



Companies House
— for the record —

AR01 (ef)

Annual Return



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Received for filing in Electronic Format on the: **24/02/2010**

Company Name: **THE SIMPLY SMART GROUP LIMITED**

Company Number: **04627313**

Date of this return: **02/01/2010**

SIC codes: **5552**

Company Type: **Private company limited by shares**

Situation of Registered Office: **4TH FLOOR CI TOWER
ST GEORGE'S SQUARE HIGH STREET
NEW MALDEN
LONDON
KT3 4HG**

Officers of the company

Company Secretary **I**

Type: **Person**

Full forename(s): **MR BARNABY HUGH COCHRANE**

Surname: **WATSON**

Former names:

Service Address: **OAKWOOD COTTAGE
BRIMPTON COMMON
READING
RG7 4RZ**

Company Director **1**

Type: **Person**

Full forename(s): **MR ANTONY ADRIAAN**

Surname: **ROESTENBURG**

Former names:

Service Address: **MAPLEHURST BARN
FRITTENDEN ROAD
STAPLEHURST
KENT
TN12 0DL**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **20/05/1946**

Nationality: **BRITISH**

Occupation: **DIRECTOR**

Company Director **2**

Type: **Person**
Full forename(s): **MR BARNABY HUGH COCHRANE**
Surname: **WATSON**
Former names:
Service Address: **OAKWOOD COTTAGE**
 BRIMPTON COMMON
 READING
 RG7 4RZ

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **12/09/1972** *Nationality:* **BRITISH**
Occupation: **FINANCE DIRECTOR**

Statement of Capital (Share Capital)

Class of shares	ORDINARY	<i>Number allotted</i>	120049
		<i>Aggregate nominal value</i>	1200.49
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>	1P NOMINAL VALUE SHARES. RANK BELOW A ORDINARY SHARES IN RESPECT OF RETURN OF CAPITAL OF THE COMPANY BUT RANK PARI PASSU WITH A ORDINARY SHARES IN RESPECT OF DIVIDEND RIGHTS		

Class of shares	ORDINARY A	<i>Number allotted</i>	216284
		<i>Aggregate nominal value</i>	2162.84
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>	1P NOMINAL VALUE SHARES. 'A' ORDINARY SHARES RANK ABOVE ORDINARY SHARES IN RESPECT OF RETURN OF CAPITAL OF THE COMPANY BUT RANK 'PARI PASSU' WITH THE OTHER ORDINARY SHARES IN RESPECT OF DIVIDEND RIGHTS.		

Class of shares	PREFERENCE	<i>Number allotted</i>	200000
		<i>Aggregate nominal value</i>	2000
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>	1P NOMINAL VALUE SHARES. RANK ABOVE ALL OTHER FORMS OF SHARE CAPITAL IN RESPECT OF RETURN OF CAPITAL OF THE COMPANY. DIVIDEND ENTITLEMENT 7% OF SUBSCRIPTION VALUE (PAID UP VALUE) PER ANNUM SUBJECT TO AVAILABLE DISTRIBUTABLE RESERVES. NO VOTING RIGHTS.		

Class of shares	DEFERRED ORDINARY	<i>Number allotted</i>	3475708
		<i>Aggregate nominal value</i>	3475708
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>	#1 NOMINAL VALUE SHARES. NO VOTING RIGHTS. NO ENTITLEMENT TO DIVIDENDS. CAPITAL RETURN RESTRICTED TO 1P PER SHARE ONLY AFTER A ORDINARY AND ORDINARY SHAREHOLDERS HAVE RECEIVED #1,000,000 PER SHARE		

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	4012041
		<i>Total aggregate nominal value</i>	3481071.33

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 02/01/2010 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for a private or non-traded public company are shown below

Shareholding : 1

0 ORDINARY Shares held as at 02/01/2010
4000 DISPOSED OF IN PERIOD ON 07/05/2008

Name: **D HOLT**

Address:

Shareholding : 2

48334 ORDINARY Shares held as at 02/01/2010

Name:

A ROESTENBURG

Address:

Shareholding : 3

0 ORDINARY Shares held as at 02/01/2010

3333 DISPOSED OF IN PERIOD ON 23/06/2009

Name:

I EDWARD

Address:

Shareholding : 4

200000 PREFERENCE Shares held as at 02/01/2010

Name:

A ROESTENBURG

Address:

Shareholding : 5

216284 ORDINARY A Shares held as at 02/01/2010

Name:

DUNEDIN (SAPE GP) NOMINEES LIMITED

Address:

Shareholding : 6

0 ORDINARY Shares held as at 02/01/2010

3333 DISPOSED OF IN PERIOD ON 23/06/2009

Name:

R DAVIES

Address:

Shareholding : 7

0 ORDINARY Shares held as at 02/01/2010

44233 DISPOSED OF IN PERIOD ON 23/06/2009

Name:

N BREWSTER

Address:

Shareholding : 8

71715 ORDINARY Shares held as at 02/01/2010

Name:

DUNEDIN (SAPE GP) NOMINEES LIMITED

Address:

Shareholding : 9

3475708 DEFERRED ORDINARY Shares held as at 02/01/2010

Name:

DUNEDIN (SAPE GP) NOMINEES LIMITED

Address:

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.