

Registered Number: 04695317

England and Wales

Orangejuice Advertising Limited

Unaudited Abbreviated Report and Financial Statements

For the year ended 30 April 2013

Orangejuice Advertising Limited  
Abbreviated Balance Sheet  
As at 30 April 2013

	Notes	2013 £	2012 £
<b>Fixed assets</b>			
Tangible assets	2	5,018	4,045
		<b>5,018</b>	<b>4,045</b>
<b>Current assets</b>			
Debtors		13,033	25,003
Cash at bank and in hand		53,128	50,628
		<b>66,161</b>	<b>75,631</b>
<b>Creditors: amounts falling due within one year</b>		(56,444)	(56,963)
<b>Net current assets</b>		<b>9,717</b>	<b>18,668</b>
<b>Total assets less current liabilities</b>		<b>14,735</b>	<b>22,713</b>
<b>Net assets</b>		<b>14,735</b>	<b>22,713</b>
<b>Capital and reserves</b>			
Called up share capital	3	1	1
Profit and loss account		14,734	22,712
<b>Shareholders funds</b>		<b>14,735</b>	<b>22,713</b>

For the year ended 30 April 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director responsibilities: 1) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,

2) The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Signed on behalf of the board of directors

---

C Lynch Director

Date approved by the board: 29 January 2014

Orangejuice Advertising Limited  
Notes to the Abbreviated Financial Statements  
For the year ended 30 April 2013

## 1 Accounting Policies

### Basis of accounting

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

### Dividends

Proposed dividends are only included as liabilities in the financial statements when their payment has been approved by the shareholders prior to the balance sheet date.

### Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Equipment	25% Reducing balance
-----------	----------------------

## 2 Tangible fixed assets

	Tangible fixed assets
Cost or valuation	£
At 01 May 2012	12,273
Additions	2,645
At 30 April 2013	<b>14,918</b>
<b>Depreciation</b>	
At 01 May 2012	8,228
Charge for year	1,672
At 30 April 2013	<b>9,900</b>
<b>Net book values</b>	
At 30 April 2013	<b>5,018</b>
At 30 April 2012	<b>4,045</b>

## 3 Share capital

### Authorised

100 Ordinary shares of £1.00 each

Orangejuice Advertising Limited  
Notes to the Abbreviated Financial Statements  
For the year ended 30 April 2013

	2013	2012
Allotted called up and fully paid	£	£
1 Ordinary shares of £1.00 each	1	1
	<b>1</b>	<b>1</b>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.