
Share premium account		847	847
Profit and loss account		(6,674)	(6,674)
Total shareholders' funds		-	-

For the year ended 31 March 2014 the Company was entitled to exemption from auditing its accounts conferred by section 480 of the Companies Act 2006. Members have not required the Company to obtain an audit for the year ended 31 March 2014 in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- a) ensuring the Company keeps accounting records which comply with section 386 (2) (c) of the Companies Act 2006; and
- b) preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of its financial year, and of its profit and loss for the financial year then ended in accordance with the Companies Act 2006, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the Company.

The financial statements on pages 2 to 3 were approved by the board of directors on 21 May 2014 and signed on its behalf by



M E Pepper
Director

The Company's registered number is 04842878.

Experian Integrated Marketing Holdings Limited

Notes to the financial statements

for the year ended 31 March 2014

1 Accounting policies

Basis of accounting

These financial statements have been prepared on a break up basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards, and have been rounded to the nearest thousand pounds, except where specifically noted otherwise. The material accounting policies relevant to these financial statements are set out below.

In accordance with Financial Reporting Standard ('FRS') 18, the Company has conducted a review of its accounting policies and estimation techniques, which has not resulted in any change to the Company's accounting policies or estimation techniques.

Cash flow statement and related party disclosures

The Company is a wholly-owned subsidiary of Experian plc and is included in its consolidated financial statements, which are publicly available. Under FRS 1, these financial statements do not require inclusion of a cash flow statement. The Company is exempt from disclosing transactions with entities wholly owned by Experian plc.

2 Profit and loss account

The Company did not trade during the year and accordingly no profit and loss account is presented.

The auditors received remuneration of £1,125 for the audit of the Company's 2013 financial statements which was paid by Experian Limited, the immediate parent undertaking, and was not recharged.

The directors were remunerated by fellow subsidiary undertakings of Experian plc in respect of their services to the Experian plc Group as a whole and received no remuneration from any company specifically in respect of their directorships of the Company in 2014 or 2013.

3 Called up share capital

Allotted and fully paid

Share class	Par value £	Number of shares allotted	2014 £'000	2013 £'000
Ordinary	0.10	54,833,706	5,483	5,483
Ordinary 'B'	0.01	145,114	1	1
Preferred ordinary	0.10	3,427,734	343	343
			5,827	5,827

Ordinary shares carry one vote each. Ordinary shares are entitled to a dividend from available distributable reserves subject to Board approval, investor approval and banking arrangements. On winding up, the Ordinary shareholders have a right to receive, in preference to any payments to Ordinary 'B' shareholders, 10p per share.

Ordinary 'B' shares do not carry any voting rights and are not entitled to a dividend. On winding up, the Ordinary 'B' shareholders have a right to receive, in preference to any payments of the balance of assets, 1p per share.

Preferred ordinary shares carry one vote each and are entitled to a dividend from available distributable reserves subject to Board and investor approval and banking arrangements. On winding up, preferred ordinary shareholders have a right to receive, in preference to any payments to Ordinary and Ordinary 'B' shareholders, 10p per share.

4 Immediate and ultimate parent undertaking and controlling party

The immediate parent company is Experian Limited, incorporated in England and Wales.

The Company's ultimate parent company and controlling party, Experian plc, is incorporated in Jersey. It is the smallest and largest group in which the results of the Company for the year were consolidated and copies of its consolidated financial statements may be obtained from the Company Secretary, Experian plc, Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland.