

**Unaudited Financial Statements**  
**for the Year Ended 28 February 2021**  
**for**  
**Elsmore Creative Marketing Limited**

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for the Year Ended 28 February 2021**

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**Company Information  
for the Year Ended 28 February 2021**

**DIRECTOR:** Mr M J Elsmore

**SECRETARY:** Mr W Elsmore

**REGISTERED OFFICE:** Bank Chambers  
61 High Street  
Cranbrook  
Kent  
TN17 3EG

**BUSINESS ADDRESS:** 12 Rammell Mews  
Frythe Way  
Cranbrook  
Kent  
TN17 3BQ

**REGISTERED NUMBER:** 04647670 (England and Wales)

**Company Information  
for the Year Ended 28 February 2021**

**ACCOUNTANTS:**

McCabe Ford Williams  
Bank Chambers  
61 High Street  
Cranbrook  
Kent  
TN17 3EG

**Balance Sheet**  
**28 February 2021**

	Notes	28.2.21 £	£	29.2.20 £	£
<b>FIXED ASSETS</b>					
Tangible assets	5		1,385		1,851
<b>CURRENT ASSETS</b>					
Debtors	6	955		500	
Cash at bank		<u>9,245</u>		<u>13,603</u>	
		10,200		14,103	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>3,117</u>		<u>3,977</u>	
<b>NET CURRENT ASSETS</b>			<u>7,083</u>		<u>10,126</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			8,468		11,977
<b>PROVISIONS FOR LIABILITIES</b>			<u>263</u>		<u>352</u>
<b>NET ASSETS</b>			<u>8,205</u>		<u>11,625</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	8		100		100
Retained earnings			<u>8,105</u>		<u>11,525</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>8,205</u>		<u>11,625</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**Balance Sheet - continued  
28 February 2021**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 26 March 2021 and were signed by:

Mr M J Elsmore - Director

**Notes to the Financial Statements  
for the Year Ended 28 February 2021**

**1. STATUTORY INFORMATION**

Elsmore Creative Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

**2. STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

**3. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 25% on reducing balance
Fixtures and fittings	- 25% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Notes to the Financial Statements - continued  
for the Year Ended 28 February 2021**

**3. ACCOUNTING POLICIES - continued**

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**4. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2020 - 1) .

**5. TANGIBLE FIXED ASSETS**

	Office equipment £	Fixtures and fittings £	Totals £
<b>COST</b>			
At 1 March 2020 and 28 February 2021	<u>9,948</u>	<u>14,069</u>	<u>24,017</u>
<b>DEPRECIATION</b>			
At 1 March 2020	8,097	14,069	22,166
Charge for year	<u>466</u>	<u>-</u>	<u>466</u>
At 28 February 2021	<u>8,563</u>	<u>14,069</u>	<u>22,632</u>
<b>NET BOOK VALUE</b>			
At 28 February 2021	<u>1,385</u>	<u>-</u>	<u>1,385</u>
At 29 February 2020	<u>1,851</u>	<u>-</u>	<u>1,851</u>

**6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	28.2.21 £	29.2.20 £
Trade debtors	804	320
Other debtors	<u>151</u>	<u>180</u>
	<u>955</u>	<u>500</u>



**Notes to the Financial Statements - continued  
for the Year Ended 28 February 2021**

**7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	28.2.21	29.2.20
	£	£
Trade creditors	157	747
Taxation and social security	1,617	2,160
Other creditors	<u>1,343</u>	<u>1,070</u>
	<u><u>3,117</u></u>	<u><u>3,977</u></u>

**8. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:			28.2.21	29.2.20
Number:	Class:	Nominal value:	£	£
100	Ordinary	£1	<u><u>100</u></u>	<u><u>100</u></u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.