

REGISTERED NUMBER: 04647670 (England and Wales)

Unaudited Financial Statements
for the Year Ended 28 February 2017
for
Elsmore Creative Marketing Limited

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for the Year Ended 28 February 2017**

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**Company Information
for the Year Ended 28 February 2017**

DIRECTOR: Mr M J Elsmore

SECRETARY: Mr W Elsmore

REGISTERED OFFICE: Bank Chambers
61 High Street
Cranbrook
Kent
TN17 3EG

BUSINESS ADDRESS: 12 Rammell Mews
Frythe Way
Cranbrook
Kent
TN17 3BQ

REGISTERED NUMBER: 04647670 (England and Wales)

ACCOUNTANTS: McCabe Ford Williams
Bank Chambers
61 High Street
Cranbrook
Kent
TN17 3EG

Balance Sheet
28 February 2017

	Notes	28.2.17 £	£	29.2.16 £	£
FIXED ASSETS					
Tangible assets	5		4,115		3,905
CURRENT ASSETS					
Debtors	6	311		3,213	
Cash at bank		<u>25,380</u>		<u>19,162</u>	
		25,691		22,375	
CREDITORS					
Amounts falling due within one year	7	<u>7,155</u>		<u>10,943</u>	
NET CURRENT ASSETS			<u>18,536</u>		<u>11,432</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			22,651		15,337
PROVISIONS FOR LIABILITIES	8		<u>782</u>		<u>653</u>
NET ASSETS			<u>21,869</u>		<u>14,684</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>21,769</u>		<u>14,584</u>
SHAREHOLDERS' FUNDS			<u>21,869</u>		<u>14,684</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Balance Sheet - continued
28 February 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 17 June 2017 and were signed by:

Mr M J Elsmore - Director

**Notes to the Financial Statements
for the Year Ended 28 February 2017**

1. STATUTORY INFORMATION

Elsmore Creative Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 25% on reducing balance
Fixtures and fittings	- 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Notes to the Financial Statements - continued
for the Year Ended 28 February 2017

3. **ACCOUNTING POLICIES - continued**

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1.

5. **TANGIBLE FIXED ASSETS**

	Office equipment £	Fixtures and fittings £	Totals £
COST			
At 1 March 2016	8,014	14,069	22,083
Additions	1,755	-	1,755
At 28 February 2017	9,769	14,069	23,838
DEPRECIATION			
At 1 March 2016	4,281	13,897	18,178
Charge for year	1,373	172	1,545
At 28 February 2017	5,654	14,069	19,723
NET BOOK VALUE			
At 28 February 2017	4,115	-	4,115
At 29 February 2016	3,733	172	3,905

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	28.2.17 £	29.2.16 £
Trade debtors	311	-
Other debtors	-	3,213
	<u>311</u>	<u>3,213</u>

**Notes to the Financial Statements - continued
for the Year Ended 28 February 2017**

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	28.2.17	29.2.16
	£	£
Trade creditors	2,336	1,664
Taxation and social security	2,930	8,019
Other creditors	1,889	1,260
	<u>7,155</u>	<u>10,943</u>

8. PROVISIONS FOR LIABILITIES

	28.2.17	29.2.16
	£	£
Deferred tax	<u>782</u>	<u>653</u>

		Deferred tax
		£
Balance at 1 March 2016		653
Accelerated capital allowances		129
Balance at 28 February 2017		<u>782</u>

9. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 28 February 2017 and 29 February 2016:

	28.2.17	29.2.16
	£	£
Mr M J Elsmore		
Balance outstanding at start of year	3,213	-
Amounts advanced	-	3,213
Amounts repaid	(3,213)	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>-</u>	<u>3,213</u>

10. FIRST YEAR ADOPTION

The company has adopted the new accounting requirements of FRS102 with effect from 1 March 2016. There are no adjustments required to the opening balance sheet position at 1 March 2015.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.