

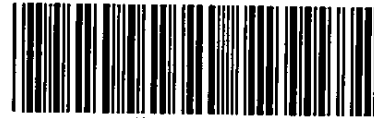
# CS01.

## Confirmation statement



Go online to file this information  
[www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

A fee may be payable  
Please see 'How to pay' on the back of this form



\*L5LAW780\*

LD7 07/12/2016 #78

COMPANIES HOUSE

\*L5KE9YIR\*

LD6 23/11/2016 #41

COMPANIES HOUSE

☒ **What this form is for**  
You may use this form to confirm  
that the company has filed up to  
date. You must file a confirmation  
statement at least once every year.

☒ **What this form is NOT for**  
You cannot use this form to  
confirm changes to the company's  
registered office address or  
alternative inspection address  
(SAIL) information.

### Before you start

You can check your company details for free on our online service  
[www.beta.companieshouse.gov.uk](http://www.beta.companieshouse.gov.uk)

### Change to your company information

If you need to make any changes to

- **Part 1** Principal business activities or standard industrial classification (SIC)
- **Part 2** Statement of capital
- **Part 3** Trading status of shares
- **Part 4** Shareholder information
- **Part 5** Information about people with significant control (PSC)

Use the additional parts of this form to do this

### Other changes

If you need to make any  
changes to

- registered office address
- single alternative inspection  
address (SAIL) and company  
records

- officer appointments

You must do this separately  
before or at the same time as this  
confirmation statement

1

### Company details

Company number 0 4 7 6 1 5 1 1

Company name in full FD LONDON LIMITED

#### → Filling in this form

Please complete in typescript or in  
bold black capitals

2

### Confirmation date

Please give the confirmation statement date. You must deliver this form within  
14 days of this date. Please check your company records for the date of your  
confirmation period.

Confirmation date 0 8 1 1 2 0 1 6

#### ① Check when your confirmation statement is due

To check your confirmation  
statement date  
[www.beta.companieshouse.gov.uk](http://www.beta.companieshouse.gov.uk)

You can make a statement at  
any time during the confirmation  
period. This will change your next  
confirmation date.

3

### Confirmation statement

I confirm that all information required to be delivered by the company pursuant  
to section 853A(1)(a) of the Companies Act 2006 in relation to the confirmation  
period ending on the confirmation date above either has been delivered or is  
being delivered with this statement.

Signature

Signature

X  X

#### ② Societas Europaea

If the form is being filed on behalf  
of a Societas Europaea (SE) please  
delete 'director' and insert details  
of which organ of the SE the person  
signing has membership.

#### ③ Person authorised

Under either section 270 or 274 of  
the Companies Act 2006

This form may be signed by

Director<sup>①</sup>, Secretary, Person authorised<sup>③</sup>, Charity commission receiver and  
manager, CIC manager, Judicial factor

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## Confirmation statement

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name

Company name

Address CROWE CLARK WHITEHILL LLP

ST BRIDE'S HOUSE

10 SALISBURY SQUARE

Post town LONDON

Country/Region

Postcode E C 4 Y B E H

Country

DX

Telephone Ref LOF00042

**Checklist**

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have checked the company information that we hold
- ☐ You have shown any relevant changes made to your information on the additional parts to this form or filed the appropriate form before or at the same time as this confirmation statement
- ☐ You have signed the form
- ☐ You have enclosed the correct fee if appropriate

**How to pay**

You must include a £40 fee with the first Confirmation Statement you file each year. Further Confirmation Statements made in the same year don't require a fee.

Make cheques or postal orders payable to 'Companies House'.

**Important information**

All information on this form will appear on the public record, apart from information relating to usual residential addresses and day of birth.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

**For companies registered in England and Wales**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

**For companies registered in Scotland**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG  
DX 481 N R Belfast 1

**Further information**

For further information, please see the guidance notes on the website at [www.gov.uk/companieshouse](http://www.gov.uk/companieshouse) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

## CS01- additional information page

### Confirmation statement

#### Part 1

### Standard industrial classification (SIC) code change

Only use this part to tell us of any changes to your standard industrial classification codes during this confirmation period

✓ **This part must be sent  
at the same time as your  
confirmation statement**

✗ **Do not send this part if none of  
your SIC codes have changed**

For further information, please  
refer to our guidance at  
[www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

**Standard industrial classification (SIC)**  
To check your current SIC code(s)  
[www.beta.companieshouse.gov.uk](http://www.beta.companieshouse.gov.uk)

#### A1

#### New standard industrial classification code <sup>①</sup>

Please show any new SIC codes

Classification code 1					
Classification code 2					
Classification code 3					
Classification code 4					

If you cannot determine a code, please give a brief description of the  
company's business activity below

Principal activity  
description

Creative and management services

**① Standard industrial classification**  
Provide a trade classification code  
(SIC code 2007) or a description of  
your company's main business in  
this section

A full list of the trade classification  
codes are available on our website  
[www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

#### A2

#### Removal of standard industrial classification

Please show any SIC codes which no longer apply

Classification code 1					
Classification code 2					
Classification code 3					
Classification code 4					

# CS01- additional information page

## Confirmation statement

### Part 2

### Statement of capital change

Complete this part in full if there has been any change to your share capital or prescribed particulars since the last statement of capital was delivered

☒ This part must be sent at the same time as your confirmation statement.

☐ Not required for companies without share capital

For further information, please refer to our guidance at [www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

You must complete both sections B1 and B2

#### B1

#### Share capital

Complete the table(s) below to show the issued share capital

Complete a separate table for each currency (if appropriate) For example, add pound sterling in 'Currency table A' and Euros in 'Currency table B'

**Continuation pages**  
Use a statement of capital continuation page if necessary

Currency Complete a separate table for each currency	Class of shares E.g. Ordinary/Preference etc	Number of shares	Aggregate nominal value (£, €, \$, etc) Number of shares issued multiplied by nominal value	Total aggregate amount unpaid, if any (£, €, \$ etc) Including both the nominal value and any share premium
---	---	------------------	--	--

##### Currency table A

Pound Sterling (£)	ORDINARY	1081000	1081 000	
Totals		1081000	1081 000	0

##### Currency table B

Totals				

##### Currency table C

Totals				

Totals (including continuation pages)		Total number of shares	Total aggregate nominal value ❶	Total aggregate amount unpaid ❶
		1081000	£1081	£0

❶ Please list total aggregate values in different currencies separately For example: £100 + €100 + \$10 etc

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B2

**Prescribed particulars**

Please give the prescribed particulars of rights attached to each class of share shown in the 'share capital' tables in **Section B1**

Class of share

ORDINARY

Prescribed particulars

EACH ORDINARY SHARE CARRIES ONE VOTE AND PARTICIPATES EQUALLY WITH THE OTHER ORDINARY SHARES IN DISTRIBUTIONS AS RESPECTS TO DIVIDENDS AND CAPITAL (INCLUDING ON A WINDING UP) AND IS NOT REDEEMABLE

**Prescribed particulars of rights attached to shares**

The particulars are

- a particulars of any voting rights, including rights that arise only in certain circumstances,
- b particulars of any rights, as respects dividends, to participate in a distribution,
- c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and
- d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder

A separate table must be used for each class of share

Please use a prescribed particulars continuation page if necessary

Class of share

Prescribed particulars

Class of share

Prescribed particulars

## CS01- additional information page

### Confirmation statement

### Part 3

### Change to trading status of shares

Only use this part to tell us of any change to the trading status of shares since you last told us this information

✓ This part must be sent  
at the same time as your  
confirmation statement

✗ Not required for companies  
without share capital

For further information, please  
refer to our guidance at  
[www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

#### C1

#### Company's shares admitted to trading on a market<sup>1</sup>

Were any shares admitted to trading on a market during the confirmation period? Please tick the appropriate box below

- ☒ **No** go to **Part 4 section D1** 'Non traded shareholders'
- ☐ **Yes** go to **Section C2** 'DTR5'

<sup>1</sup> A market is one established under the rules of a UK recognised investment exchange or any other regulated markets in or outside of the UK, or any other market outside of the UK. The current UK recognised investment exchanges and regulated markets can be found at [www.fsa.gov.uk/register/exchanges.do](http://www.fsa.gov.uk/register/exchanges.do)

#### C2

#### Exemption from providing shareholder information (DTR5)<sup>2</sup>

Throughout the confirmation period, was the company a traded company and an issuer to which DTR5 applies? Please tick the appropriate box below

- ☐ **No** go to **Section C3** 'Exemption from keeping a PSC register'
- ☐ **Yes** You have now finished this part

Please review and complete (if necessary) this section if you have answered 'Yes' to section C1 'Company's shares admitted to trading on a market'

<sup>2</sup> **DTR5**  
DTR5 refers to the Vote Holder and Issuer Notification Rules contained in Chapter 5 of the Disclosure and Transparency Rules source book issued by the Financial Services Authority. Notification is required when the percentage acquisition of a shareholder in the company has reached a certain threshold (starting at 3%)

#### C3

#### Exemption from keeping a people with significant control (PSC) register<sup>3</sup>

Is the company exempt or has it ever been exempt from keeping a PSC register

- **Yes** continue (Tick only one box)
- **No** go to **Part 4 section D2** 'Shareholder information for certain traded companies'

Please tick the appropriate statement

- ☐ The company is exempt from the requirement to obtain information and keep a register of its PSC because the company has voting shares admitted to trading on a regulated market in an EEA State other than the United Kingdom
- ☐ The company is exempt from the requirement to obtain information and keep a register of its PSC because the company has voting shares admitted to trading on a market listed in Schedule 1 of the Register of People with Significant Control Regulations 2016
- ☐ The exemption from keeping a PSC register (Section 21A) no longer applies<sup>4</sup>

Please review and complete (if necessary) this section if you have answered 'No' to section C2 'DTR5'

<sup>3</sup> **Exemption from keeping a PSC register**  
In accordance with Part 21A of the Companies Act 2006

<sup>4</sup> **Exemption from keeping a PSC register no longer applies**  
You will need to provide your PSC information with this confirmation statement

# CS01- additional information page

## Confirmation statement

### Part 4

### Shareholder information change

Only use this Part to tell us of a change to shareholder information since the company last delivered this information.

☒ If completed this Part must be sent at the same time as your confirmation statement

☒ Not required for companies without share capital

For further information, please refer to our guidance at [www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

D1

### Shareholder information for a non-traded company <sup>1</sup>

How is the list of shareholders enclosed Please tick the appropriate box below

☒ The list of shareholders is enclosed on paper

☐ The list of shareholders is enclosed in another format

<sup>1</sup> Further shareholders  
Please use a Shareholder information (for a non-traded company) continuation page if necessary

Show any information that has changed for each person

Please list the company shareholders in alphabetical order Joint shareholders should be listed consecutively

Shareholder's Name (Address not required)	Class of share	Shares held at confirmation date	Shares transferred (if appropriate)	
		Number of shares	Number of shares	Date of registration of transfer
SATURDAY BRAND HOLDINGS LIMITED	ORDINARY	515420		
Jens Birger Grede	ORDINARY	142260		
Rosen-Howard Denim Investments Company, LLC	ORDINARY	216200		
Erik Johan Torstensson	ORDINARY	142260		
Fatma Tugba Unkan Hairman	ORDINARY	64860		

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### Confirmation statement

### Shareholder information for certain traded companies (not DTR5)

Give details of each person who, at the end of the confirmation period held at least 5% of the issued shares of any class and who was not shown the last time you gave us this information

Please list the shareholders in alphabetical order. Joint shareholders should be listed consecutively.

**Further shareholders**  
Please use a 'Shareholder  
information – certain traded  
companies (not a DTRS company)  
' continuation page if necessary

[illegible]



# CS01- additional information page

Confirmation statement

**G1**

## Relevant legal entity (RLE) particulars

### How to fill in this table

- Enter the particulars relating to this RLE currently entered in the PSC register in column 1
- Use column 2 to indicate information that was previously entered in the register (if applicable)
- Give the date of any change from previous to current information
- If you need to show more than one change to any of the particulars use a continuation page
- If you need to enter more than 1 date on which an RLE became (or ceased to be) registrable, use a continuation page

### RLE details

	1) Current	2) Previous	Date of change
Corporate or firm name	SATURDAY BRAND HOLDINGS LIMITED		/ /
Building name/ number	Biscuit Building 10 Redchurch Street		/ /
Street			
Post town	London		
Postcode	E 2 7 D D		
Country			

### Legal form and governing law

Please give details of the legal form of the RLE and the law by which it is governed. If applicable, please also give details of the register of companies in which it is entered (including the country/state) and its registration number in that register

	1) Current	2) Previous	Date of change
Legal form of the corporate body or firm	LIMITED COMPANY		/ /
Governing law	COMPANIES ACT 2006		/ /
If applicable, register in which the RLE is entered	COMPANIES HOUSE CARDIFF		/ /
Country/State	England & Wales		/ /
Registration number	08811292		/ /

Date that this RLE became registrable (This cannot be before 06/04/2016)	Date (if applicable) that this RLE ceased to be registrable
0 6 0 4 2 0 1 6	

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**G2**

**RLE nature of control**

**How to fill in this table**

- Put a tick against the current nature of control relating to this RLE entered in the PSC register in column 1
- Use column 2 to indicate any nature of control that was previously entered in the register
- Show any changes in chronological order (starting with the most recent) and give the date of change from previous to current information
- If you need to show more than 1 change, please use a continuation page

1) Current (as at the confirmation statement date)	2) Previous	Date of change
<b>Nature of control</b>  <b>Ownership of shares</b>  1 The RLE holds, directly or indirectly, the following percentage of shares in the company (tick only one)  <input checked="" type="checkbox"/> 1a) more than 25% but not more than 50% <input type="checkbox"/> 1b) more than 50% but less than 75% <input type="checkbox"/> 1c) 75% or more	<b>Nature of control</b>  <b>Ownership of shares</b>  <input type="checkbox"/> 1a <input type="checkbox"/> 1b <input type="checkbox"/> 1c	/ /
<b>Ownership of voting rights</b>  2 The RLE holds, directly or indirectly, the following percentage of voting rights in the company (tick only one)  <input checked="" type="checkbox"/> 2a) more than 25% but not more than 50% <input type="checkbox"/> 2b) more than 50% but less than 75% <input type="checkbox"/> 2c) 75% or more	<b>Ownership of voting rights</b>  <input type="checkbox"/> 2a <input type="checkbox"/> 2b <input type="checkbox"/> 2c	/ /
<b>Ownership of right to appoint/ remove directors</b>  <input type="checkbox"/> The RLE holds, directly or indirectly, the right to appoint or remove a majority of the board of directors of the company	<b>Ownership of right to appoint/ remove directors</b>  <input type="checkbox"/> 3	/ /

**Only complete this section if none of the above apply**

1) Current	2) Previous	Date of change
<input type="checkbox"/> The RLE has the right to exercise, or actually exercises, significant influence or control over the company	<input type="checkbox"/> The RLE has the right to exercise, or actually exercises, significant influence or control over the company	/ /

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G4

**Nature of control by a trust over which the RLE has significant control**

The RLE

has the right to exercise or actually exercises significant influence or control over the activities of a trust and

1) Current	2) Previous	Date of change
<p>1 the trustees of that trust (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)</p> <p><input type="checkbox"/> 1a) more than 25% but not more than 50%</p> <p><input type="checkbox"/> 1b) more than 50% but less than 75%</p> <p><input type="checkbox"/> 1c) 75% or more</p>	<p>Ownership of shares</p> <p>/ /</p> <p><input type="checkbox"/> 1a</p> <p><input type="checkbox"/> 1b</p> <p><input type="checkbox"/> 1c</p>	
<p>2 the trustees of that trust (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)</p> <p><input type="checkbox"/> 2a) more than 25% but not more than 50%</p> <p><input type="checkbox"/> 2b) more than 50% but less than 75%</p> <p><input type="checkbox"/> 2c) 75% or more</p>	<p>Ownership of voting rights</p> <p>/ /</p> <p><input type="checkbox"/> 2a</p> <p><input type="checkbox"/> 2b</p> <p><input type="checkbox"/> 2c</p>	
<p><input type="checkbox"/> 3 the trustees of that trust (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company</p>	<p>Ownership of right to appoint/ remove directors</p> <p>/ /</p> <p><input type="checkbox"/> 3</p>	
<p><input type="checkbox"/> 4 the trustees of that trust (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company</p>	<p>Significant influence or control</p> <p>/ /</p> <p><input type="checkbox"/> 4</p>	

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Confirmation statement

**G3**

**Nature of control by a firm over which the RLE has significant control**

**The RLE**

has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and

1) Current	2) Previous	Date of change
<p>1 the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)</p> <p><input type="checkbox"/> 1a) more than 25% but not more than 50%</p> <p><input type="checkbox"/> 1b) more than 50% but less than 75%</p> <p><input type="checkbox"/> 1c) 75% or more</p>	<p><b>Ownership of shares</b></p> <p><input type="checkbox"/> 1a</p> <p><input type="checkbox"/> 1b</p> <p><input type="checkbox"/> 1c</p>	/ /
<p>2 the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)</p> <p><input type="checkbox"/> 2a) more than 25% but not more than 50%</p> <p><input type="checkbox"/> 2b) more than 50% but less than 75%</p> <p><input type="checkbox"/> 2c) 75% or more</p>	<p><b>Ownership of voting rights</b></p> <p><input type="checkbox"/> 2a</p> <p><input type="checkbox"/> 2b</p> <p><input type="checkbox"/> 2c</p>	/ /
<p><input type="checkbox"/> 3 the members of that firm (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company</p>	<p><b>Ownership of right to appoint/ remove directors</b></p> <p><input type="checkbox"/> 3</p>	/ /
<p><input type="checkbox"/> 4 the members of that firm (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company</p>	<p><b>Significant influence or control</b></p> <p><input type="checkbox"/> 4</p>	/ /