

Unaudited Financial Statements for the Year Ended 29 February 2024

for

Elsmore Creative Marketing Limited

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for the Year Ended 29 February 2024

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DIRECTOR: Mr M J Elsmore

SECRETARY: Mr W Elsmore

REGISTERED OFFICE: Bank Chambers
61 High Street
Cranbrook
Kent
TN17 3EG

BUSINESS ADDRESS: 12 Rammell Mews
Frythe Way
Cranbrook
Kent
TN17 3BQ

REGISTERED NUMBER: 04647670 (England and Wales)

ACCOUNTANTS: McCabe Ford Williams
Bank Chambers
61 High Street
Cranbrook
Kent
TN17 3EG

Balance Sheet
29 February 2024

	Notes	29.2.24 £	£	28.2.23 £	£
FIXED ASSETS					
Tangible assets	5		980		962
CURRENT ASSETS					
Debtors	6	1,966		1,023	
Cash at bank		<u>6,283</u>		<u>6,539</u>	
		8,249		7,562	
CREDITORS					
Amounts falling due within one year	7	<u>2,813</u>		<u>2,779</u>	
NET CURRENT ASSETS			<u>5,436</u>		<u>4,783</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			6,416		5,745
PROVISIONS FOR LIABILITIES			<u>186</u>		<u>183</u>
NET ASSETS			<u>6,230</u>		<u>5,562</u>
CAPITAL AND RESERVES					
Called up share capital	8		100		100
Retained earnings			<u>6,130</u>		<u>5,462</u>
SHAREHOLDERS' FUNDS			<u>6,230</u>		<u>5,562</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 29 February 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 29 February 2024 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 4 April 2024 and were signed by:

Mr M J Elsmore - Director

Notes to the Financial Statements
for the Year Ended 29 February 2024

1. STATUTORY INFORMATION

Elsmore Creative Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 25% on reducing balance
Fixtures and fittings	- 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Notes to the Financial Statements - continued
for the Year Ended 29 February 2024

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2023 - 1) .

5. **TANGIBLE FIXED ASSETS**

	Office equipment £	Fixtures and fittings £	Totals £
COST			
At 1 March 2023	7,179	14,069	21,248
Additions	309	-	309
At 29 February 2024	<u>7,488</u>	<u>14,069</u>	<u>21,557</u>
DEPRECIATION			
At 1 March 2023	6,217	14,069	20,286
Charge for year	291	-	291
At 29 February 2024	<u>6,508</u>	<u>14,069</u>	<u>20,577</u>
NET BOOK VALUE			
At 29 February 2024	<u>980</u>	<u>-</u>	<u>980</u>
At 28 February 2023	<u>962</u>	<u>-</u>	<u>962</u>

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	29.2.24 £	28.2.23 £
Trade debtors	1,736	853
Other debtors	230	170
	<u>1,966</u>	<u>1,023</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	29.2.24 £	28.2.23 £
Trade creditors	146	112
Taxation and social security	1,749	1,599
Other creditors	918	1,068
	<u>2,813</u>	<u>2,779</u>

8. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	29.2.24	28.2.23
		£	£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.