Company Registration No. 04820501 (England and Wales)
NEW WAY INTERNATIONAL LIMITED ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

COMPANY INFORMATION

Director N Prince

Secretary R Singh

Company number 04820501

Registered office Britannia House

Pier Road Feltham London TW14 0TW

Auditor Alliotts LLP

Friary Court 13-21 High Street

Guildford Surrey GU1 3DL

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STRATEGIC REPORT

FOR THE YEAR ENDED 31 MARCH 2021

The director presents the strategic report for the year to 31 March 2021.

Fair review of the business

The results for the year and the financial position of the company are shown in the annexed financial statements.

The Director considers the key performance indicators to be turnover and the gross profit percentage.

The Director was pleased with the 19% increase in turnover although he noted the decrease in the gross profit percentage from 4.76% to 4.22%. Overall, he was satisfied with the overall group profit before tax of £2,873,638.

Whilst the company continues to invest its resources in the development of new markets, a Company under common share ownership, New Way Middle East FZE, has indicated that it will not seek repayment of amounts owed by the Company until the Company's financial situation has improved.

Financial risk management objectives and policies

The company continues to deal in high value consumer products in a fast changing market with continuous technical development. The company is working to reduce the level of stocks and to turn stocks into sales more quickly which in turn will reduce exposure to falling prices in certain areas.

Serial numbers of all phones are recorded to provide a full audit trail of all stock purchased. Additional information is provided to HMRC as requested. Stringent controls are made on both payments of funds by electronic transfer and collection of debtor monies.

The key objective with all trading transactions is to provide customers with a first class service whilst balancing this against profitability. Pricing policies are determined by market forces and reference to specialist internet subscription websites. The company's sales team is in constant touch with other traders throughout the world and therefore have unit prices at their fingertips. The company continues to build and enhance its relationships and during the period established some promising new relationships.

During the current year the company has faced uncertainties arising from Covid 19 but has taken appropriate measures to safeguard profitability. The director is satisfied with the company's performance during this difficult period and is optimistic about the prospects for the future.

Key Performance indicators

As referred to above, the director believes the key performance indicators to be turnover and the gross profit percentage.

In a Fast Moving Consumer Goods market, the gross margin remains under pressure but the director is taking steps to maintain margins, working carefully with the team..

The workforce continues to be highly motivated with a focus on meeting customer expectations.

Business Environment

The industry remains highly competitive with the principal bar to entry being a high capital requirement coupled with regulatory control imposed by HMRC. New Way International Ltd however continues to seek new opportunities, at the same time doing all possible to test the veracity of new clients and, where possible, to insist on advance payments for transactions.

On	behalf	of	the	board

N Prince **Director**

DIRECTOR'S REPORT

FOR THE YEAR ENDED 31 MARCH 2021

The director presents his annual report and financial statements for the year ended 31 March 2021.

Principal activities

The principal activity of the company and group in the year under review is that of the wholesaling and internet distribution of mobile phones and accessories. The company continues to be a leading wholesaler of mobile phones and accessories selling both domestically and internationally.

Results and dividends

The results for the year are set out on page 8.

Ordinary dividends were paid amounting to £200,000. The director does not recommend payment of a further dividend.

Director

The directors who held office during the period and up to the date of signature of the financial statements were as follows:

N Prince

Auditor

The auditor, Alliotts LLP, is deemed to be reappointed under section 487(2) of the Companies Act 2006.

Statement of director's responsibilities

The director is responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the group and company, and of the profit or loss of the group for that period. In preparing these financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the;
- prepare the on the going concern basis unless it is inappropriate to presume that the group and company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the group's and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the group and company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the auditor of the company is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the auditor of the company is aware of that information.

DIRECTOR'S REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

On behalf of the board		

N Prince **Director**

13 January 2022

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF NEW WAY INTERNATIONAL LIMITED

Qualified opinion

We have audited the financial statements of New Way International Ltd (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2021 which comprise the group profit and loss account, the group statement of comprehensive income, the group balance sheet, the company balance sheet, the group statement of changes in equity, the company statement of changes in equity, the group statement of cash flows, the company statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2021 and of its for the year then ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for qualified opinion

Due to the coronavirus pandemic in March 2020 and subsequent lockdown we were not able to observe the counting of physical inventories at the end of the comparative year. We were unable to satisfy ourselves by alternative means concerning the inventory quantities held at 31 March 2020, which are included in the balance sheet at £9,784,099, by using other audit procedures. Therefore we cannot express an opinion on this area of the financial statements.

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the director's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the director with respect to going concern are described in the relevant sections of this report.

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE MEMBERS OF NEW WAY INTERNATIONAL LIMITED

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The director is responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the strategic report and the director's report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the director's report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In respect solely of the limitation on our work relating to stock, described above:

- we have not obtained all the information and explanations that we considered necessary for the purpose of our audit; and
- we were unable to determine whether adequate accounting records had been maintained.

In the light of the knowledge and understanding of the group and the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report and the director's report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- · the parent company financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of director

As explained more fully in the director's responsibilities statement, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the director determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the director is responsible for assessing the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the director either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF NEW WAY INTERNATIONAL LIMITED

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the company through discussions with directors and other management, and from our commercial knowledge and experience of the sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, including the Companies Act 2006, taxation legislation, data protection, anti-bribery, employment, environmental and health and safety legislation;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud;
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations,
 and
- understanding the design of the company's remuneration policies.

Audit response to risks identified

To address the risk of fraud through management bias and override of controls, we:

- · performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- · agreeing financial statement disclosures to underlying supporting documentation;
- investigating any legal and professional expenses incurred throughout the period; and
- enquiring of management as to actual and potential litigation and claims.

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE MEMBERS OF NEW WAY INTERNATIONAL LIMITED

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Richard Hopes FCA (Senior Statutory Auditor)
For and on behalf of Alliotts LLP

13 January 2022

Chartered Accountants Statutory Auditor

Friary Court 13-21 High Street Guildford Surrey GU1 3DL

GROUP PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2021

	Notes	2021 £	2020 £
	Notes	2	r.
Turnover	3	111,574,535	93,999,810
Cost of sales		(106,864,924)	(89,529,515)
Gross profit		4,709,611	4,470,295
Distribution costs		(545,359)	(560,254)
Administrative expenses		(1,525,983)	(2,759,136)
Other operating income		236,039	1,967
Operating profit	4	2,874,308	1,152,872
Interest payable and similar expenses	8	(670)	(1,627)
Profit before taxation		2,873,638	1,151,245
Tax on profit	9	-	188
Profit for the financial year	21	2,873,638	1,151,433

Profit for the financial year is all attributable to the owners of the parent company.

The profit and loss account has been prepared on the basis that all operations are continuing operations.

GROUP STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 MARCH 2021

	2021 £	2020 £
Profit for the year	2,873,638	1,151,433
Other comprehensive income Currency translation differences	55	(92)
Total comprehensive income for the year	2,873,693	1,151,341

Total comprehensive income for the year is all attributable to the owners of the parent company.

GROUP BALANCE SHEET

AS AT 31 MARCH 2021

			2021		20
	Notes	£	£	£	£
Fixed assets					
Tangible assets	12		64,697		100,739
Current assets					
Stocks	16	14, 1 13,264		9,784,099	
Debtors	17	11,118,562		9,386,506	
Cash at bank and in hand		551,509		1,405,073	
		25,783,335		20,575,678	
Creditors: amounts falling due within one					
year	18	(20,575,761)		(18,077,839)	
Net current assets			5,207,574		2,497,839
Net assets			5,272,271		2,598,578
Capital and reserves					
Called up share capital	20		102		102
Profit and loss reserves	21		5,272,169		2,598,476
Total equity			5,272,271		2,598,578

The financial statements were approved and signed by the director and authorised for issue on 13 January 2022

N Prince

Director

COMPANY BALANCE SHEET

AS AT 31 MARCH 2021

		202	2021		20
	Notes	£	£	£	£
Fixed assets					
Tangible assets	12		64,697		100,739
Investments	13		15,390		15,390
			80,087		116,129
Current assets					
Stocks	16	13,088,996		9,784,099	
Debtors	17	11,893,953		9,463,354	
Cash at bank and in hand		432,174		1,319,307	
		25,415,123		20,566,760	
Creditors: amounts falling due within one					
year	18	(20,231,594)		(18,071,083)	
Net current assets			5,183,529		2,495,677
Net assets			5,263,616		2,611,806
Capital and reserves					
Called up share capital	20		102		102
Profit and loss reserves	21		5,263,514		2,611,704
Total equity			5,263,616		2,611,806

As permitted by s408 Companies Act 2006, the company has not presented its own profit and loss account and related notes. The company's profit for the period was £2,851,810 (2020 - £1,157,587 profit).

The financial statements were approved and signed by the director and authorised for issue on 13 January 2022

N Prince

Director

Company Registration No. 04820501

GROUP STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MARCH 2021

	Share capital Profit and loss reserves		Total	
Notes	£	£	£	
Balance at 1 April 2019	102	2,022,135	2,022,237	
Year ended 31 March 2020: Profit for the year Other comprehensive income:		1,151,433	1,151,433	
Currency translation differences	-	(92)	(92)	
Total comprehensive income for the year Dividends 10	-	1,151,341 (575,000)	1,151,341 (575,000)	
Balance at 31 March 2020	102	2,598,476	2,598,578	
Year ended 31 March 2021: Profit for the year Other comprehensive income: Currency translation differences	-	2,873,638	2,873,638	
Total comprehensive income for the year Dividends 10		2,873,693 (200,000)	2,873,693 (200,000)	
Balance at 31 March 2021	102	5,272,169	5,272,271	

COMPANY STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MARCH 2021

	Share capital Profit and loss reserves		Total	
	Notes	£	£	£
Balance at 1 April 2019		102	2,029,117	2,029,219
Year ended 31 March 2020: Profit and total comprehensive income for the year Dividends Balance at 31 March 2020	10	102	1,157,587 (575,000) 2,611,704	1,157,587 (575,000) 2,611,806
Year ended 31 March 2021: Profit and total comprehensive income for the year Dividends Balance at 31 March 2021	10	102	2,851,810 (200,000) 5,263,514	2,851,810 (200,000) 5,263,616

GROUP STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

	2021		202	0
Notes	£	£	£	£
26		(826.264)		1,544,845
		(670) (567)		(1,627) 755
vities		(827,501)		1,543,973
	(4,001)		(17,417)	
		(4,001)		(17,417)
	177,883		(177,883)	
	(200,000)		(575,000)	
		(22,117)		(752,883)
		(853,619)		773,673
		1,405,073 55		631,492 (92)
		551,509		1,405,073
	26	Notes £ 26 vities (4,001) 177,883	Notes £ £ 26 (826,264) (670) (567) vities (4,001) (4,001) 177,883 (200,000) (22.117) (853,619) 1,405,073 55	Notes £ £ £ 26 (826,264) (670) (567) (vities (4,001) (4,001) (4,001) (17,417) (4,001) (177,883) (200,000) (22,117) (853,619) 1,405,073 55

COMPANY STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

		2021		202	0
	Notes	£	£	£	£
Cash flows from operating activities Cash (absorbed by)/generated from operations	27		(DCO 24E)		1 467 556
Interest paid Income taxes (paid)/refunded			(860,345) (670) -		1,467,556 (1,610) 188
Net cash (outflow)/inflow from operating acti	vities		(861,015)		1,466,134
Investing activities					
Purchase of tangible fixed assets		(4,001)		(17,417)	
Net cash used in investing activities			(4,001)		(17,417)
Financing activities					
Purchase of derivatives Dividends paid to equity shareholders		177,883 (200,000)		(177,883) (575,000)	
Net cash used in financing activities			(22,117)		(752,883)
Net (decrease)/increase in cash and cash equivalents			(887,133)		695,834
Cash and cash equivalents at beginning of year			1,319,307		623,473
Cash and cash equivalents at end of year			432,174 		1,319,307

NOTES TO THE GROUP FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2021

1 Accounting policies

Company information

New Way International Limited ("the company") is a private limited company domiciled and incorporated in England and Wales. The registered office is Britannia House, Pier Road, Feltham, London, TW14 0TW. The company registration number is: 04820501.

The group consists of New Way International Limited and all of its subsidiaries.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary a mounts in these financial statements are rounded to the nearest \pounds .

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Basis of consolidation

The consolidated group financial statements consist of the financial statements of the parent company New Way International Ltd together with all entities controlled by the parent company (its subsidiaries) and the group's share of its interests in joint ventures and associates.

All financial statements are made up to 31 March 2021. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by other members of the group.

All intra-group transactions, balances and unrealised gains on transactions between group companies are eliminated on consolidation. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred.

1.3 Going concern

New Way Middle East FZE, a company under common share ownership, has indicated that it is willing to support the Company, by not seeking repayment of amounts owed, until the financial position improves. On this basis, the director considers that the going concern basis of accounting remains appropriate.

1.4 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

1 Accounting policies

(Continued)

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and equipment 25% reducing balance
Fixtures and fittings 25% reducing balance
Computers 25% reducing balance
Motor vehicles 25% reducing balance

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the profit and loss account.

1.6 Fixed asset investments

Equity investments are measured at fair value through profit or loss, except for those equity investments that are not publicly traded and whose fair value cannot otherwise be measured reliably, which are recognised at cost less impairment until a reliable measure of fair value becomes available.

In the parent company financial statements, investments in subsidiaries, associates and jointly controlled entities are initially measured at cost and subsequently measured at cost less any accumulated impairment losses.

A subsidiary is an entity controlled by the group. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

1.7 Impairment of fixed assets

At each reporting period end date, the group reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

The carrying amount of the investments accounted for using the equity method is tested for impairment as a single asset. Any goodwill included in the carrying amount of the investment is not tested separately for impairment.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

1 Accounting policies

(Continued)

1.8 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition.

Stocks held for distribution at no or nominal consideration are measured at the lower of the lower of cost and replacement cost, adjusted where applicable for any loss of service potential.

At each reporting date, an assessment is made for impairment. Any excess of the carrying amount of stocks over its estimated selling price less costs to complete and sell is recognised as an impairment loss in profit or loss. Reversals of impairment losses are also recognised in profit or loss.

1.9 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.10 Financial instruments

The group has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the group's balance sheet when the group becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset and the net amounts presented in the financial statements when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Other financial assets

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price. Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

1 Accounting policies

(Continued)

Impairment of financial assets

Financial assets, other than those held at fair value through profit and loss, are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the group transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the group after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Other financial liabilities

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate, unless hedge accounting is applied and the hedge is a cash flow hedge.

Debt instruments that do not meet the conditions in FRS 102 paragraph 11.9 are subsequently measured at fair value through profit or loss. Debt instruments may be designated as being measured at fair value through profit or loss to eliminate or reduce an accounting mismatch or if the instruments are measured and their performance evaluated on a fair value basis in accordance with a documented risk management or investment strategy.

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

1 Accounting policies

(Continued)

Derecognition of financial liabilities

Financial liabilities are derecognised when the group's contractual obligations expire or are discharged or cancelled.

1.11 Equity instruments

Equity instruments issued by the group are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the group.

1.12 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tay

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset if, and only if, there is a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

1.13 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

1.14 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.15 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to profit or loss on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed.

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

1 Accounting policies

(Continued)

1.16 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

1.17 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

2 Judgements and key sources of estimation uncertainty

In the application of the group's accounting policies, the director is required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

Critical judgements

The following judgements (apart from those involving estimates) have had the most significant effect on amounts recognised in the financial statements.

Creditors

Creditors are receivable once an invoice has been raised and the goods have been dispatched. Management use the goods delivered records to ascertain this.

Key sources of estimation uncertainty

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are as follows.

Foreign currency

Where transactions occur in foreign currency they are translated into sterling at agreed monthly rates. Where balances at the year end are in foreign currencies they have been translated at the rate prevailing at the year end.

3

5

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

Turnover and other revenue		
An analysis of the group's turnover is as follows:	2021 £	2020 £
Turnover analysed by class of business Sales	111,574,535	93,999,810
	2021 £	2020 £
Other significant revenue Grants received	236,039	1,967
	2021 £	2020 £
Turnover analysed by geographical market		
United Kingdom	91,646,977	62,324,055
European Union	14,056,688	25,237,519
Middle and Far East	925,501	2,016,418
United States of America	4,945,369	4,421,818
	111,574,535	93,999,810
Operating profit		
	2021	2020
Operating profit for the year is stated after charging/(crediting):	£	£
Exchange differences apart from those arising on financial instruments measured		
at fair value through profit or loss	(1,343,830)	525,537
Government grants	(236,039)	(1,967)
Depreciation of owned tangible fixed assets	22,570	48,693
Loss on disposal of tangible fixed assets	17,473	-
Stocks impairment losses recognised or reversed	12,402	350,000
Operating lease charges	149,832	150,827
Auditor's remuneration	2001	***
Fees payable to the company's auditor and associates:	2021 £	2020 £
For audit services Audit of the financial statements of the group and company	25,000	25,000
S Michigan distribution of the group did company		

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

6 Employees

The average monthly number of persons (including directors) employed by the group and company during the year was:

2020 Number	Company 2021 Number	2020 Number	Group 2021 Number	was:
21	24	21	24	Distribution
19	27	20	27	Sales and admin
40	51	41	51	Total
				Their aggregate remuneration comprised:
2020	Company 2021	2020	Group 2021	
£ 2020	£	2020 £	£	
1,429,751	1,760,748	1,472,338	1,792,328	Wages and salaries
150,652	148,681	158,994	1 55,659	Social security costs
26,072	24,997	26,072	24 ,997	Pension costs
1,606,475	1,934,426	1,657,404	1,972,984	
				Director's remuneration
2020 £	2021 £			
66,792	70,093			Remuneration for qualifying services
1,135	1,313		ibution schemes	Company pension contributions to defined co
67,927	71,406			

The number of directors for whom retirement benefits are accruing under defined contribution schemes amounted to 1 (2020 - 1).

8 Interest payable and similar expenses

	2021 £	2020 £
Interest on financial liabilities measured at amortised cost: Interest on bank overdrafts and loans Other finance costs:	670	1,610
Other interest		17
Total finance costs	670 	1,627

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

		2021	2020
	Current tax	£	£
	Adjustments in respect of prior periods		(188)
	The actual charge for the year can be reconciled to the expected charge based on the standard rate of tax as follows:	e profit or loss and	d the
		2021 £	2020 £
	Profit before taxation	2,873,638	1,151,245
	Expected tax charge based on the standard rate of corporation tax in the UK of 19.00% (2020: 19.00%)	545,991	218,737
	Tax effect of expenses that are not deductible in determining taxable profit	1,949	-
	Tax effect of utilisation of tax losses not previously recognised	(550,397)	(218,737)
	Other permanent differences	2,457	(400)
	Under/(over) provided in prior years		(188)
	Taxation charge/(credit)	-	(188)
10	Dividends		
	Recognised as distributions to equity holders:	2021 £	2020 £
	recognised as distributions to equity holders.	-	
	Interim paid	200,000	575,000 ———
11	Impairments		
	Impairment tests have been carried out where appropriate and the following impairm recognised in profit or loss:	ent losses have be	een
		2021	2020
	Notes	£	£
	In respect of: Stocks 16	12,402	350,000
	Recognised in:		

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

12 Tangible fixed assets

Group	Plant and equipment	Fixtures and fittings	Computers M	otor vehicles	Total
	£	£	£	£	£
Cost					
At 1 April 2020	312,430	95,332	-	43,906	451,668
Additions	-	-	4,001	-	4,001
Disposals		(95,332)			(95,332)
At 31 March 2021	312,430	-	4,001	43,906	360,337
Depreciation and impairment					
At 1 April 2020	253,931	77,859	_	19,139	350,929
Depreciation charged in the year	14,954	-	658	6,958	22,570
Eliminated in respect of disposals	-	(77,859)	-	-	(77,859)
At 31 March 2021	268,885		658	26,097	295,640
Carrying amount					
At 31 March 2021	43,545	-	3,343	17,809	64,697
At 31 March 2020	58,499	17,473		24,767	100,739
Company	Plant and	Fixtures and	Computers M	otor vehicles	Total
	equipment £	fittings £	£	£	£
Cost	-	-	~	~	~
At 1 April 2020	312,430	95,332	_	43,906	451,668
Additions	<u>-</u>		4,001	-	4,001
Disposals	-	(95,332)	-	-	(95,332)
At 31 March 2021	312,430	-	4,001	43,906	360,337
Depreciation and impairment					
Depreciation and impairment At 1 April 2020	253.931	77.859	-	19.139	350,929
At 1 April 2020	253,931 14,954	77,859	- 658	19,139 6,958	350,929 22,570
·	253,931 14,954 -	77,859 - (77,859)	- 658 -	19,139 6,958 -	350,929 22,570 (77,859)
At 1 April 2020 Depreciation charged in the year	14,954	-		6,958	22,570
At 1 April 2020 Depreciation charged in the year Eliminated in respect of disposals	14,954 -	-	-	6,958	22,570 (77,859)
At 1 April 2020 Depreciation charged in the year Eliminated in respect of disposals At 31 March 2021	14,954 -	-	-	6,958	22,570 (77,859)

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

13	Fixed asset investments		0		0	
			Group 2021	2020	Company	2020
		Notes	2021 £	2020 £	2021 £	2020 £
		110163	-	~	~	~
	Investments in subsidiaries	14	-	-	15,390	15,390
	Movements in fixed asset investments	:				
	Company					Shares in
	• •					subsidiaries
	O of a state					£
	Cost or valuation At 1 April 2020 and 31 March 2021					15,390
	At 1 April 2020 and 31 March 2021					
	Carrying amount					
	At 31 March 2021					15,390
	At 31 March 2020					15,390
14	Subsidiaries					
	Details of the company's subsidiaries at 3	31 March 202	1 are as follows	ş.		
	betails of the company a substanting at t	or march 202	T are as ronows	·.		
	Name of undertaking	Registered of	fice		Class of	% Held
					shares held	Direct
	New Way B.V.	Rotterdam Airp	portplein 22, 3045 A	AP in Rotterdam	Ordinary	100.00
	New Way Associates Limited		e, Pier Road, Felth	ıam, Middlesex,	Ordinary	100.00
	Ultimate Phoneshop Limited	TW14 0TW Britannia Hous	e, Pier Road, Felth	am. Middlesex.	Ordinary	100.00
		⊤W14 0TW	-,	,	,	
15	Financial instruments					
15	Financial instruments		Group		Company	
			2021	2020	2021	2020
			£	£	£	£
	Carrying amount of financial assets					
	Instruments measured at fair value through	gh profit		477.000		477 000
	or loss			177,883		177,883
16	Stocks					
			Group		Company	
			2021	2020	2021	2020
			£	£	£	£
	Finished goods and goods for resale		14,113,264	9,784,099	13,088,996	9,784,099
	goods and goods to roodio			=====		=====

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

17	Debtors	0			
		Group 2021	2020	Company 2021	2020
	Amounts falling due within one year:	£	£	£	£
	Trade debtors	11,073,235	9,156,725	10,713,564	9,156,723
	Amounts owed by group undertakings	-	-	1,133,113	80,421
	Derivative financial instruments	-	177,883	-	177,883
	Other debtors	2,423	14,142		12,785
	Prepayments and accrued income	42,904	37,756	47,276	35,542
		11,118,562	9,386,506	11,893,953	9,463,354
18	Creditors: amounts falling due within one year				
		Group		Company	
		2021	2020	2021	2020
		£	£	£	£
	Trade creditors	19,664,496	17,592,104	19,325,477	17,591,332
	Corporation tax payable	-	567	-	-
	Other taxation and social security	449,001	388,147	448,174	387,202
	Other creditors	113,863	79,483	113,863	79,483
	Accruals and deferred income	348,401	17,538	344,080	13,066
		20,575,761	18,077,839	20,23 1, 594	18,071,083
19	Retirement benefit schemes				
	Defined contribution schemes			2021 £	2020 £
	Charge to profit or loss in respect of defined contribu	ution schemes		24,997	26,072
	A defined contribution pension scheme is operated	, , ,	, ,	essets of the sch	eme are held
	separately from those of the group in an independer	ntly administered	tund.		
20	Share capital				
		2021	2020	2021	2020
	Ordinary share capital	Number	Number	£	£
	Issued and fully paid Ordinary Shares of £1 each	102	102	102	102
	Urdinary Shares of till each				

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

21 Profit and lo	ss reserves	_			
		Group 2021	2020	Company 2021	2020
		£	2020 £	£	2020 £
At the beginn	ing of the year	2,598,476	2,022,135	2,611,704	2,029,117
Profit for the	year	2,873,638	1,151,433	2,851,810	1,157,587
Dividends		(200,000)	(575,000)	(200,000)	(575,000)
Currency tran	nslation differences	55	(92)	-	-
At the end of	the year	5,272,169	2,598,476	5,263,514	2,611,704

22 Financial commitments, guarantees and contingent liabilities

There is a Composite Company Unlimited Multilateral Guarantee given by New Way International Limited, New Way Associates Limited, New Way Accessories Limited, Chitter Chatter Limited and Superexcel Investments Limited, and an agreement over specific credit balances to cover any indebtedness to the bank. At the balance sheet date the bank was owed £906,756 (2020 - £1,020,599) by Superexcel Investments Limited and £50,000 (2020 - £Nil) by Chitter Chatter Limited. These agreements also secure against forward exchange contracts of up to \$1,200,000 and foreign currency options up to \$10,000,000.

23 Operating lease commitments

Lessee

At the reporting end date the group had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	Group		Company	
	2021	2020	2021	2020
	£	£	£	£
Within one year	-	324	-	324
	-	324	-	324

24 Related party transactions

Remuneration of key management personnel

The remuneration of key management personnel is as follows.

2021	2020
£	£
204,963	259,438
	£

Group

Other related parties

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

24 Related party transactions (Continued) Transactions with related parties During the year the group entered into the following transactions with related parties: Sales **Purchases** 2021 2020 2021 2020 £ £ £ £ Group Other related parties 8,621,428 4,979,000 15,990,614 12,847,552 Company Other related parties 8,621,428 4,979,000 15,990,614 12,847,552 Rent payable 2021 2020 £ £ Group Other related parties 143,214 143,214 Company Other related parties 143,214 143,214 The following amounts were outstanding at the reporting end date: Amounts due to related parties 2021 2020 £ £ Group Other related parties 18,259,293 16,724,107 Company Other related parties 18,259,293 16,724,107 The following amounts were outstanding at the reporting end date: Amounts due from related parties 2021 2020 **Balance** Balance £ £

712,891

711,227

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

24	Related party transactions		(Continued)
	Company Entities over which the company has control, joint control or significant influence Other related parties	1,201,255 712,891	711,227
25	Controlling party		
	The ultimate controlling party is shareholder Mr M Singh.		
26	Cash (absorbed by)/generated from group operations	2021 £	2020 £
	Profit for the year after tax	2,873,638	1,151,433
	Adjustments for: Taxation charged/(credited) Finance costs Loss on disposal of tangible fixed assets Depreciation and impairment of tangible fixed assets	- 670 17,473 22,570	(188) 1,627 - 48,693
	Movements in working capital: Increase in stocks Increase in debtors Increase in creditors	(4,329,165) (1,909,939) 2,498,489	(1,737,328) (791,549) 2,872,157
	Cash (absorbed by)/generated from operations	(826,264)	1,544,845

NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

27	Cash (absorbed by)/generated from operations -	company			
				2021 £	2020 £
				~	~
	Profit for the year after tax			2,851,810	1,157,587
	Adjustments for:				
	Taxation charged/(credited)			-	(188)
	Finance costs			670	1,610
	Loss on disposal of tangible fixed assets			17,473	-
	Depreciation and impairment of tangible fixed assets	3		22,570	48,693
	Movements in working capital:				
	Increase in stocks			(3,304,897)	(1,737,328)
	Increase in debtors			(2,608,482)	(871,244)
	Increase in creditors			2,160,511	2,868,426
	Cash (absorbed by)/generated from operations			(860,345)	1,467,556
28	Analysis of changes in net funds - group				
		1 April 2020	Cash flows E	xchange rate 3 movements	1 March 2021
		£	£	£	£
	Cash at bank and in hand	1,405,073	(853,619)	55	551,509
29	Analysis of changes in net funds - company				
	, , , , , , , , , , , , , , , , , , , ,		1 April 2020	Cash flows 3	1 March 2021
			£	£	£
	Cash at bank and in hand		1,319,307	(887,133)	432,174

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.