

Jools Enterprises Limited

ABBREVIATED ACCOUNTS

for the year ended

31 December 2009



Company Registration No 4677900

Jools Enterprises Limited

INDEPENDENT AUDITORS' REPORT TO JOOLS ENTERPRISES LIMITED

Under Section 449 Of The Companies Act 2006

We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of Jools Enterprises Limited for the year ended 31 December 2009 prepared under section 396 of the Companies Act 2006

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

The directors are responsible for preparing the abbreviated accounts in accordance with Chapter 3 of Part 16 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

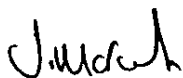
This report, including the opinion, has been prepared for and only for the company for the purpose of section 449 of the Companies Act 2006 and for no other purpose. To the fullest extent permitted by law, we do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

BASIS OF OPINION

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

OPINION

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.



JAMES MARCHANT (Senior Statutory Auditor)

For and on behalf of BAKER TILLY UK AUDIT LLP, Statutory Auditor

Chartered Accountants

Marlborough House

Victoria Road South

Chelmsford

Essex

CM1 1LN

16/1/10

Jools Enterprises Limited

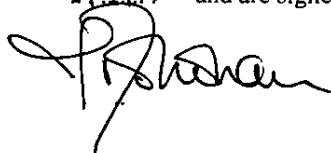
ABBREVIATED BALANCE SHEET

As at 31 December 2009

	Notes	2009 £	£	2008 £	£
FIXED ASSETS					
Tangible assets	1		-		392
CURRENT ASSETS					
Stocks		-		690	
Debtors		3,051		1,121	
Cash at bank and in hand		27,734		44,072	
		30,785		45,883	
CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR					
		(5,070)		(5,387)	
NET CURRENT ASSETS					
		25,715		40,496	
TOTAL ASSETS LESS CURRENT LIABILITIES					
		25,715		40,888	
CAPITAL AND RESERVES					
Called up share capital	2	200		200	
Profit and loss account		25,515		40,688	
SHAREHOLDERS' FUNDS					
		25,715		40,888	

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

The abbreviated accounts on pages 2 to 4 were approved by the board of directors and authorised for issue on 6/9/10 and are signed on their behalf by



DIRECTOR

TARA DONOVAN

Jools Enterprises Limited

ACCOUNTING POLICIES

ACCOUNTING CONVENTION

The financial statements have been prepared under the historical cost convention

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company

TURNOVER

Turnover (with the exception of royalty income as noted below) represents the invoiced value, net of Value Added Tax, of goods sold and services provided to customers

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	33% Straight Line
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STOCK

Stock is valued at the lower of cost and net realisable value. Net realisable value is based upon estimated selling price less further costs expected to be incurred

RETIREMENT BENEFITS

The pension costs charged in the financial statements represent the contributions payable by the company to the defined contribution scheme during the year

DEFERRED TAXATION

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements

ROYALTIES

Royalty income (which forms part of turnover) is recognised on an accruals basis, with all amounts due being recorded as turnover in the financial statements

Jools Enterprises Limited

NOTES TO THE ABBREVIATED ACCOUNTS

For the year ended 31 December 2009

1 FIXED ASSETS

	Tangible assets
	£
COST	
At 1 January 2009 & at 31 December 2009	1,872
DEPRECIATION	
At 1 January 2009	1,480
Charge for the year	392
At 31 December 2009	1,872
NET BOOK VALUE	
At 31 December 2009	-
At 31 December 2008	392

2 SHARE CAPITAL

	2009	2008
	£	£
AUTHORISED		
500,000 Ordinary 'A' shares of £1 each	500,000	500,000
500,000 Ordinary 'B' Shares of £1 each	500,000	500,000
	1,000,000	1,000,000
ALLOTTED, CALLED UP AND FULLY PAID		
100 Ordinary 'A' shares of £1 each	100	100
100 Ordinary 'B' Shares of £1 each	100	100
	200	200

The ordinary 'A' and 'B' shares rank pari passu in all respects except that the 'B' shares do not carry any voting rights at the Annual General Meeting

3 ULTIMATE PARENT COMPANY

Jamie Oliver Holdings Limited, a company registered in England and Wales, is the immediate and ultimate parent company of Jools Enterprises Limited. Jamie Oliver Holdings Limited produces consolidated accounts that are available from its registered office. The ultimate controlling party is J T Oliver.