

ASHS East Coast Limited

Abbreviated Accounts

Year Ended

31 December 2013

Company Number 04648924

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21/07/2014

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COMPANIES HOUSE

ASHS East Coast Limited

**Report and abbreviated accounts
for the year ended 31 December 2013**

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Directors

A S Seymour
J McArthur

Secretary and registered office

H J Seymour, The Stable Block, The Plough Brewery, 516 Wandsworth Road, London, SW8 3JX

Company number

04648924

Auditors

BDO LLP, 55 Baker Street, London, W1U 7EU

ASHS East Coast Limited

Independent auditor's report

TO THE MEMBERS OF ASHS EAST COAST LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts which comprise the balance sheet and the related notes, together with the financial statements of ASHS East Coast Limited for the year ended 31 December 2013 prepared under section 396 of the Companies Act 2006

Our report has been prepared pursuant to the requirements of section 449 of the Companies Act 2006 and for no other purpose. No person is entitled to rely on this report unless such a person is a person entitled to rely upon this report by virtue of and for the purpose of section 449 of the Companies Act 2006 or has been expressly authorised to do so by our prior written consent. Save as above, we do not accept responsibility for this report to any other person or for any other purpose and we hereby expressly disclaim any and all such liability.

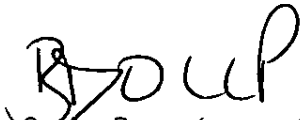
Respective responsibilities of the directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated financial accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.



Sophia Bevan (senior statutory auditor)
For and on behalf of BDO LLP, statutory auditor
London
United Kingdom

Date 21st May 2014

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127)

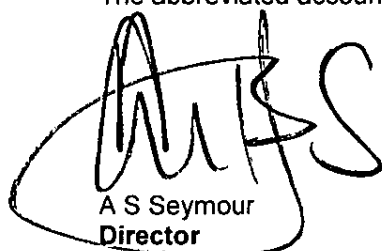
ASHS East Coast Limited

Balance sheet at 31 December 2013

Company number 04648924	Note	2013 £	2013 £	2012 £	2012 £
Current assets					
Debtors					
- due in less than one year		-	-	-	-
- due in greater than one year		105,655	105,655	105,655	105,655
		105,655		105,655	
Cash at bank and in hand		545		555	
		106,200		106,210	
Creditors: amounts falling due within one year		(607)		(661)	
Net current assets			105,593		105,549
Total assets less current liabilities			105,593		105,549
Creditors: amounts falling due after more than one year			(659,260)		(658,736)
			(553,667)		(553,187)
Capital and reserves					
Called up share capital	2		1		1
Profit and loss account			(553,668)		(553,188)
Shareholders' deficit			(553,667)		(553,187)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the board of directors and authorised for issue on 21/05/14


A S Seymour
Director

The notes on page 3 form part of these abbreviated accounts

ASHS East Coast Limited

Notes forming part of the abbreviated accounts
for the year ended 31 December 2013

1 Accounting policies

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

The following principal accounting policies have been applied

Going concern

The directors have received confirmation from A S H S Limited, the ultimate parent company that they will continue to provide ongoing financial support to the business by not recalling the intercompany balance payable. The preparation of the financial statements on a going concern basis is therefore appropriate

2 Share capital

	Allotted, issued and fully paid			
	2013 Number	2012 Number	2013 £	2012 £
Ordinary shares of £1 each	1	1	1	1

3 Ultimate parent company

In the directors' opinion the company's ultimate parent company and controlling party is A S H S Limited, which is incorporated in the United Kingdom and holds 100% of the company's issued share capital

A S H S Limited is controlled by A S Seymour by virtue of her voting rights