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288a

Please complete in typescript,
or in bold black capitals.

CHFP025

APPOINTMENT of director or secretary
(NOT for resignation (use Form 288b) or change
of particulars (use Form 288c))

Company Number

4747970

Company Name in full

Virgin Pulse (UK) Limited

Date of
appointment

Day Month Year
3 0 0 4 2 0 0 3

†Date of
Birth

Day Month Year
0 2 0 4 1 9 6 0

**Appointment
form**

Appointment as director

☒

as secretary

☐

Please mark the appropriate box. If appointment
is as a director and secretary mark both boxes.

NAME

*Style / Title

*Honours etc

Notes on completion
appear on reverse.

Forename(s)

Gordon Douglas

Surname

McCallum

Previous
Forename(s)

Previous
Surname(s)

Usual residential
address ††

15 First Street



Post town

London

Postcode

SW3 2LB

County / Region

Country

England

†Nationality

British

†Business occupation

Company Director

†Other directorships
(additional space overleaf)

Please see attached list

I consent to act as ** director / secretary of the above named company

Consent signature

Date

2/5/03

* Voluntary details.

† Directors only.

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

Date

30 April 2003

(** a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact
information in the box opposite but if you
do, it will help Companies House to
contact you if there is a query on the
form. The contact information that you
give will be visible to searchers of the
public record.

Macfarlanes (AMQ/2163411/575564)

10 Norwich Street
LONDON
EC4A 1BD

Tel +44 (0)20 7831 9222

DX number DX: 138

DX exchange Chancery Lane



LD4
COMPANIES HOUSE

0496
13/05/03

Laserform International 6/02

When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh

Company Number

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.

LIST OF DIRECTORSHIPS

GORDON McCALLUM

as at 09.05.03

Current

VIRGIN RADIO ASIA HOLDINGS UK LIMITED
VIRGIN HOMEPHONE LIMITED
VOYAGER GROUP LIMITED
VIRGIN H.E.M.S. (LONDON) LIMITED
VIRGIN GROUP LIMITED
VIRGIN MONEY UNIT TRUST MANAGERS LIMITED
VIRGIN MONEY PERSONAL FINANCIAL SERVICES LIMITED
VIRGIN MONEY MANAGEMENT SERVICES LIMITED
VIRGIN MONEY LIFE LIMITED
VIRGIN MONEY GROUP LIMITED
VDL HOLDINGS LIMITED
VIRGIN MONEY NOMINEES LIMITED
VIRGIN MOBILE TELECOMS LIMITED
VIRGIN CARS LIMITED
VIRGIN MONEY LIMITED
BARFAIR LIMITED
BLUEBOTTLE CALL LIMITED
EXITIUM LIMITED
MIRRORCHASE LIMITED
NEWSTART INVESTMENTS LIMITED
SURFINGSTUDENTS.COM LIMITED
VIRGIN BALLOON FLIGHTS LIMITED
VIRGIN DESTINATIONS LIMITED
VIRGIN ENTERPRISES LIMITED
VIRGIN HOME LIMITED
VIRGIN HOME ENERGY LIMITED
GLOBAL CIRCUMNAVIGATION LIMITED

Alternate

VIRGIN RADIO ASIA HOLDINGS UK LIMITED
CHALLENGER (NORWICH) LIMITED
CHALLENGER (NORWICH) LIMITED
VIRGIN MANAGEMENT LIMITED
VIRGIN NET LIMITED

Past (resigned within last 5 years)

VIRGIN HOTELS GROUP LIMITED
VIRGIN CARD LIMITED
AIR CREWING LIMITED
FORDBAR SERVICES LIMITED
REYNARD AVIATION LIMITED
TRAINLINE.COM LIMITED
VIRGIN ATLANTIC AIRWAYS LIMITED
VIRGIN ATLANTIC LIMITED

VIRGIN AVIATION SERVICES LIMITED
VIRGIN CARS (HOLDINGS) LIMITED
VIRGIN EXECUTIVE JETS LIMITED
VIRGIN HOLIDAYS LIMITED
LONDON BROCCOS (MERCHANDISING) LIMITED
LONDON BRONCOS LIMITED
MCCARTHY CORPORATION PLC
SKYHOPPER LIMITED
SPECTRUMCO LIMITED
VIRGIN DIRECT PERSONAL FINANCE LIMITEDp