

Abbreviated Unaudited Accounts for the Year Ended 29 February 2016

for

Elsmore Creative Marketing Limited

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for the Year Ended 29 February 2016**

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**Company Information
for the Year Ended 29 February 2016**

DIRECTOR: Mr M J Elsmore

SECRETARY: Mr W Elsmore

REGISTERED OFFICE: Bank Chambers
61 High Street
Cranbrook
Kent
TN17 3EG

REGISTERED NUMBER: 04647670 (England and Wales)

ACCOUNTANTS: McCabe Ford Williams
Bank Chambers
61 High Street
Cranbrook
Kent
TN17 3EG

**Abbreviated Balance Sheet
29 February 2016**

	Notes	29.2.16 £	£	28.2.15 £	£
FIXED ASSETS					
Tangible assets	2		3,905		3,153
CURRENT ASSETS					
Debtors		3,213		1,591	
Cash at bank		<u>19,162</u>		<u>14,087</u>	
		22,375		15,678	
CREDITORS					
Amounts falling due within one year		<u>10,943</u>		<u>10,451</u>	
NET CURRENT ASSETS			<u>11,432</u>		<u>5,227</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			15,337		8,380
PROVISIONS FOR LIABILITIES			<u>653</u>		<u>475</u>
NET ASSETS			<u><u>14,684</u></u>		<u><u>7,905</u></u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>14,584</u>		<u>7,805</u>
SHAREHOLDERS' FUNDS			<u><u>14,684</u></u>		<u><u>7,905</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 29 February 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 29 February 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Abbreviated Balance Sheet - continued
29 February 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 17 August 2016 and were signed by:

Mr M J Elsmore - Director

**Notes to the Abbreviated Accounts
for the Year Ended 29 February 2016**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 25% on reducing balance
Fixtures and fittings	- 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 March 2015	20,412
Additions	1,739
Disposals	(68)
At 29 February 2016	<u>22,083</u>
DEPRECIATION	
At 1 March 2015	17,259
Charge for year	971
Eliminated on disposal	(52)
At 29 February 2016	<u>18,178</u>
NET BOOK VALUE	
At 29 February 2016	<u>3,905</u>
At 28 February 2015	<u>3,153</u>

**Notes to the Abbreviated Accounts - continued
for the Year Ended 29 February 2016**

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	29.2.16 £	28.2.15 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

4. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 29 February 2016 and 28 February 2015:

	29.2.16 £	28.2.15 £
Mr M J Elsmore		
Balance outstanding at start of year	-	-
Amounts advanced	3,213	-
Amounts repaid	-	-
Balance outstanding at end of year	<u>3,213</u>	<u>-</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.